IBM Newsroom

Apptio Announces 2023 Partner of the Year Award Winners

Winners honored at 2023 TBM Conference in Austin, Texas

TBM CONFERENCE – AUSTIN, TEXAS – October 27, 2023 –Apptio, the leading technology spend and value management company, today announced the winners of the 2023 Partner of the Year Awards. The annual awards recognize global and regional partners who are demonstrating growth and innovation through advisory and ongoing management services they provide and their strategic integration with Apptio to deliver industry-leading solutions for customers with joint go-to-market initiatives.

> ***Our partners are an integral part of Apptio's success over the years, whether that's opening up new markets, extending our product capabilities, or adding their expertise to the value Apptio's solutions deliver. Apptio's partner ecosystem is as diverse and strong as ever and we are proud to continue working with all our partners to accelerate everyone's success in 2024 and beyond.***
>
> *Henrik Nilsson, Global VP of Partner Sales at Apptio*

Apptio's partner ecosystem includes leading technology companies, resellers, and managed service providers who provide advisory, configuration, implementation, and ongoing management services to deliver business outcomes through TBM. Apptio's partners represent nearly every industry vertical, including healthcare, financial services, and manufacturing.

These partners exemplify a strong understanding of the TBM and FinOps frameworks. And they have successfully implemented Apptio's solutions to help customers solve critical technology and business issues.

Winners of the 2023 Apptio Partner of the Year Awards, include:

Global

- Global Strategic Partner of the Year – Accenture
- Global Cloud Partner of the Year – AWS
- Global Agile Partner of the Year – Deloitte
- Global Innovator Award – Stratascale

Americas

- Americas Agile Partner of the Year – Vincerion
- Americas Public Sector Partner of the Year – Carahsoft
- Americas Rising Star Partner of the Year – GDIT
- Americas Regional Partner of the Year – Maryville

EMEA Partner of the Year Award winners to be announced in January 2024.

About Apptio

Apptio, an IBM company, is the leading technology spend and value management software provider. Apptio's AI-powered data insights empower leaders to make smarter financial and operational decisions across Information Technology (IT), multi-cloud FinOps, and digital product development. Apptio's mission is to deliver business value with every technology investment and team. Powered by Apptio's cloud platform, Apptio's SaaS applications translate technology spend into clear business outcomes and financial ROI. As a pioneer and category leader in Technology Business Management (TBM), FinOps, and Agile Portfolio Management, Apptio works with thousands of customers, partners, and community members worldwide.

Media Contact
Jas McDonald
pr@apptio.com

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