

# The 262-room hotel serves as a launchpad for savvy travelers to explore the authenticity of Shanghai

**CHICAGO (April 18, 2024)** — [Hyatt Hotels Corporation](#) (NYSE: H) announced today the opening of [Hyatt Centric Zhongshan Park Shanghai](#), marking the first full-service, Hyatt Centric branded hotel in the bustling heart of Shanghai and the fourth Hyatt Centric in Greater China. Situated amidst the iconic Zhongshan Park and the vibrant Yuyuan Road surroundings, this lifestyle hotel combines Shanghai's diverse cultural heritage with contemporary sophistication, ideally designed for both adventurous explorers and in-the-know residents seeking shareworthy experiences in the center of the action.

Nestled at the intersection of traditional culture and contemporary ways of travel, Hyatt Centric Zhongshan Park Shanghai stands as a beacon of style, blending classic Shanghai aesthetics with Western elements. The hotel's thoughtful design draws local inspiration from the historical Zhongshan Park, echoes classic British elegance, offering a spirited ambiance for guests to explore. With its proximity to the dynamic landmarks with historical attractions, local residences, modern-day shops and restaurants, as well as skyscrapers, Hyatt Centric Zhongshan Park Shanghai provides guests insider knowledge and resources to explore the city's unique mix of time-honored and modern features.

"It is exciting to witness Hyatt Centric Zhongshan Park Shanghai officially open its doors today and we are proud to offer savvy travelers an ideal launchpad to explore the vibrancy of this dynamic city," said Jed Jiang, general manager, Hyatt Centric Zhongshan Park Shanghai. "Shanghai, renowned for its diverse cultural heritage and contemporary allure, together with the Hyatt Centric brand delivers a fresh hotel experience for our guests discovering what's old and new around the city and beyond."

## Inspired Designs and Guestrooms

Inspired by the elements of Shanghai's old-style tailor shops, the interior space evokes a fusion of Eastern and Western influences, welcoming guests to experience an intimate and lively setting that embodies a sense of connection with the city and its glamorous history. In addition to offering enhanced amenities, the eclectic 262 rooms including 11 suites provide a striking visual experience, with floor-to-ceiling windows offering views of the dynamic cityscape or a tranquil park setting. Each guestroom features stylish design with multifunctional elements, including a 55" flat-screen HDTV, individually controlled heating and air conditioning, a minibridge, Bluetooth speaker, coffee & tea making facility and much more.

## Food and Beverage

Embracing the concept of a Shanghai-style bistro, the hotel's restaurant SCENARIO 1555 infuses a blend of flavors into its menus. Featuring locally sourced ingredients, classic dishes from Shanghai and its surrounding areas, and modern interpretations of Shanghai's culinary specialties, SCENARIO 1555 presents a diverse array of local delicacies to satisfy visitor's cravings for a new local dining experience. Serving all-day long, SCENARIO 1555 offers a social space for gatherings and connections, where guests can enjoy the aroma of coffee and desserts, live music, and a convivial atmosphere that enhances their travel experiences by capturing and enjoying the essence of the local culture.

## Special Event Spaces

Hyatt Centric Zhongshan Park Shanghai offers a wide array of venues to host meetings, events, and celebrations designed to drive connection. The large ballroom features 400 square meters with a capacity for up to 250 people, which is perfect for large-scale groups such as weddings, business events and product launches. Six function rooms ranging from 46 square meters to 240 square meters with a maximum capacity of 120 people are also available as meeting venues. All event venues are well-equipped with the latest high-tech audio-visual systems, and with a professional event team striving to deliver a creative event solution combining high tech and high touch.

## Wellness and Leisure

For those seeking rejuvenation during their visit, the natural-lit fitness center at Hyatt Centric Zhongshan Park Shanghai offers a full range of cardio and strength-focused gym equipment with 24-hour accessibility. Additionally, an outdoor swimming pool provides an amenity for guests to unwind while taking in the scenic surroundings of Zhongshan Park, solidifying the hotel as a local home base ideal for hosting an outdoor celebrations and events.

## World of Hyatt Gives Members More Reasons to Stay Somewhere New

In celebration of the Hyatt Centric brand's continued growth in Asia, World of Hyatt is providing members with even more ways to be rewarded by offering members the opportunity to earn 500 Bonus Points for qualifying nights at Hyatt Centric Zhongshan Park Shanghai from April 18, 2024, to July 31, 2024, part of World of Hyatt's new hotel member offer. Additional participating hotels and their offer stay periods can be found at [worldofhyatt.com/newhotelbonus](https://worldofhyatt.com/newhotelbonus). No registration is required, and members can earn on top of other offers.

