

## IBM Brings New Features to Enterprise Social Network

ARMONK, N.Y., March 13, 2017 /PRNewswire/ -- IBM (NYSE:[IBM](#)) today announced it is bringing new capabilities to enterprise social networks for a simpler collaboration across the workforce and employee onboarding experience. The latest version of IBM Connections also integrates with IBM Cloud Object Storage, providing companies an ability to scale their storage needs with their employees' usage while improving storage costs.

IBM Connections 6.0 has been redesigned to surface the most useful content from the user's network. This new feature – called Orient Me – leverages a new containerized, API-driven architecture to bring the most relevant information for the user to engage with – providing an interactive experience.

Additionally, the technology provides a "Touchpoint" experience for new users. This allows a simpler way of onboarding with easy login, ability to follow colleagues and join communities to begin working more efficiently. It also allows for better community management by copying designs from existing communities – saving time when setting up new workspaces.

As employees evolve how they communicate and what media they use, file distribution services need to evolve with the workforce. IBM Connections provides a simple to use interface and desktop sync for easy access to files. By providing large file uploads, rich text editor, new preview/editing features in File Viewer and search improvements, users can find and collaborate on files in an environment employees expect.

IBM Connections provides companies with a social network that can leverage high powered analytics across various channels including blogs, wikis, activity streams and more. It also allows for employees to connect with each other and collaborate on work products through a single interface.

As data is exploding, companies are realizing it is critical to capture, store and analyze it efficiently for their current - and future - employees. IBM Cloud Object Storage delivers a solution for IBM Connections that stores ever-increasing workloads of social data and allows companies easy access to that information for analytics and new learning.

The newest version of IBM Connections will be available on March 28.

For more information about IBM Connections, please visit <https://ibm.biz/BdR5XA>.

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