

Royal Canadian Institute for Science recognizes IBM's commitment to STEM IBM Canada to receive award for contributing to public awareness of science

MARKHAM, Ontario, April 20, 2017 /PRNewswire/ -- The Royal Canadian Institute for Science (RCIS) will award IBM Canada (NYSE: [IBM](#)) the 2017 William Edmond Logan Award tonight at an award ceremony held at the MarS Discovery Centre in Toronto. The award recognizes outstanding contributions to the public awareness of science by an institution or an organization.

The William Edmond Logan Award recognizes IBM Canada's demonstrated commitment to promoting Science, Technology, Engineering and Mathematics (STEM) to youth. "The large number of students reached through these initiatives, in particular aboriginal students, and the manner in which these programs engage IBM staff is impressive," said RCIS President Peter Love in the award statement. "We are delighted to recognize another venerable institution for its work in building public awareness of science."

IBM Canada's STEM 4 Girls initiative officially launched in 2016 with a commitment to youth across Canada in grades six through to post-secondary with a particular focus on female students. Programs are designed to teach students specific STEM skills ranging from robotics to cybersecurity, with a strong focus on mentorship, outreach, and female-focused recruitment in post-secondary schools. In its first year alone, IBM Canada's STEM program reached more than 1,000 students and has doubled that number within the first few months of 2017.

"By encouraging youth to innovate and problem-solve, IBM's STEM program equips them with skills that will stay with them as they move forward in their education," said IBM Canada President Dino Trevisani. "Year after year we see the demand for jobs related to STEM increasing, and preparing our young people for the new collar jobs of the future is incredibly important."

About IBM

IBM is one of Canada's top ten private R&D investors, and in 2016 contributed more than \$478 million to Canadian research activities. IBM has a unique approach to collaboration that provides academic researchers, small and large business, start-ups and developers with business strategies and computing tools they need to innovate. Areas of focus include health, agile computing, water, energy, cities, mining, advanced manufacturing, digital media and cybersecurity. For more information about IBM's continued investments in Canadian innovation, please visit: <http://www.ibm.com/ibm/ca/en/canadian-innovation.html>

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