

## Apptio Announces 2024 Partner of the Year Award Winners

*Winners honored at 2024 TBM Conference in San Diego, CA*

BELLEVUE, WASH. – November 7, 2024 Apptio, an IBM Company, announced the winners of the 2024 Partner of the Year Awards at this year’s [Technology Business Management \(TBM\) Conference](#) in San Diego, California.

The annual awards ceremony recognizes global and regional partners who are demonstrating growth and innovation through advisory, ongoing management services and their strategic integration with Apptio, an IBM company, to deliver industry-leading solutions for customers.

“While our partners have always been an indispensable part of our evolution, they have become even more integral to our success post -acquisition,” said Henrik Nilsson, Global VP of Partner Sales, Apptio. “We seek to innovate in every sense of the word as we continue to navigate how to bring best-of-class offerings to the market catered to our joint customers’ business needs.”

Winners of the 2024 Apptio Partner of the Year Awards, include:

### Global

- TBM Partner of the Year – Accenture
- FinOps Partner of the Year – NTT
- Agile Partner of the Year – Cprime
- Innovator Award – EY
- Hyperscaler Award – AWS

### Americas

- Agile Partner of the Year – Cprime
- FinOps Partner of the Year – Maryville
- TBM Partner of the Year – Rego
- Regional Partner of the Year – Cprime

EMEA Partner of the Year Award winners will be announced in early 2025.

## About Apptio, an IBM Company

Apptio, an IBM company, is a leading technology spend and value management software provider. Apptio’s AI-powered data insights empower leaders to make smarter financial and operational decisions across Information Technology (IT), multi-cloud FinOps, and digital product development. Apptio’s mission is to deliver business value with every technology investment and team. Powered by Apptio’s cloud platform, Apptio’s SaaS applications help translate technology spend into clear business outcomes and financial ROI. As a pioneer and category leader in Technology Business Management (TBM), FinOps, and Agile

Portfolio Management, Apptio works with thousands of customers, partners, and community members worldwide.

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