

## New resort offers guests unique, wellness-focused experiences and a chance to embrace authentic Greek beauty

**CHICAGO (May 23, 2025)** – [Hyatt Hotels Corporation](#) (NYSE: H) today celebrated the opening of Zélia Halkidiki, an adults-only resort curated to offer guests an authentic and elevated Greek experience. As the first Destination by Hyatt branded property in Greece, the opening reflects the growth momentum of the brand in one of Europe’s most sought-after travel destinations.

Located in the picturesque region of northern Greece, known for its crystal-clear waters, pine-fringed beaches and laid-back atmosphere, Zélia Halkidiki is perfectly suited for guests looking to slow down and unwind. The resort is nestled on a serene hillside surrounded by olive groves and near several local attractions including, Nea Moudania, the vibrant coastal destination known for its fresh seafood and beautiful beaches, and Afytos Village, a small seaside village characterized by its traditional stone houses, cobblestone streets and panoramic vistas of the Toroneos Gulf.

Commenting on the opening, **Peter Norman, SVP Owners Relations EAME at Hyatt** said, “We are thrilled to welcome this exceptional hotel into our growing European portfolio, which perfectly reflects the essence of the Destination by Hyatt brand through its celebration of the unique spirit of Greece and its breathtaking natural surroundings. The opening represents a significant milestone in our strategic expansion in Europe, reinforcing our commitment to offering authentic, immersive experiences in the destinations that resonate most with our guests.”

### Barefoot luxury meets boho chic design

Zélia Halkidiki offers 104 exceptional guestrooms and suites, thoughtfully designed with a palette of beige, olive green and deep gray inspired by the surrounding landscape. Natural materials such as raw wood, textured rock and organic finishes echo the natural beauty of Halkidiki, creating spaces that feel both grounded and effortlessly refined. Custom-made furniture reflects the unique blend of contemporary minimalism and earthy textures found throughout the guestrooms, combining comfort and elegance in complete harmony. Guests can enjoy sweeping sea views whilst making use of in-room amenities including a 55-inch smart TV, revitalizing rain shower and Le Labo toiletries.

### Embracing diverse culinary traditions

The hotel offers a curated selection of dining experiences designed to cater to a variety of tastes while showcasing quality ingredients and diverse culinary traditions. **Mesogaea** allows guests to explore a range of Mediterranean dishes with an emphasis on fresh, seasonal ingredients, while **Shizen** blends Japanese and Peruvian flavors, offering a contemporary fusion menu in a refined setting. Set in the property’s on-site olive grove, **Syntrofi** boasts a farm-to-table dining experience inspired by the hotel’s vegetable garden, with its menu reflecting in-season produce. For those looking to dine more leisurely, the **Zest** poolside restaurant focuses on authentic Greek cuisine with a menu built around traditional recipes and regional ingredients.

### Tranquil wellness facilities

The serene spa amenities available at the hotel are designed to be an oasis for relaxation and rejuvenation. Facilities include a heated indoor pool and jetted bathtub, soothing sensory showers and a quiet room, while tranquil treatment rooms provide a holistic menu of services for guests to unwind and recharge. Outdoor swimming pools, including the relaxing Hebe infinity pool and energetic Zest pool, encourage a deeper connection with nature.

Guests are also welcome to partake in daily yoga and Pilates sessions, with reformers available for curated sessions, as well as weekly cinema nights under the stars, held in the tranquillity of the hotel’s olive grove.

“Zélia Halkidiki has been carefully curated to reflect the essence of Greek culture, and I am delighted to be welcoming guests to our first Destination by Hyatt branded hotel in the region,” said **Giorgos Peroutseas, General Manager, Zélia Halkidiki**. “Every detail of the hotel has been designed to offer guests an authentic, elevated experience rooted in place and purpose and it is the ideal retreat for those seeking to unwind and reconnect.”

“We are thrilled that the hotel will join the Destination by Hyatt brand, known for its exceptional service and unique destinations. We strive to offer an unforgettable experience, offering guests a truly enjoyable stay in one of Greece’s most beautiful locations”, said **Anais Karagianni of Zelos Capital Partners**, owners of Zelia Halkidiki.

For further information, please visit [www.hyatt.com](http://www.hyatt.com).

*The term “Hyatt” is used in this release for convenience to refer to Hyatt Hotels Corporation and/or one or more of its affiliates.*

For further information:

### **About Destination by Hyatt**

The Destination by Hyatt brand is a diverse collection of independent hotels, resorts and residences that are individual at heart yet connected by a commitment to embody the true spirit of each location. Ranging from upper-upscale to luxury, each property is purposefully crafted to be a place of immersive discoveries, authentic design, and warm and welcoming service. As an honored host, each Destination by Hyatt location connects guests to both people and place—offering a sense of belonging that invites all to *make our destination yours*. For more information, visit [destinationbyhyatt.com](https://destinationbyhyatt.com). Follow the Destination by Hyatt brand on Instagram: [@destinationhotels](https://www.instagram.com/destinationhotels), X: [@Destination](https://twitter.com/Destination), and Facebook: [Destination Hotels](https://www.facebook.com/DestinationHotels).

### **About Hyatt Hotels Corporation**

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company guided by its purpose – to care for people so they can be their best. As of March 31, 2025, the Company's portfolio included more than 1,450 hotels and all-inclusive properties in 79 countries across six continents. The Company's offering includes brands in the *Luxury Portfolio*, including **Park Hyatt®**, **Alila®**, **Miraval®**, **Impression by Secrets**, and **The Unbound Collection by Hyatt®**; the *Lifestyle Portfolio*, including **Andaz®**, **Thompson Hotels®**, **The Standard®**, **Dream® Hotels**, **The StandardX**, **Breathless Resorts & Spas®**, **JdV by Hyatt®**, **Bunkhouse® Hotels**, and **Me and All Hotels**; the *Inclusive Collection*, including **Zoëtry® Wellness & Spa Resorts**, **Hyatt Ziva®**, **Hyatt Zilara®**, **Secrets® Resorts & Spas**, **Dreams® Resorts & Spas**, **Hyatt Vivid Hotels & Resorts**, **Sunscape® Resorts & Spas**, **Alua Hotels & Resorts®**, and **Bahia Principe Hotels & Resorts**; the *Classics Portfolio*, including **Grand Hyatt®**, **Hyatt Regency®**, **Destination by Hyatt®**, **Hyatt Centric®**, **Hyatt Vacation Club®**, and **Hyatt®**; and the *Essentials Portfolio*, including **Caption by Hyatt®**, **Hyatt Place®**, **Hyatt House®**, **Hyatt Studios**, **Hyatt Select**, and **UrCove**. Subsidiaries of the Company operate the World of Hyatt® loyalty program, ALG Vacations®, Mr & Mrs Smith, Unlimited Vacation Club®, Amstar® DMC destination management services, and Trisept Solutions® technology services. For more information, please visit [www.hyatt.com](https://www.hyatt.com).

### **Forward-Looking Statements**

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**Media Contacts:**


Gloria Kennett  
Hyatt

[gloria.kennett@hyatt.com](mailto:gloria.kennett@hyatt.com)

Ivan Carballido  
Hyatt – Europe, Africa and Middle East

[ivan.carballido@hyatt.com](mailto:ivan.carballido@hyatt.com)

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