

IBM Fellow to Keynote Serverless Conference in Austin, Texas

Jason McGee, IBM Fellow, to discuss the next era of cloud computing at leading developer conference

ARMONK, N.Y., April 19, 2017 /PRNewswire/ -- [IBM](#) (NYSE: [IBM](#)) today announced that Jason McGee, IBM Fellow, VP and CTO of IBM Cloud Platform, will be keynoting at the [Serverless Conference](#) in Austin, Texas. Taking place April 26th – 28th, Serverlessconf Austin is part of a global network of community-led developer conferences, focused on sharing experiences and techniques around building apps with serverless cloud architecture.

Serverless is the next stage of cloud computing, as it abstracts away infrastructure and servers from developers. This enables developer teams to better express creativity and focus on creating high-performing and intelligent user experiences and app features, instead of infrastructure configuration and management. Additionally, the flexibility of serverless computing frees up members of developer teams to rapidly work on different pieces of code within an app simultaneously, accelerating development and deployment times.

In his keynote, Jason will be outlining the strategy, momentum and vision for [Bluemix OpenWhisk](#), IBM's serverless platform. OpenWhisk allows developers to execute advanced code and cloud services on-demand and as-needed, such as Watson APIs, data analytics and Internet of Things services.

OpenWhisk has the unique ability to infuse cognitive services into apps and data, helping companies to build new and intelligent innovations in areas ranging from sustainable city operations to video production to mobile banking.

Jason's keynote will take place on Friday, April 28th at 9:45 a.m. CT. For more information on Serverlessconf Austin, visit <https://austin.serverlessconf.io>.

For more information on Bluemix OpenWhisk, visit <https://console.ng.bluemix.net/openwhisk/>.

For more information on IBM Cloud, visit <https://www.ibm.com/cloud-computing/>.

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