

IBM's Annual Think Conference to Expand Globally, Providing an Interactive Platform for Clients and Partners Around the World

Think 2022 to kick-off in Boston—in-person and virtually—May 10 & 11 followed by a multi-city in-person, international Think on Tour



ARMONK, N.Y., April 20, 2022 /PRNewswire/ -- IBM (NYSE:IBM) today announced the international expansion of its annual Think conference, returning as a series of exclusive, invite-only, in-person event experiences held in more than a dozen cities around the world. After two years as a digital-only event, Think will convene IBM's worldwide community of thinkers, makers, doers and creators to explore conversations around data and AI, cybersecurity, quantum computing, and business modernization via the hybrid cloud — all through the lens of real, local stories and applications.

Think 2022 programming will kick-off in Boston on May 10, with an opening keynote by IBM Chairman and Chief Executive Officer **Arvind Krishna** focused on significant advances in technology that can help clients and partners in a changing world. Over the course of two days, IBM senior executives, global business leaders, industry experts, clients and partners will come together to establish valuable connections and discuss some of the critical issues facing a rapidly changing world such as sustainability, talent retention, and automation.

The interactive agenda will include mainstage keynotes and innovation talks, technology demos, ask-me-anything sessions, one-on-one meetings, networking opportunities and immersive experiences. Key conference themes will explore how advanced tools, technologies and digital methods can allow leaders to become new creators of ideas to help them to thrive and lead in an accelerated digital world, including:

- Rethinking Business Operations with AI and Automation
- Preparing for the Next Wave of Cybersecurity Threats
- Modernizing Business with Hybrid Cloud
- Advancing Sustainability as a Business Imperative
- The Future of Technology

Those not able to attend in person can tune-in to Think Broadcast, produced with *WIRED Brand Lab*. The live anchored

program will feature interviews with IBM executives including Arvind Krishna, as well as discussions with clients and partners, along with analyst insights, interactive demos and more. Think Broadcast can be accessed at www.ibm.com/Think and will air 10 a.m. ET – 12 p.m. ET May 10 and 11 in English, Spanish, Japanese, Korean, Portuguese, French, Italian, German, and Simplified Chinese. Replays of the onstage sessions from Think Boston will also be available on-demand the day of the event at www.ibm.com/Think.

"We are thrilled to expand the iconic Think platform with a three-pronged approach that includes in-person, digital and international opportunities to connect with our clients and partners around the world," said **Jonathan Adashek**, Chief Communications Officer and Senior Vice President, Marketing and Communications, IBM. "Earlier this year we launched our 'Let's Create' brand campaign as an open invitation to collaborate with IBM using our advanced technologies and consulting expertise. With Think on Tour we're bringing that invitation to life, providing an interactive platform to catalyze the digital transformation that businesses and societies need."

Following the flagship event in Boston, Think on Tour will bring highly engaging experiences to more than a dozen cities around the world including:

- **May 19** – Think London
- **May 30-31** – Think Berlin
- **June 2** – Think Toronto
- **June 2** – Think Singapore
- **June 8** – Think Paris
- **June 15** – Think San Francisco
- **June 16** – Think Madrid
- **June 16** – Think Sydney
- **June 21** – Think Dallas
- **September 14** – Think Mumbai
- **September 15** – Think Tokyo

Additional stops will include **São Paulo, Washington DC, New York City**, and more. For updates on confirmed cities, please visit: <https://www.ibm.com/events/think/on-tour/>

About IBM

IBM is a leading global hybrid cloud and AI, and business services provider, helping clients in more than 175 countries capitalize on insights from their data, streamline business processes, reduce costs and gain the competitive edge in their industries. Nearly 3,000 government and corporate entities in critical infrastructure areas such as financial services, telecommunications and healthcare rely on IBM's hybrid cloud platform and Red Hat OpenShift to affect their digital transformations quickly, efficiently, and securely. IBM's breakthrough innovations in AI, quantum computing, industry-specific cloud solutions and business services deliver open and flexible options to our clients. All of this is backed by IBM's legendary

commitment to trust, transparency, responsibility, inclusivity, and service.

For more information, visit <https://www.ibm.com>.

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