

The second hotel to open under the EPISODE brand offers a locally inspired experience in Taipei's East District

CHICAGO (May 24, 2024) — [Hyatt Hotels Corporation](#) (NYSE: H) announced today the opening of EPISODE Daan Taipei under the JdV by Hyatt brand, marking the second hotel with Riant Hotels Co. Ltd following the opening of EPISODE Hsinchu in Taiwan in 2022.

Located in the trendy and vibrant area of the East District of Taipei, the hotel is just a three-minute walk from the Zhongxiao Fuxing MRT station. Built for today's modern lifestyle traveler, the hotel ensures guests experience the utmost value while embodying the joy of life for which hotels in the JdV by Hyatt portfolio are known. From the moment guests step into the lobby of EPISODE Daan Taipei, they enter a realm of music, vintage vibes, and trending culture, extending this concept from the entrance to the fifth-floor hybrid The SOCIAL by Lay Low space, and vividly reflected even in the guest rooms.

Continuing the EPISODE Brand Spirit – Less But Better

As an innovator disrupting the hotel industry, EPISODE Daan Taipei continues the "Less but Better" ethos, with rooms featuring elevated amenities focused on attention to and comfortable spaces. The hotel incorporates self-service check-in technology and greets guests with a front desk "Experience Provider" ensuring personalized service.

The SOCIAL by Lay Low – A New Social Salon Modeled After a Relaxing Living Room

Building on the bar concept of the famous Lay Low in Taichung, the hotel collaborated with the trendy Taichung trend-setting bar to create The SOCIAL by Lay Low, an all-day hybrid social space, open to everyone. Merging music, cocktails, dining, literature, and a full wall of vinyl records, The SOCIAL by Lay Low transforms the traditional hotel lobby into a cozy, relaxing living space and an 'all-access' living room for in-house guests as well as anyone in the neighborhood to meet or celebrate. Inspired by Taiwanese fruits and teas, Lay Low's head mixologist, creates a range of cocktails and craft beers infused with Taiwanese flavors and memories. Exclusive Lay Low flavors are also available at EPISODE Daan Taipei, like Grandma's spicy radish pickle cheese, blending spicy pickles with creamy cheese, perfectly paired with sourdough bread; and Australian Wagyu, served with a unique twin pepper honey sauce, ideal for a late-night snack. The SOCIAL by Lay Low also features DJs and live jazz performances, providing a relaxed atmosphere for hotel guests, local residents, or trendy visitors to enjoy. Guests at the hotel can also enjoy all-day complimentary snacks and drinks, including a freshly ground premium coffee from Coffee Stopover, roasted and ground onsite.

Comfortable Guestrooms – Vintage Vinyl CD Players Take Travelers Back to the Era of Golden Hits

Hotel guestrooms are designed around music and retro themes, featuring warm, high-color furniture, accessories, and equipped with vintage vinyl CD players and a curated selection of CDs, transporting travelers back to an era of classic hits. With nine floors and 136 rooms of various styles, EPISODE Daan Taipei offers scenic rooms with views of the Xinyi District landscape, or premium guestrooms with private balconies and bathtubs. Rooms are outfitted with plush soft 400-thread count sheets, premium Sealy mattresses, pillow sprays, silk eye masks, and noise-canceling earplugs are all carefully selected to ensure guests restful sleep. The rooms also feature MALIN+GOETZ toiletries, UNIX salon-grade hairdryers from Korea, and in-room facial acupressure massagers to ease the day's fatigue. Each room's 55-inch Samsung smart TV is tailored for the modern traveler, whether it's playing a favorite song via Bluetooth, catching up on a TV streaming series, or enjoying a selection of monthly updated movies.

World of Hyatt Gives Members More Reasons to Stay Somewhere New

In celebration of the JdV by Hyatt brand's continued growth in Asia, World of Hyatt is providing members with even more ways to be rewarded by offering members the opportunity to earn 500 Bonus Points for qualifying nights at EPISODE Daan Taipei from June 1 to August 31, 2024, part of World of Hyatt's new hotel member offer. Additional participating hotels and their offer stay periods can be found at [worldofhyatt.com/newhotelbonus](#). No registration is required, and members can earn on top of other offers.

The term "Hyatt" is used in this release for convenience to refer to Hyatt Hotels Corporation and / or one or more of its affiliates.

For further information:

About JdV by Hyatt

A community for the spirited, the light-hearted, the young-at-heart, the JdV by Hyatt brand offers a collection of vibrant, independent hotels that are true reflections of the urban neighborhoods we call home. Embracing its namesake (*joie de vivre*), the JdV by Hyatt brand invites guests and locals alike to connect, live in the moment and celebrate the joy of life. Each hotel provides an experience that is inclusive in spirit and space, inviting all to make each stay *yours truly*. Follow @JDVHotels on Facebook, Instagram, and Twitter for news and updates. For more information, please visit [www.jdvbyhyatt.com](#).

About Hyatt Hotels Corporation

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company guided by its purpose – to care for people so they can be their best. As of March 31, 2024, the Company's portfolio included more than 1,300 hotels and all-inclusive properties in 78 countries across six continents. The Company's offering includes brands in the *Timeless Collection*, including *Park Hyatt*®, *Grand Hyatt*®, *Hyatt Regency*®, *Hyatt*®, *Hyatt Vacation Club*®, *Hyatt Place*®, *Hyatt House*®, *Hyatt Studios*, and *UrCove*; the *Boundless Collection*, including *Miraval*®, *Allia*®, *Andaz*®, *Thompson Hotels*®, *Dream*® *Hotels*, *Hyatt Centric*®, and *Caption by Hyatt*®; the *Independent Collection*, including *The Unbound Collection by Hyatt*®, *Destination by Hyatt*®, and *JdV by Hyatt*®; and the *Inclusive Collection*, including *Impression by Secrets*, *Hyatt Ziva*®, *Hyatt Zilara*®, *Zoëtry*® *Wellness & Spa Resorts*, *Secrets*® *Resorts & Spas*, *Breathless Resorts & Spas*®, *Dreams*® *Resorts & Spas*, *Hyatt Vivid Hotels & Resorts*, *Alua Hotels & Resorts*®, and *Sunscape*® *Resorts & Spas*. Subsidiaries of the Company operate the World of Hyatt® loyalty program, ALG Vacations®, Mr & Mrs Smith™, Unlimited Vacation Club®, Amstar DMC destination management services, and Trisept Solutions® technology services. For more information, please visit [www.hyatt.com](#).

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