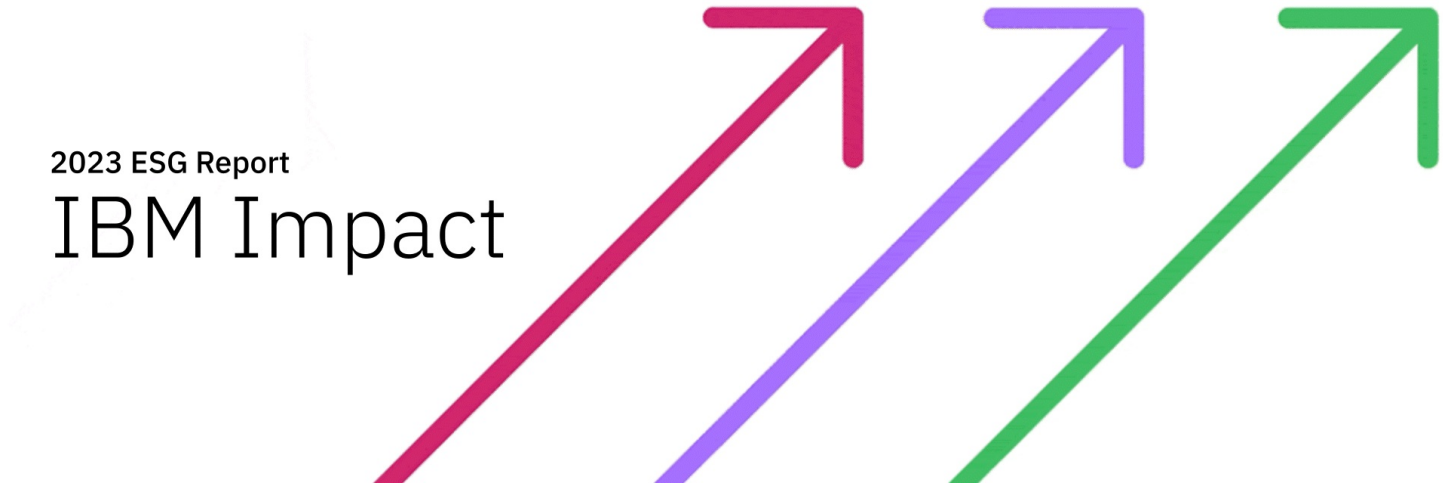
IBM Newsroom

IBM Releases 2023 Impact Report



ARMONK, N.Y., April 11, 2024 -- IBM (NYSE:IBM) today announced the release of its 2023 Impact report. The report summarizes the company's Environmental, Social and Governance (ESG) initiatives, partnerships and investments in 2023, which were implemented to advance our goal of making a lasting positive impact.

Over the last year, the world experienced widespread adoption of AI and other emerging technologies. IBMers have leveraged these technologies, creating new ways to address rising ethical challenges, empowering communities with skills, and protecting our environment while supporting our clients.

A few highlights from the 2023 IBM Impact report include[1]:

- Released watsonx.governance, a component of watsonx designed to accelerate responsible, transparent and explainable AI workflows, and leading the creation of the AI Alliance, an open community to accelerate responsible AI innovation.
- Trained more than 600 suppliers in technology ethics which is on track to meet our commitment to train 1,000 technology suppliers in technology ethics by 2025.
- Engaged over 11 million learners with free IBM training content through our combined education initiatives since 2021, which is on track to meet our commitment to skill 30 million people by 2030.
- Invested over $100 million towards apprenticeships and new-collar programs, since 2022.
- Reduced operational greenhouse gas emissions by 68.5% against base year 2010[2] ahead of our goal of 2025, and on track to meet our operational net zero emissions goal by 2030.
- Completed, since 2021, 2,130 energy conservation projects, avoiding an estimated 256,000 MWh of energy consumption.

"At IBM, we believe that technology is a catalyst to unlock new and more powerful ways to make a positive impact. Innovation can address evolving demands and create a better future as new ethical, societal, and environmental challenges arise," said Justina Nixon-Saintil, Vice President and Chief Impact Officer at IBM, "We continue to focus on making a lasting impact by using the power of technology, such as AI."

IBM leverages its resources and expertise to live its purpose of being a catalyst that makes the world work better. We have a long-standing commitment to trust, transparency, responsibility, and service, in which technology and innovation play a critical

role in taking our positive impact further.

The IBM Impact Report 2023 report can be accessed here.

About IBM

IBM is a leading provider of global hybrid cloud and AI, and consulting expertise. We help clients in more than 175 countries capitalize on insights from their data, streamline business processes, reduce costs and gain the com-petitive edge in their industries. More than 4,000 government and corporate entities in critical infrastructure areas such as financial services, telecommunications and healthcare rely on IBM's hybrid cloud platform and Red Hat OpenShift to affect their digital transformations quickly, efficiently and securely. IBM's breakthrough innovations in AI, quantum computing, industry-specific cloud solutions and consulting deliver open and flexible options to our clients. All of this is backed by IBM's long-standing commitment to trust, transparency, responsibility, inclusivity and service.

Visit www.ibm.com for more information.

Media contact:

Carmen San Segundo
Global Marketing and Communications Director for ESG and CSR at IBM
Carmenssg@ibm.com

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[1] *These highlights should not be construed as a characterization regarding the materiality of such information to IBM's business or operating results.*

[2] *This figure is adjusted for acquisitions and divestitures.*

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