

The 196-room hotel provides the perfect home base for discovering the island's coastal charm and cultural treasures

CHICAGO (January 21, 2025) — [Hyatt Hotels Corporation](#) (NYSE: H) announced today the opening of Hyatt Centric Ocean Front Xiamen, a vibrant hotel located in China's charming port city of Xiamen, renowned for its scenic landscapes and lively cultural scene. Nestled amidst an attractive seascape along the southeast coastline of Xiamen Island, the hotel is in a prime spot that connects guests to both the city's vibrant urban energy and laid-back coastal vibes.

An ideal home base for immersive journeys of discovery, Hyatt Centric Ocean Front Xiamen is a short walk from a beautiful stretch of beach as well as Zeng Cuo An Food Street, a popular destination for enjoying a rich variety of local delicacies. Guests only need to venture a little further to explore ancient temples, discover former fishing villages transformed into creative districts, or shop along the bustling Zhongshan Commercial Pedestrian Street in the historic downtown area. Nature lovers can embark on inspiring walking trails that descend from lush mountains to the sea or tour the island by bicycle along a scenic coastal road.

Capturing the spirit of Xiamen and embracing the magnificent ocean front lifestyle, the hotel's intimate spaces create a light and airy ambience for relaxing and socializing.

Guestrooms

The hotel's 196 guestrooms, which include 18 spacious suites, boast natural materials such as wood, marble and rattan with calming coastal colors and locally inspired details. Many rooms feature a private balcony with captivating beach or mountain views, while an array of upscale amenities, including HDTVs and capsule coffee machines, ensure every guest's comfort.

Dining and Social Spaces

The hotel's all-day restaurant, **Alley 36**, tantalizes tastebuds with authentic flavors of classic Min cuisine alongside local seafood, celebrating organic, seasonal ingredients. Meanwhile, **Min Bar** offers panoramic sea views and a lively rooftop atmosphere. It's the perfect spot to unwind, enjoy craft cocktails and fine wines from an extensive beverage menu, and indulge in charcoal-grilled bites and live-shucked oysters.

At **House of Music**, a unique social hub featuring a meticulously curated collection of vinyl records spanning a wide range of genres, guests can relax with drinks and light bites during the day while playing their favorite tunes on vinyl records. In the evening, the tempo picks up with live band performances and locally inspired cocktails.

In addition, an outdoor rooftop infinity pool and a well-equipped gym provides inviting spaces to recharge after a busy day of exploring.

Meetings and Events

Hyatt Centric Ocean Front Xiamen provides modern spaces for any occasion, from meetings and seminars to social events and celebrations. A stunning ballroom spanning over 4,000 square feet sets the stage for romantic weddings with floor-to-ceiling windows, an outdoor terrace, and an enchanting garden view. Six flexible meeting rooms blend contemporary design with warm beachy hues and are equipped with the latest audio-visual technology to facilitate seamless and memorable gatherings.

"We are thrilled to welcome guests to our vibrant ocean front hotel nestled along Xiamen's picturesque coastline," said Nick Lam, General Manager of Hyatt Centric Ocean Front Xiamen. "Here, savvy travelers can immerse themselves in an experience that embodies the unique spirit of Xiamen with cultural island gems, breath-taking natural landscapes and a vibrant city atmosphere, all outside of our doors waiting to be explored."

Be More Rewarded

In celebration of the hotel's opening, guests who book the hotel via Hyatt.com will receive one of four "city exploration" maps created by the hotel team, sharing favorite local spots and hidden gems. Each map features a different colored route to explore the city according to various interests:

- Red to uncover traditional local houses and architecture;
- Blue for sightseeing along the coastline;
- Green for scenic jogging paths;
- and Gold for delightful foodie trails uncovering authentic local snacks and cuisine.

Furthermore, to provide World of Hyatt members even more ways to be rewarded, World of Hyatt is offering members the opportunity to earn 500 Bonus Points for qualifying nights at Hyatt Centric Ocean Front Xiamen from January 21, 2025 to April 30, 2025, part of World of Hyatt's new hotel member offer. Additional participating hotels and their offer stay periods can be

found at worldofhyatt.com/newhotelbonus. No registration is required and members can earn on top of other offers. Terms Apply.

For more information or to book a reservation at Hyatt Centric Ocean Front Xiamen, please visit <https://www.hyatt.com/hyatt-centric/xmnct-hyatt-centric-ocean-front-xiamen>.

The term "Hyatt" is used in this release for convenience to refer to Hyatt Hotels Corporation and/or one or more of its affiliates.

About Hyatt Centric

Hyatt Centric is a brand of full-service lifestyle hotels located in prime destinations. Created to connect guests to the heart of the action, Hyatt Centric hotels are thoughtfully designed to enable exploration and discovery so they never miss a moment of adventure. Each hotel offers social spaces to connect with others in the lobby, meanwhile the bar and restaurant are local hot spots where great conversations, locally inspired food and signature cocktails can be enjoyed. Streamlined modern rooms focus on delivering everything guests want and nothing they don't. A passionately engaged team is there to provide local expertise on the best food, nightlife and activities the destination has to offer. For more information, please visit hyattcentric.com. Follow @HyattCentric on [Facebook](https://www.facebook.com/hyattcentric) and [Instagram](https://www.instagram.com/hyattcentric), and tag photos with #HyattCentric.

About Hyatt Hotels Corporation

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company guided by its purpose – to care for people so they can be their best. As of September 30, 2024, the Company's portfolio included more than 1,350 hotels and all-inclusive properties in 79 countries across six continents. The Company's offering includes brands in the *Luxury Portfolio*, including **Park Hyatt**[®], **Alila**[®], **Miraval**[®], **Impression by Secrets**, and **The Unbound Collection by Hyatt**[®]; the *Lifestyle Portfolio*, including **Andaz**[®], **Thompson Hotels**[®], **The Standard**[®], **Dream**[®] **Hotels**, **The StandardX**, **Breathless Resorts & Spas**[®], **JdV by Hyatt**[®], **Bunkhouse**[®] **Hotels**, and **me and all hotels**; the *Inclusive Portfolio*, including **Zoëtry**[®] **Wellness & Spa Resorts**, **Hyatt Ziva**[®], **Hyatt Zilara**[®], **Secrets**[®] **Resorts & Spas**, **Dreams**[®] **Resorts & Spas**, **Hyatt Vivid Hotels & Resorts**, **Sunscape**[®] **Resorts & Spas**, and **Alua Hotels & Resorts**[®]; the *Classics Portfolio*, including **Grand Hyatt**[®], **Hyatt Regency**[®], **Destination by Hyatt**[®], **Hyatt Centric**[®], **Hyatt Vacation Club**[®], and **Hyatt**[®]; and the *Essentials Portfolio*, including **Caption by Hyatt**[®], **Hyatt Place**[®], **Hyatt House**[®], **Hyatt Studios**, and **UrCove**. Subsidiaries of the Company operate the World of Hyatt[®] loyalty program, ALG Vacations[®], Mr & Mrs Smith, Unlimited Vacation Club[®], Amstar DMC destination management services, and Trisept Solutions[®] technology services. For more information, please visit www.hyatt.com.

For further information: Gloria Kennett Hyatt gloria.kennett@hyatt.com Vera Huang Hyatt - China vera.huang@hyatt.com

<https://stage.mediaroom.com/hyatt2/news-releases?item=124588>