

## Media Alert: IBM North America General Manager to Speak on "New Collar" Jobs at Montclair State University

ARMONK, N.Y., April 21, 2017 /[PRNewswire](#)/ -- IBM (NYSE:[IBM](#)) Montclair State University alumni and General Manager of Global Technology Services in North America, Philip Guido, will speak at the University on Friday at 6 p.m. in Montclair, N.J.

Phil will discuss how his education from Montclair positioned him for success and provide a view of the business world is evolving and what IBM is doing to keep pace, especially in creating "New Collar" jobs for the future.

He will also discuss how *technologies* like cloud, blockchain and cognitive computing are drastically changing the landscape of how companies go to market and gain a competitive edge on their competition.

### **Details:**

Montclair State University,  
University Hall -- 7th Floor  
1 Normal Avenue  
Montclair, New Jersey 07043  
973-655-4000 (university telephone)  
Presentation: 6:00-7:15 PM

### **Media wishing to attend should contact:**

Scott Cook  
IBM Media Relations  
312.669.4743  
[scotty@us.ibm.com](mailto:scotty@us.ibm.com)

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