Apptio Wins Three TrustRadius Winter “Best Of” Awards

Apptio brought home Best Feature Set, Best Value for Price, and Best Relationship in the TBM category as it continues to aim to create successful customers

BELLEVUE WA., February 2, 2023 — Apptio, Inc., the leading Technology Business Management (TBM) application provider, announced today that it has won three TrustRadius Winter “Best of” Awards: Best Feature Set, Best Value for Price, and Best Relationship in the TBM category. TrustRadius is a research and review platform that enables business and technology leaders to find and select the right software for their needs based on real customer reviews. This recognition directly aligns with Apptio’s dedication to growth and iteration to ensure our customers’ needs and unique use cases are consistently addressed, enabling our customers to be successful.

“Our customers use Apptio to navigate priorities: finding and realizing savings, improving efficiencies, and bringing transparency to their technology costs,” said Chief Product Officer Eugene Khvostov. “The Best Relationship Award reflects everything we are about. We partner with our customers to help them get the most out of their technology investments by focusing on where it powers their business — whether it is through reducing run costs to fund grow initiatives, accelerating cloud adoption, or moving to product-centric delivery with product-based funding.”

“ApptioOne has won three Winter Best of Awards for Best Feature Set, Best Value for Price, and Best Relationship,” said Megan Headley, Vice President of Research at TrustRadius. “This award was based directly on feedback from its customers. ApptioOne earned these awards in TrustRadius’ Technology Business Management category. 98% of reviewers were satisfied with the ApptioOne feature set and 100% of reviewers agreed that ApptioOne delivers good value for the price. Several reviewers on TrustRadius also state that the ApptioOne post-sales support team has given good suggestions, feedback, resolutions, and overall advice.”

The Best Relationship award highlights companies that provide their customers with accurate implementation expectations, solid follow-through on sales and marketing promises, and provide strong and repeatable ROI – creating long-term and successful partnerships.

The Best Feature Set award highlights companies with outstanding feature sets that have gone above and beyond to delight their users. The Best Feature Set award was based directly on feedback from Apptio customers.

The Best Value for Price Award highlights products providing customers with outstanding ROI.

To win each award, each organization received a minimum of ten TrustRadius reviews between July 1 and December 31, 2022. Best Value for Price Award winners provide accurate pricing in their product profiles to help buyers; Best Feature Set winners provide specific key insights into their product’s feature set; Best Relationship Award winners provide key insight questions about the product’s relationship status. Winners rank among the top three positions in their category. Extra vetting via textual review analysis was also performed by the TrustRadius research team.

About TrustRadius

TrustRadius delivers the most credible technology decisioning platform, helping buyers confidently make decisions with

comprehensive, vetted product information and customer-generated content. Technology providers are empowered to tell their unique stories, engage high-intent buyers, and gain customer insights. Founded by successful entrepreneurs and headquartered in the technology hub of Austin, Texas, TrustRadius is backed by Mayfield Fund, LiveOak Venture Partners, and Next Coast Ventures.

About Apptio

Apptio gives you the power of trusted, actionable insights to connect your technology investment decisions to drive better business outcomes. More than 60 percent of Fortune 100 enterprises trust Apptio to manage spend across the entire IT portfolio and beyond so they can focus on delivering innovation. Apptio automatically ingests and intelligently structures vast amounts of enterprise and technology-specific spend and operational data. Apptio enables users across disciplines to report, analyze, plan, and govern their investments collaboratively, efficiently, and with confidence.

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