

The 85-room Hyatt Place hotel is now open in the vibrant centre of Rouen, in Northern France

CHICAGO (August 27, 2024) - Hyatt Hotels Corporation (NYSE: H) today announces the opening of Hyatt Place Rouen, expanding the Hyatt Place brand's global footprint in markets that matter most to guests and World of Hyatt members. Combining style, innovation and 24/7 convenience, the new hotel features a modern design, casual atmosphere, and practical amenities, such as three meeting rooms, a restaurant with French regional cuisine, onsite spa with a heated pool and treatment rooms, and state-of-the-art fitness centre.

Hyatt Place Rouen is conveniently situated in the heart of Rouen, a pleasant stroll from iconic sites such as the Musee des Beaux-Arts de Rouen and the Gothic Cathedrale Notre-Dame de Rouen, and located within a former teacher training college dating back to 1886. Just a two-hour drive away from Paris, with unparalleled access to the charming countryside and historical sites of Normandy, Hyatt Place Rouen is an ideal choice for both work and relaxation, situated in the third most visited region in France.

The hotel offers panoramic views overlooking the city's skyline of "a hundred spires", and this outlook is reflected in the interior design with a steel blue palette evoking the Seine River and stormy Norman skies. This complements the muted yellow tones, in a nod to the region's renowned Calvados spirits and warmth of the local culture. Stripes feature throughout the property, as a reference to the half-timbering characteristic of the old town area. Within the "Jardins des Oeuvres", three striking sculptures add to the hotel's charm and character. Seamlessly blending contemporary style and comfort, Hyatt Place creates an easy to navigate experience for today's modern traveller.

Commenting on the opening, Michel Morauw, Managing Director Hyatt EAME North said, "Hyatt Place Rouen captures the essence of Rouen's rich history while providing the modern traveller with a comfortable, convenient and memorable stay, whether visiting for a short business break, or a leisurely getaway to explore the region's culture and history. Hyatt Place Rouen marries classical charm with contemporary sophistication, and further expands the brand's presence in one of our key markets, offering guests and World of Hyatt members exceptional experiences in sought-after destinations."

Christophe Bourret, Président du Groupe Matmut, highlights, "Matmut has a profound connection with Rouen, where it was founded more than 60 years ago. Every day, we contribute to enhancing the appeal of the region. We take pride in having preserved a historic monument in Rouen through this project. The spirit of the former school is revived through the aesthetics of the Hyatt Place Rouen. This establishment will welcome tourists seeking a serene and elegant place to stay, providing high-quality services including premium guest rooms, wellness facilities, and spaces for meetings and events. We eagerly look forward to seeing this magnificent place come to life once more."

Guest Rooms

Hyatt Place Rouen boasts 85 meticulously appointed king rooms, ensuring a comfortable and memorable stay. Guests will enjoy thoughtful amenities, such as a coffee station, bathrobe, and slippers in Deluxe and Executive suites. Hyatt Place Rouen's design draws inspiration from the historic significance of its locale as well as the site's heritage as a teacher training college, with touches such as slates and scientific illustrations adding to the unique charm.

Food & Beverage

Hyatt Place Rouen's Zoom restaurant, complete with an outdoor terrace and garden, offers authentic French regional cuisine, complemented by an array of regional speciality wines and beverages. Guests can enjoy a delightful selection of freshly made croissants, pastries, salads, sandwiches, and handcrafted mocktails at The Market, perfect for a quick bite or a leisurely snack.

Meeting and Event Spaces

Guests can elevate their gatherings with Hyatt Place Rouen's flexible meeting and event space, spanning 280sqm and divisible into two separate rooms. Whether hosting corporate meetings or private dinner celebrations, Hyatt Place Rouen's dedicated team ensures every detail is flawlessly executed.

Wellness

Indulge in ultimate relaxation at Hyatt Place Rouen's exquisite wellness facilities, featuring a 52sqm fitness centre, a 22sqm pool, and a lavish 316sqm spa with four treatment cabins. Guests can pamper themselves with indulgent massages and facials, featuring renowned brands such as Phytomer and Toofruit for kids, offering a rejuvenating escape from the stresses of everyday life.

For further information:

About Hyatt Place

Hyatt Place hotels combine style, innovation and 24/7 conveniences to create an easy to navigate experience for today's multi-tasking traveller. Guests can enjoy thoughtfully designed guestrooms featuring distinct zones for sleep, work and play, and free flowing social spaces that offer seamless transitions from work to relaxation. With more than 415 locations globally, Hyatt Place hotels offer freshly prepared food around the clock, efficient service and differentiated experiences for World of Hyatt members. For more information, please visit [hyattplace.com](https://www.hyattplace.com). Join the conversation on Facebook and Instagram, and tag photos with #HyattPlace and #WhySettle.

About Hyatt Hotels Corporation

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company guided by its purpose – to care for people so they can be their best. As of June 30, 2023, the Company's portfolio included more than 1,250 hotels and all-inclusive properties in 76 countries across six continents. The Company's offering includes brands in the Timeless Collection, including Park Hyatt®, Grand Hyatt®, Hyatt Regency®, Hyatt®, Hyatt Vacation Club®, Hyatt Place®, Hyatt House®, Hyatt Studios, and UrCove; the Boundless Collection, including Miraval®, Alila®, Andaz®, Thompson Hotels®, Dream® Hotels, Hyatt Centric®, and Caption by Hyatt®; the Independent Collection, including The Unbound Collection by Hyatt®, Destination by Hyatt®, and JdV by Hyatt®; and the Inclusive Collection, including Impression by Secrets, Hyatt Ziva®, Hyatt Zilara®, Zoëtry® Wellness & Spa Resorts, Secrets® Resorts & Spas, Breathless Resorts & Spas®, Dreams® Resorts & Spas, Hyatt Vivid Hotels & Resorts, Alua Hotels & Resorts®, and Sunscape® Resorts & Spas. Subsidiaries of the Company operate the World of Hyatt® loyalty program, ALG Vacations®, Mr & Mrs Smith™, Unlimited Vacation Club®, Amstar DMC destination management services, and Trisept Solutions® technology services. For more information, please visit www.hyatt.com.

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