

The 358 suite, family-friendly, all-inclusive resort marks the first Hyatt branded property to open in the picturesque colonial town of Mazatlán

CHICAGO (April 5, 2024) – Hyatt Hotels Corporation (NYSE: H) today announced the opening of the family-friendly, all-inclusive, [Dreams Estrella del Mar Mazatlán Golf & Spa Resort](#). The opening of the luxury all-suite resort marks the first Hyatt hotel in the seaside destination of Mazatlán in Mexico, supporting Hyatt's strategic brand expansion plans to provide more distinctive destination options for guests and members seeking unique experiences in trending cities and towns that tout their own local flare.

"We are thrilled to introduce guests and World of Hyatt members to the pearl of Mexico's pacific coast. The opening of Dreams Estrella del Mar Mazatlán Golf & Spa Resort represents an opportunity to contribute greater value to Hyatt's existing portfolio in the rapidly growing market by offering guests the first Hyatt resort in this brand-new destination," said Gabriel Felip, President, Latin America & Caribbean.

Ideally situated in the exclusive community of Estrella del Mar, Dreams Estrella del Mar Mazatlán Golf & Spa Resort is conveniently located less than six miles from the Mazatlán International Airport and 20 minutes from the city center filled with colonial architecture, unique landmarks and one of the tallest working lighthouses on the central pacific coast.

"Dreams Estrella del Mar Mazatlán Golf & Spa Resort is setting a new standard for a luxury all-inclusive experience in the destination that meets the growing demand. The rich heritage, golden sand beaches, and sparkling seascapes complement five-star service and notable offerings such as swim-out suites and a full-size soccer pitch, making the resort an ideal choice for guests of all ages," said Alma Gomez, general manager, Dreams Estrella del Mar Mazatlán Golf & Spa Resort.

Luxury Accommodations

Dreams Estrella del Mar Mazatlán Golf & Spa Resort boasts 358 suites all outfitted with local artwork, neutral tones with pops of blue and furnished balconies or terraces touting spectacular views of the Pacific Ocean. Each suite is replete with *Unlimited-Luxury@* inclusions such as a fully stocked and daily refreshed in-room mini bar, 24-hour room service, and more. Ideal for guests traveling with families or larger groups, connecting rooms are also available in varied room categories and accessible rooms are available upon request.

For guests seeking an even further elevated experience, the Preferred Club offers upgraded suites and a range of additional amenities and services including personalized check-in and check-out, exclusive access to the Preferred Club lounge, upgraded bath amenities, a pillow menu, dedicated concierge service, and more. Designed with multigenerational travel in mind, the resort touts a dedicated adult-only section replete with a private pool and swim up bar.

Noteworthy Culinary Offerings

Dreams Estrella del Mar Mazatlán Golf & Spa Resort offers four à la carte restaurants, a grill, an international buffet, and an ice cream booth for guests craving sweets, as well as five bars and lounges serving unlimited top-shelf spirits. With a wide range of culinary options including traditional Mexican favorites, Mediterranean-Asian fusion, and more, there is something for every taste and preference, all with no reservations required. For adults looking to fully immerse themselves in the culture of the destination, exclusive add-on experiences are available at an additional cost including a tequila tasting or a guided pairing dinner in Portofino's exclusive wine cellar.

Amenities for the Entire Family

Dreams Estrella del Mar Mazatlán Golf & Spa Resort touts a variety of activities for both adults and children alike, such as an on-site waterpark with a lazy river, endless daytime and nighttime entertainment, watersports, and more. Children ages 3-12 can play the day away at the nature-inspired Explorer's Club for Kids with programming such as sandcastle competitions and weekly campout adventures, while the Core Zone Teens Club offers mini discos, movie nights, and access to gaming for teens ages 13-17. Guests prioritizing personal wellbeing can enjoy Dreams Spa, the resort's dedicated spa and wellness center which includes a full-service salon and spa including a Turkish bath, guided hydrotherapy and a fitness center touting state-of-the-art equipment. For guests seeking off-site activities, the resort is conveniently located near the largest boardwalk in the pacific as well as one of the best aquariums in Latin America.

The adjacent Estrella del Mar Golf Course is considered one of the most desirable 18-hole courses in Mexico. Lined with towering palm trees and native vegetation, the topography of the course pays homage to the destination and is ideal for golf enthusiasts and ocean-lovers alike. Dreams Estrella del Mar Mazatlán Golf & Spa Resort guests can enjoy complimentary green fees, driving range access and shared golf carts when booking a Preferred Club Premium Ocean Front category or higher for a minimum stay of four nights or more through 2025. Guests can further enjoy a plethora of activities suited for every preference including tennis, pickleball, paddle ball and soccer within the Estrella del Mar community. Those interested in

learning more about the protection of endemic marine life can also access the Estrella del Mar turtle sanctuary just steps from the resort grounds, the largest educational facility in the state dedicated to turtle preservation.

