

## Deloitte and IBM Collaborate to Help Organizations Accelerate Sustainability Outcomes

Expanded relationship integrates IBM's Envizi ESG Suite with Deloitte's GreenLight Solution, fosters new offerings for end-to-end environmental needs

Collaboration to help clients deliver improved sustainability outcomes by streamlining data, elevating insights, and accelerating transformation with tools to support strategic action



**NEW YORK, Nov. 27, 2023** — Deloitte today announced a global collaboration with IBM (NYSE:[IBM](#)) that will leverage the two companies' leading [sustainability](#) solutions, which together can help clients accelerate emissions reductions strategies and make sustainability programs an embedded part of their organization's core business.

Through the collaboration, clients can leverage multiple IBM solutions and can integrate data from the [IBM Envizi ESG Suite](#) with Deloitte's [GreenLight Solution](#).

- Deloitte's GreenLight Solution helps to provide sustainability performance improvements, including analysis on global credits, incentives and prioritized abatement strategies, as well as tools for strategically planning, managing and optimizing the economics of net-zero goals and roadmaps.
- IBM Envizi helps companies capture and consolidate environmental, social and governance (ESG) data into a single system of record, conduct greenhouse gas emissions calculations, support ESG reporting, and provide data-driven insights to aid decarbonization projects.
- GreenLight clients can transform their organizations to help achieve their sustainability goals by drawing data insights from Envizi while also leveraging Deloitte's decades of sustainability and climate client service. Clients can use Envizi to help monitor performance targets and decarbonization programs, which are integrated with other products from IBM's suite of Sustainability Software solutions, [IBM Maximo Application Suite](#) for asset monitoring, management, predictive maintenance and reliability planning; [IBM TRIRIGA Application Suite](#) for facilities and workplace management, IBM Turbonomic for hybrid cloud cost and performance optimization, and IBM Planning Analytics solution for optimization capabilities. These solutions provide business insights to help clients reduce emissions and enhance decarbonization operations, as well as develop new business models and other sustainability innovations.

The new integration with IBM Envizi seeks to streamline capabilities for clients in two important dimensions of sustainable transformation: data-driven insights and strategic action. Together, Deloitte and IBM can help organizations accelerate their sustainable transformation, whether they are looking to set their strategy, embed sustainability into operations and business models, or address disclosure and regulatory requirements.

“The climate crisis requires urgent action, yet organizations are struggling to get data-driven insights that would enable them to think more strategically and make the right decisions,” said Marcus Goetz, partner and global sustainability and climate technology marketplace leader, Deloitte GmbH. “Through integration of IBM’s Envizi with Deloitte’s GreenLight Solution, organizations can leverage their existing investments in IBM solutions to rapidly access the data needed, enhance insights and better understand their options for accelerated action toward their climate and sustainability goals.”

“IBM is committed to helping our customers around the world accelerate their journey in optimizing their business operations and achieving emissions commitments. That’s why we have added natural language processing into our sustainability offerings — to improve and help accelerate decision-making when it comes to activities that can affect the future of the planet, especially for Scope 3 emissions,” said Christina Shim, global head of product management/strategy, sustainability software, IBM. “This expanded collaboration with Deloitte builds on our ongoing relationship, making it easier for our mutual clients to apply a strategic lens to their sustainability efforts, enabled by Deloitte’s deep experience and capabilities in sustainable business transformation.”

For more information on Deloitte and IBM’s collaboration, or to learn how organizations can accelerate their sustainability efforts while taking more strategic action, visit the link [here](#).

### **About the Deloitte and IBM Alliance**

For nearly 25 years, the Deloitte and IBM Alliance and client-facing teams have been consistently recognized for innovative solutions and delivery excellence. Pairing market-defining solutions with trusted consulting services creates an alliance that does more than just drive business impact — it equips clients with an innovative culture suited to the modern market. Learn more at <https://www2.deloitte.com/us/en/pages/about-deloitte/solutions/deloitte-technology-alliances-ibm.html>.

### **About IBM**

IBM is a leading provider of global hybrid cloud and AI, and consulting expertise. We help clients in more than 175 countries capitalize on insights from their data, streamline business processes, reduce costs, and gain the competitive edge in their industries. More than 4,000 government and corporate entities in critical infrastructure areas such as financial services, telecommunications and healthcare rely on IBM’s hybrid cloud platform and Red Hat OpenShift to effect their digital transformations quickly, efficiently, and securely. IBM’s breakthrough innovations in AI, quantum computing, industry-specific cloud solutions and consulting deliver open and flexible options to our clients. All of this is backed by IBM’s long-standing commitment to trust, transparency, responsibility, inclusivity, and service. For more information, visit [www.ibm.com](http://www.ibm.com).

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