IBM Newsroom

IBM Cloud and Wasabi Partner to Power Data Insights Across Hybrid Cloud Environments

Boston Red Sox to be first to leverage IBM Cloud Satellite® with Wasabi Hot Cloud Storage for greater data insight and accessibility

ARMONK, N.Y. and BOSTON, March 29, 2023 /PRNewswire/ -- IBM (NYSE:IBM) and Wasabi Technologies, the hot cloud storage company, today announced they are collaborating to drive data innovation across hybrid cloud environments. This collaboration aims to allow enterprises to run applications across any environment - on-premises, in the cloud or at the edge - and help enable users to cost efficiently access and utilize key business data and analytics in real time. The Boston Red Sox will be the first to leverage the joint power of IBM Cloud Satellite® and Wasabi hot cloud storage, designed to improve the club's operations across its entire business.

Both IBM Cloud and Wasabi are committed to delivering resiliency, performance, security, and compliance capabilities for their clients. Wasabi hot cloud storage does not charge for egress or API requests when they want to access their data, which Wasabi reports can help with cost predictability and savings for clients. Data can be stored and accessed how and when it is needed. The hybrid cloud approach delivered with IBM Cloud Satellite, can help clients manage cloud object storage and workloads running across environments from a single control point, using innovative security and controls no matter where data is being collected, processed or shared. The Red Sox plan to leverage Wasabi hot cloud storage across its hybrid cloud infrastructure while piloting IBM Cloud Satellite to house data including player video, analytics, surveillance data, IoT, and more, across Fenway Park and bring the flexibility and agility of public cloud services to its secured on-premises data center.

"Our critical data is growing at an incredible rate, so our organization is prioritizing a cost-effective and scalable approach to leverage cloud technology," said Brian Shield, senior vice president and chief technology officer, Boston Red Sox. "The performance and cost reliability Wasabi delivers have already been advantageous for the Red Sox, and with the addition of IBM hybrid cloud technology we hope to take our digital initiatives to the next level. All of that ultimately funnels back to delivering a best-in-class fan experience."

Through IBM Cloud and Wasabi, clients across all industries can take advantage of extended secured and open cloud services to help transform applications and workflows, managing security across any environment. This allows enterprises to store and access their data whether on-premises, in the cloud or at the edge.

"Wasabi is on a mission to store all the world's data. Organizations storing an enormous amount of data, including sports organizations, need to be able to store it in an affordable, accessible way without being locked into a single vendor with exorbitant fees," said David Friend, co-founder and chief executive officer, Wasabi Technologies. "Collaborating with IBM demonstrates Wasabi's commitment in the cloud storage market and gives our customers a better way of managing their data cross locations."

"In today's digital-first world, data can be an organization's greatest asset – empowering them with valuable insights that can transform business. Our collaboration with Wasabi technology will allow clients to re-imagine business processes enabled by data, while focusing on resiliency, performance, security and compliance. We are helping organizations across all industries, even those that are highly regulated, uncover game-changing insights from any environment, without sacrificing security," said Howard Boville, Head of IBM Hybrid Cloud Platform.

For more information about IBM Cloud Satellite visit:https://www.ibm.com/cloud/satellite.

About IBM

IBM is a leading provider of global hybrid cloud and AI, and consulting expertise. We help clients in more than 175 countries capitalize on insights from their data, streamline business processes, reduce costs and gain the competitive edge in their industries. More than 4,000 government and corporate entities in critical infrastructure areas such as financial services, telecommunications and healthcare rely on IBM's hybrid cloud platform and Red Hat OpenShift to affect their digital transformations quickly, efficiently and securely. IBM's breakthrough innovations in AI, quantum computing, industry-specific cloud solutions and consulting deliver open and flexible options to our clients. All of this is backed by IBM's legendary commitment to trust, transparency, responsibility, inclusivity and service. Visit *www.ibm.com* for more information.

About Wasabi Technologies

Wasabi provides simple and affordable hot cloud storage for businesses all over the world. It enables organizations to store and instantly access an unlimited amount of data with no complex tiers or egress or API fees, delivering predictable costs that save money and industry leading security and performance businesses can count on. Trusted by tens of thousands of customers worldwide, Wasabi has been recognized as one of technology's fastest-growing and most visionary companies. Created by Carbonite co-founders and cloud storage pioneers David Friend and Jeff Flowers, Wasabi is a privately held company based in Boston. Wasabi is a Proud Partner of the Boston Red Sox, and the Official Cloud Storage Partner of Liverpool Football Club and the Boston Bruins.

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