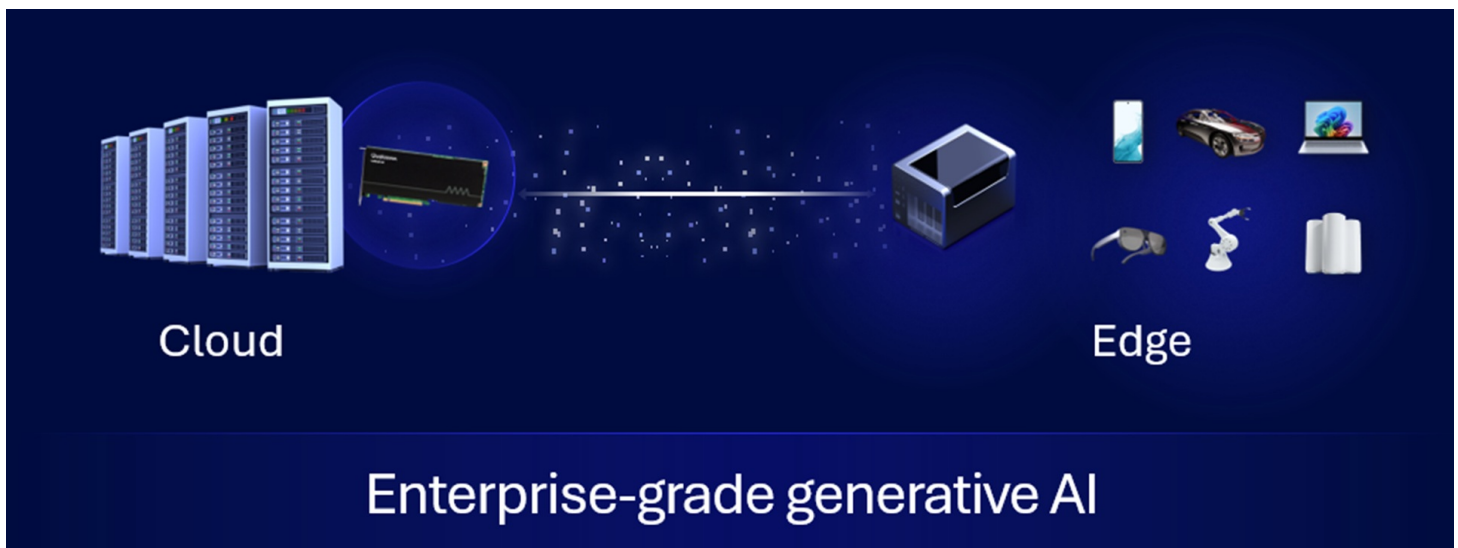


Qualcomm and IBM Scale Enterprise-grade Generative AI from Edge to Cloud

Highlights:

- **Qualcomm and IBM announce expanded collaboration to drive enterprise-ready generative AI solutions across cloud and edge devices.**
- **Plans to integrate IBM watsonx.governance, designed to help businesses manage their AI responsibly at enterprise scale, into the Qualcomm AI Inference Suite and run on devices powered by Qualcomm’s high-performance, low-power platforms.**
- **IBM’s Granite 3.1 models have been optimized and are available for download via the Qualcomm AI Hub—empowering developers and businesses to harness the potential of AI at the edge with Qualcomm’s platforms.**
- **Qualcomm Cloud AI family of accelerators has received Red Hat OpenShift certification, enabling true hybrid cloud deployments.**



SAN DIEGO – February 27, 2025 – Ahead of Mobile World Congress 2025, Qualcomm Technologies, Inc. and IBM (NYSE: [IBM](#)) announced an expanded collaboration to drive enterprise-grade generative artificial intelligence (AI) solutions across edge and cloud devices designed to enable increased immediacy, privacy, reliability, personalization, and reduced cost and energy consumption. Through this collaboration, the companies plan to integrate watsonx.governance for generative AI solutions powered by Qualcomm Technologies’ platforms, and enable support for IBM’s Granite models through the Qualcomm® AI Inference Suite and Qualcomm® AI Hub.

"At Qualcomm Technologies, we are excited to join forces with IBM to deliver cutting-edge, enterprise-grade generative AI solutions for devices across the edge and cloud," said Durga Malladi, senior vice president and general manager, technology planning and edge solutions, Qualcomm Technologies, Inc. "This collaboration enables businesses to deploy AI solutions that are not only fast and personalized but also come with robust governance, monitoring, and decision-making capabilities, with the ability to enhance the overall reliability of AI from edge to cloud."

