

Hyatt Newsroom

Mark Hoplamazian, President and CEO, Hyatt Hotels Corporation:

“Hyatt has a demonstrated track record of making strategic investments to extend the reach of our brands and create value for our stakeholders. In keeping with our growth strategy, we submitted a letter expressing our interest in pursuing a potential acquisition of NH Hotel Group.

We believe that marrying NH Hotel Group’s strong footprint in Europe and select other markets with Hyatt’s global presence would yield a powerful portfolio of brands and network of hotels delivering compelling benefits for guests, owners and shareholders of both companies.

Consistent with our strategy of pivoting to an asset-lighter business model, we see significant value creation for shareholders through a separation of NH Hotel Group’s real-estate assets from its hotel management platform. As a next step, we are seeking to conduct additional due diligence to further inform valuation and determine the optimal approach to a potential offer.”

DECLARACIÓN SOBRE LA POSIBLE OFERTA DE ADQUISICIÓN DE NH HOTEL GROUP

Mark Hoplamazian, presidente y consejero delegado de Hyatt Hotels Corporation:

«Hyatt ha demostrado experiencia para llevar a cabo inversiones estratégicas que amplíen el alcance de sus marcas y que creen valor para sus stakeholders. En el marco de nuestra estrategia de crecimiento, hemos remitido una carta en la que expresamos nuestro interés por realizar una posible adquisición de NH Hotel Group.

Creemos que unir la sólida presencia de NH Hotel Group en Europa y otros mercados, con la presencia de Hyatt a escala global, daría lugar a una significativa cartera de marcas y cadenas hoteleras creando un claro valor para los huéspedes, los propietarios y los accionistas de ambas compañías.

Consistente con nuestra estrategia de migrar hacia un modelo de negocio con menor peso en activos, creemos que la separación de los activos inmobiliarios de NH Hotel Group de su plataforma de gestión hotelera resultará en una importante generación de valor. Nuestro próximo paso será llevar a cabo procesos de auditoría adicionales (due diligence) para obtener más información de cara a una valoración y al enfoque óptimo de una potencial oferta».

For further information:

FORWARD-LOOKING STATEMENTS

Forward-Looking Statements in these statements, which are not historical facts, are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Our actual results, performance or achievements may differ materially from those expressed or implied by these forward-looking statements. In some cases, you can identify forward-looking statements by the use of words such as “may,” “could,” “expect,” “intend,” “plan,” “seek,” “anticipate,” “believe,” “estimate,” “predict,” “potential,” “continue,” “likely,” “will,” “would” and variations of these terms and similar expressions, or the negative of these terms or similar expressions. Such forward-looking statements are necessarily based upon estimates and assumptions that, while considered reasonable by us and our management, are inherently uncertain. Factors that may cause our actual results, performance or achievements to differ materially from current expectations include, among others, the rate and pace of economic recovery following economic downturns; levels of spending in business and leisure segments as well as consumer confidence; declines in occupancy and average daily rate; the financial condition of, and our relationships with, third-party property owners, franchisees and hospitality venture partners; the possible inability of third-party owners, franchisees or development partners to access the capital necessary to fund current operations or implement our plans for growth; risks associated with potential acquisitions and dispositions and the introduction of new brand concepts; failure to successfully complete proposed transactions (including the failure to satisfy closing conditions or obtain required approvals); changes in the competitive environment in our industry, including as a result of industry consolidation, and the markets where we operate; general volatility of the capital markets and our ability to access such markets; and other risks discussed in the Company’s filings with the U.S. Securities and Exchange Commission, including our Annual Report on Form 10-K, which filings are available from the U.S. Securities and Exchange Commission. These factors are not necessarily all of the important factors that could cause our actual results, performance or achievements to differ materially from those expressed in or implied by any of our forward-looking statements. We caution you not to place undue reliance on any forward-looking statements, which are made only as of the date of this statement. We undertake no obligation to update publicly any of these forward-looking

statements to reflect actual results, new information or future events, changes in assumptions or changes in other factors affecting forward-looking statements, except to the extent required by applicable law. If we update one or more forward-looking statements, no inference should be drawn that we will make additional updates with respect to those or other forward-looking statements.

Media Contact Europe:

Alejandra Moore Mayorga
Grupo Albi3n
T +34 91 531 23 88
E amoore@grupoalbion.net

Media Contact US:

Franziska Weber
Hyatt
T +1 312 780 6106
E franziska.weber@hyatt.com

Investor Contact:

Amanda Bryant
Hyatt
T +1 312 780 5539
E amanda.bryant@hyatt.com

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