

# The Weather Channel Launches Year-Long Digital Series on The Impact of Climate Change Across America

"United States of Climate Change" Kicks Off This Earth Day, April 22, on weather.com

NEW YORK, April 21, 2017 /PRNewswire/ -- This Earth Day, The Weather Channel will launch a year-long digital series on the impact of climate change across America, and how this has affected lives in each of the 50 states. The series, titled "[United States of Climate Change](#)," will feature a story for every state, and include elements such as editorial content, videos, photo essays and a digital graphic novel. Topics will range from the communities affected by receding coastlines to businesses navigating a changing economic landscape, and include personal stories of hope and resilience in the face of a pressing global issue.

"While much of the conversation on climate change focuses on the fake scientific debate or the contentious politics, there are real Americans affected by the changing environment in very substantial and immediate ways," said Neil Katz, editor-in-chief, The Weather Channel. "Those are the stories we want to tell. Some are tragic. Some are heroic. But they're all cliffhangers because nobody knows how this chapter in human history will end."

The first stories in the "[United States of Climate Change](#)" series focus on Idaho, Maine, and New Jersey. Highlights from those local stories include:

- The **Idaho** Legislature recently voted to remove the requirement to teach climate science to the state's students. How did the state get here and what happens next?
- In **Maine**, climate change is pushing lobsters north, creating cycles of boom and bust along America's East Coast. Maine's economy is booming today as a result, but will it remain that way? Long enough for 11-year-old Myron Wotton to inherit his father's business?
- Sea level rise and salification in **New Jersey** are destroying the Pine Barrens, one of the state's great natural wonders. Acclaimed photographer Alex Wroblewski investigates with an evocative photo series.

Stories featuring each state will continue to roll out throughout the year on <http://features.weather.com/us-climate-change/>.

The Weather Channel is part of The Weather Company, an IBM Business, (NYSE:[IBM](#)). The Weather Company is committed to promoting [the science behind the weather and our climate](#)

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The company delivers billions of forecasts daily. Its products include a top weather app on all major mobile platforms globally, the world's largest network of personal weather stations, a top-20 U.S. website, the seventh most data-rich site in the world, one of the world's largest IoT data platforms, and industry-leading business solutions.

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