"Deepening our collaboration with Qualcomm Technologies strengthens our ability to bring enterprise-grade generative AI from the cloud to the edge," said Ritika Gunnar, General Manager, Data and AI, IBM. "By optimizing IBM's watsonx.governance and Granite models for use with Snapdragon and Qualcomm Dragonwing platforms, we're helping businesses capitalize on the transformative power of AI no matter where the data resides. It's a great example of the power of partnership."

Qualcomm Platforms support IBM watsonx.governance and Granite Models

Expanding upon their [announcement](#) at CES, Qualcomm Technologies and IBM plan to run watsonx.governance and Granite Guardian 8B and Granite 3.1 8B models on a Snapdragon® 8 Elite reference design and the Qualcomm Dragonwing™ AI On-Prem Appliance Solution with the Qualcomm AI Inference Suite. These models work in tandem to provide end-to-end generative AI solutions running at the edge that contain guardrails for controlling model deployments and operations, monitoring and enhanced decision making. Through this collaboration, Qualcomm Technologies and IBM are combining on-device inferencing, low power, and privacy features with the performance of watsonx to help address security, efficiency, reliability and governance from AI solutions for businesses.

Qualcomm AI Hub + IBM Granite Models

Qualcomm Technologies has optimized IBM Granite 3.1, IBM's third-generation Granite flagship language models, for the Qualcomm AI Hub to help empower developers and businesses to harness the potential of AI at the edge. The companies will expand the Qualcomm AI Hub and IBM watsonx collaboration to include governance and responsibility guardrails for on-device models via watsonx.governance capabilities. To learn more about this new implementation, [visit the Qualcomm Developer Blog](#).

Qualcomm Cloud AI Accelerators + Red Hat OpenShift

The Qualcomm® Cloud AI family of accelerators is now certified and available for Red Hat OpenShift, the industry's leading hybrid cloud application platform powered by Kubernetes. The certification facilitates the deployment at scale of IBM's suite of software applications, including watsonx, using hardware solutions based on Qualcomm Cloud AI.

For more information on Qualcomm Technologies' and IBM's AI innovations and demonstrations, visit Qualcomm Technologies' booth at MWC Barcelona (Booth #3E10, Hall 3, Fira Gran Via).

About IBM

IBM is a leading provider of global hybrid cloud and AI, and consulting expertise. We help clients in more than 175 countries capitalize on insights from their data, streamline business processes, reduce costs and gain the competitive edge in their industries. More than 4,000 government and corporate entities in critical infrastructure areas such as financial services, telecommunications and healthcare rely on IBM's hybrid cloud platform and Red Hat OpenShift to affect their digital transformations quickly, efficiently and securely. IBM's breakthrough innovations in AI, quantum computing, industry-specific cloud solutions and consulting deliver open and flexible options to our clients. All of this is backed by IBM's long-standing commitment to trust, transparency, responsibility, inclusivity and service.

About Qualcomm

Qualcomm relentlessly innovates to deliver intelligent computing everywhere, helping the world tackle some of its most important challenges. Building on our 40 years of technology leadership in creating era-defining breakthroughs, we deliver a

broad portfolio of solutions built with our leading-edge AI, high-performance, low-power computing, and unrivaled connectivity. Our Snapdragon® platforms power extraordinary consumer experiences, and our Qualcomm Dragonwing™ products empower businesses and industries to scale to new heights. Together with our ecosystem partners, we enable next-generation digital transformation to enrich lives, improve businesses, and advance societies. At Qualcomm, we are engineering human progress.

Qualcomm Incorporated includes our licensing business, QTL, and the vast majority of our patent portfolio. Qualcomm Technologies, Inc., a subsidiary of Qualcomm Incorporated, operates, along with its subsidiaries, substantially all of our engineering and research and development functions and substantially all of our products and services businesses, including our QCT semiconductor business. Snapdragon and Qualcomm branded products are products of Qualcomm Technologies, Inc. and/or its subsidiaries. Qualcomm patented technologies are licensed by Qualcomm Incorporated.

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<https://stage.mediaroom.com/ibmnewsroom/2025-02-27-qualcomm-and-ibm-scale-enterprise-grade-generative-ai-from-edge-to-cloud>