The term “Hyatt” is used in this release for convenience to refer to Hyatt Hotels Corporation and/or one or more of its affiliates.

## About Hyatt Centric Experience

Hyatt Centric is a brand of full-service lifestyle hotels located in prime destinations. Created to connect guests to the heart of the action, Hyatt Centric hotels are thoughtfully designed to enable exploration and discovery so they never miss a moment of adventure. Each hotel offers social spaces to connect with others in the lobby, meanwhile the bar and restaurant are local hot spots where great conversations, locally inspired food and signature cocktails can be enjoyed. Streamlined modern rooms focus on delivering everything guests want and nothing they don't. A passionately engaged team is there to provide local expertise on the best food, nightlife and activities the destination has to offer. For more information, please visit [hyattcentric.com](https://hyattcentric.com). Follow @HyattCentric on [Facebook](https://www.facebook.com/hyattcentric) and [Instagram](https://www.instagram.com/hyattcentric), and tag photos with #HyattCentric.

## About Hyatt Hotels Corporation

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company guided by its purpose – to care for people so they can be their best. As of December 31, 2023, the Company's portfolio included more than 1,300 hotels and all-inclusive properties in 77 countries across six continents. The Company's offering includes brands in the *Timeless Collection*, including **Park Hyatt®**, **Grand Hyatt®**, **Hyatt Regency®**, **Hyatt®**, **Hyatt Vacation Club®**, **Hyatt Place®**, **Hyatt House®**, **Hyatt Studios**, and **UrCove**; the *Boundless Collection*, including **Miraval®**, **Alila®**, **Andaz®**, **Thompson Hotels®**, **Dream® Hotels**, **Hyatt Centric®**, and **Caption by Hyatt®**; the *Independent Collection*, including **The Unbound Collection by Hyatt®**, **Destination by Hyatt®**, and **JdV by Hyatt®**; and the *Inclusive Collection*, including **Impression by Secrets**, **Hyatt Ziva®**, **Hyatt Zilara®**, **Zoëtry® Wellness & Spa Resorts**, **Secrets® Resorts & Spas**, **Breathless Resorts & Spas®**, **Dreams® Resorts & Spas**, **Hyatt Vivid Hotels & Resorts**, **Alua Hotels & Resorts®**, and **Sunscape® Resorts & Spas**. Subsidiaries of the Company operate the World of Hyatt® loyalty program, ALG Vacations®, Mr & Mrs Smith™, Unlimited Vacation Club®, Amstar DMC destination management services, and Trisept Solutions® technology services. For more information, please visit [www.hyatt.com](https://www.hyatt.com).


## Terms & Conditions

Offer valid for 500 Bonus Points for each qualifying night for stays with a checkout date during a participating hotel's offer period. For each hotel's offer period, visit [hyatt.com/newhotelbonus](https://hyatt.com/newhotelbonus). To be eligible for this offer you must be a World of Hyatt member in good standing at time of reservation and stay, stay at a participating hotel with a checkout date during that hotel's offer period, provide your World of Hyatt membership number at time of check-in, and either pay an Eligible Rate or redeem a free night award. An “Eligible Rate” and “Ineligible Rate” are defined in the World of Hyatt Terms and Conditions (located at [hyatt.com/terms](https://hyatt.com/terms)). Only one bonus may be earned per member, per night, regardless of the number of rooms booked. Only the room occupied by the member will count toward this offer. Two or more consecutive nights at the same hotel will be deemed one stay. All points awarded under this offer are Bonus Points. This offer is subject to the complete terms and conditions of the World of Hyatt program. Please allow 3-4 weeks after travel is completed for World of Hyatt Bonus Points to be credited to your Account. To join World of Hyatt, visit [hyatt.com](https://hyatt.com). Qualifying nights will automatically be tracked when you provide your World of Hyatt membership number at check-in. A limited number of rooms are allocated to this offer; reservations subject to availability. Offer not valid with groups, conventions, other promotional offers, tour packages or special rate programs. Promotional blackout periods may apply due to seasonal periods or special events, and normal arrival/departure restrictions apply. Hyatt reserves the right to alter or withdraw this offer at any time without notice. The trademarks Hyatt®, World of Hyatt® and related marks are trademarks of Hyatt Corporation or its affiliates. © 2021 Hyatt Corporation. All rights reserved.

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