

## A unique fusion of Egyptian culture, heritage, and contemporary art awaits at Cairo West's first art-centered lifestyle hotel

**CHICAGO (October 29, 2024)** – Hyatt Centric Cairo West proudly announces its debut as the first art-centered lifestyle hotel in Cairo, offering a contemporary stay that embodies the rich cultural heritage and vibrant art scene of Egypt. Nestled in the heart of the bustling city, Hyatt Centric Cairo West invites guests on an immersive journey through Egyptian history reimagined for modern travelers.

Conveniently situated within the center of Cairo West, the lifestyle hotel is accessible to the Grand Egyptian Museum (GEM) and the Giza Pyramids, ideal for art lovers and historians alike. The hotel features 301 stylishly curated guest rooms and suites, a spacious 10,225 square foot pool, a fully equipped aqua gym which features interactive art installation character “Mr. Rizz” – a charismatic persona embodying charm, sophistication, fun and playfulness, the city’s only built-in billiard table located inside the swimming pool, and Egypt’s first podcast and guitar studio in a hotel.

“From the moment we envisioned Hyatt Centric Cairo West, our hearts were set on creating something extraordinary—a place where every detail tells a story, and every corner sparks inspiration,” said Tarek El Masry, Chief Operating Officer, ALDAU Development.

“Today, as we open our doors, we are not just welcoming guests but inviting them into the world we have lovingly brought to life. On behalf of our entire team, I can say this journey has been one of passion, dedication, and excitement, and we look forward to creating shareworthy moments with World of Hyatt members and guests,” said Amr Ghazy, General Manager, Hyatt Centric Cairo West.

Upon arrival, guests will embark on an artistic experience that brings Cairo’s past and present to life. In a unique collaboration with 11 local Egyptian artists, including Ibrahim Khattab, Mohamed Banawy, Bassem Youssri, Yasmine El Meleegy, Sayed Waked, Marwan Sabra, Ehab El Toukhy, Omar Tousson, and Mariam El Kasabany, these talented creators have been carefully selected to infuse the hotel’s design with an authentic blend of modern and traditional elements, transforming each space into a gallery of contemporary Egyptian art.

With a prime location at Cairo’s western end, by the city’s major business hubs and tourist attractions, the lifestyle hotel offers travelers a new way to stay in the Egyptian capital and provides a perfect launchpad to explore the surrounding neighborhood. Hyatt Centric Cairo West also offers a visually stunning exploration of Egypt’s timeless legacy through its locally inspired design. The collaborative artworks span a range of mediums, including sculpting, painting, and mixed media that are strategically placed in key areas such as the reception area, guest rooms, and public spaces.

The hotel guestrooms have been inspired by the ancient Egyptian baboon – a charming motif, deeply rooted in the country’s heritage. Each baboon is adorned with lively colors, enhancing the room’s artistic ambiance and blending modernity with ancient charm. As guests enter their room, they are greeted by this charming creature, symbolizing warmth, hospitality, and the promise of a new adventure at Hyatt Centric Cairo West.

“We are very excited to announce the opening of Hyatt Centric Cairo West, marking the entry of the Hyatt Centric brand in Africa and the second Hyatt branded hotel in Cairo,” Manuel Melenchon, managing director, South, Hyatt commented. “Designed to reflect the rich history and spirited culture of Cairo, we are proud to introduce this lifestyle brand into the heart of Egypt and offer our visitors new travel experiences in the city.”

In addition to inviting guests to enjoy what the surrounding city has to offer, Hyatt Centric Cairo West creates a culinary experience with an array of local flavors and facilitates a dining journey as distinct as the hotel itself. Onsite options include the Lobby’s Grab and Go Market, the Lobby Lounge Bar, the Whiskey Lounge, and the vibrant Rizz Pool Barr. The main restaurant, Muse, is the highlight of the hotel’s culinary offerings, serving as a perfect destination for food lovers and art enthusiasts. Guests can indulge in a diverse menu that spans the aromatic spices of Egypt and fiery flavors from around the globe, all crafted to satisfy each palate, while surrounded by captivating artwork. With a harmonious blend of art, ambiance, and music, each dining space promises a captivating atmosphere that will leave a lasting impression.

Hyatt Centric Cairo West sets a new standard for lifestyle hotels, making it an ideal destination for curious and savvy travelers seeking an authentic connection to the city’s legacy. Through art, culture, and hospitality, the hotel blends history and contemporary style, while offering guests a premier destination that caters to the needs and desires of both leisure and business travelers.

For further information, please visit [www.hyatt.com](http://www.hyatt.com).

*The term “Hyatt” is used in this release for convenience to refer to Hyatt Hotels Corporation and/or one or more of its affiliates.*

## **About Hyatt Centric**

Hyatt Centric is a brand of full-service lifestyle hotels located in prime destinations. Created to connect guests to the heart of the action, Hyatt Centric hotels are thoughtfully designed to enable exploration and discovery so they never miss a moment of adventure. Each hotel offers social spaces to connect with others in the lobby, meanwhile the bar and restaurant are local hot spots where great conversations, locally inspired food and signature cocktails can be enjoyed. Streamlined modern rooms focus on delivering everything guests want and nothing they don't. A passionately engaged team is there to provide local expertise on the best food, nightlife and activities the destination has to offer. For more information, please visit [hyattcentric.com](https://hyattcentric.com). Follow @HyattCentric on [Facebook](#) and [Instagram](#), and tag photos with #HyattCentric.

## **About Hyatt Hotels Corporation**


Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company guided by its purpose – to care for people so they can be their best. As of June 30, 2024, the Company's portfolio included more than 1,350 hotels and all-inclusive properties in 78 countries across six continents. The Company's offering includes brands in the *Timeless Collection*, including **Park Hyatt®**, **Grand Hyatt®**, **Hyatt Regency®**, **Hyatt®**, **Hyatt Vacation Club®**, **Hyatt Place®**, **Hyatt House®**, **Hyatt Studios**, and **UrCove**; the *Boundless Collection*, including **Miraval®**, **Alila®**, **Andaz®**, **Thompson Hotels®**, **Dream® Hotels**, **Hyatt Centric®**, and **Caption by Hyatt®**; the *Independent Collection*, including **The Unbound Collection by Hyatt®**, **Destination by Hyatt®**, and **JdV by Hyatt®**; and the *Inclusive Collection*, including **Impression by Secrets**, **Hyatt Ziva®**, **Hyatt Zilara®**, **Zoëtry® Wellness & Spa Resorts**, **Secrets® Resorts & Spas**, **Breathless Resorts & Spas®**, **Dreams® Resorts & Spas**, **Hyatt Vivid Hotels & Resorts**, **Alua Hotels & Resorts®**, and **Sunscape® Resorts & Spas**. Subsidiaries of the Company operate the World of Hyatt® loyalty program, ALG Vacations®, Mr & Mrs Smith™, Unlimited Vacation Club®, Amstar DMC destination management services, and Trisept Solutions® technology services. For more information, please visit [www.hyatt.com](https://www.hyatt.com).

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