Weddings, Meetings and Events

Dreams Estrella del Mar Mazatlán Golf & Spa Resort is the only resort in Mazatlán that currently offers a convention center, which has a capacity of 700 people and touts stunning views of the Estrella del Mar Golf Course. The resort further boasts expansive grounds designed for outdoor functions including a gazebo, garden, terrace, and ballroom, making Dreams Estrella del Mar Mazatlán Golf & Spa Resort an ideal location for milestone celebrations and corporate functions alike. The nearby clubhouse is also available with capacity to host up to 1,000-person events which complements on-site offerings.

The opening of Dreams Estrella del Mar Mazatlán Golf & Spa Resort complements Hyatt's growing brand footprint in the Latin America and Caribbean region following recently announced openings including [Hyatt Vivid Grand Island](#) and [Secrets Playa Blanca Costa Mujeres](#). Hyatt's thoughtful brand expansion throughout the region is expected to continue throughout 2024 and 2025 with planned openings including Secrets St. Lucia Resort & Spa, Breathless Puerto Vallarta Resort & Spa, Dreams Grand Island, Hyatt Regency Panama City, Hyatt Centric Santo Domingo, Hyatt Centric San Jose Escazu and Dream Valle de Guadalupe.

To learn more about the rewarding ways members can enjoy luxury all-inclusive experiences through World of Hyatt, including how guests can save up to 40% on an upcoming stay at the hotel through December 22, 2024, visit Hyatt's [Inclusive Collection](#). Stays must be booked by April 30, 2024. Terms and conditions apply and may be found [here](#). To learn more about Dreams Estrella del Mar Mazatlán Golf & Spa Resort, visit the resort's [website](#) or follow along on [Instagram](#).

The term "Hyatt" is used in this release for convenience to refer to Hyatt Hotels Corporation and/or one or more of its affiliates.

For further information:

About Hyatt Hotels Corporation

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company guided by its purpose – to care for people so they can be their best. As of December 31, 2023, the Company's portfolio included more than 1,300 hotels and all-inclusive properties in 77 countries across six continents. The Company's offering includes brands in the *Timeless Collection*, including **Park Hyatt®**, **Grand Hyatt®**, **Hyatt Regency®**, **Hyatt®**, **Hyatt Vacation Club®**, **Hyatt Place®**, **Hyatt House®**, **Hyatt Studios**, and **UrCove**; the *Boundless Collection*, including **Miraval®**, **Alila®**, **Andaz®**, **Thompson Hotels®**, **Dream® Hotels**, **Hyatt Centric®**, and **Caption by Hyatt®**; the *Independent Collection*, including **The Unbound Collection by Hyatt®**, **Destination by Hyatt®**, and **JdV by Hyatt®**; and the *Inclusive Collection*, including **Impression by Secrets**, **Hyatt Ziva®**, **Hyatt Zilara®**, **Zoëtry® Wellness & Spa Resorts**, **Secrets® Resorts & Spas**, **Breathless Resorts & Spas®**, **Dreams® Resorts & Spas**, **Hyatt Vivid Hotels & Resorts**, **Alua Hotels & Resorts®**, and **Sunscape® Resorts & Spas**. Subsidiaries of the Company operate the World of Hyatt® loyalty program, ALG Vacations®, Mr & Mrs Smith™, Unlimited Vacation Club®, Amstar DMC destination management services, and Trisept Solutions® technology services. For more information, please visit www.hyatt.com.

Forward-Looking Statements

Forward-Looking Statements in this press release, which are not historical facts, are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Our actual results, performance or achievements may differ materially from those expressed or implied by these forward-looking statements. In some cases, you can identify forward-looking statements by the use of words such as "may," "could," "expect," "intend," "plan," "seek," "anticipate," "believe," "estimate," "predict," "potential," "continue," "likely," "will," "would" and variations of these terms and similar expressions, or the negative of these terms or similar expressions. Such forward-looking statements are necessarily based upon estimates and assumptions that, while considered reasonable by us and our management, are inherently uncertain. Factors that may cause actual results to differ materially from current expectations include, but are not limited to, general economic uncertainty in key global markets and a worsening of global economic conditions or low levels of economic growth; the rate and the pace of economic recovery following economic downturns; global supply chain constraints and interruptions, rising costs of construction-related labor and materials, and increases in costs due to inflation or other factors that may not be fully offset by increases in revenues in our business; risks affecting the luxury, resort, and all-inclusive lodging segments; levels of spending in business, leisure, and group segments, as well as consumer confidence; declines in occupancy and average daily rate; limited visibility with respect to future bookings; loss of key personnel; domestic and international political and geo-political conditions, including political or civil unrest or changes in trade policy; hostilities, or fear of hostilities, including future terrorist attacks, that affect travel; travel-related accidents; natural or man-made disasters, weather and climate-related events, such as earthquakes, tsunamis, tornadoes, hurricanes, droughts, floods, wildfires, oil spills, nuclear incidents, and global outbreaks of pandemics or

contagious diseases, or fear of such outbreaks; the pace and consistency of recovery following the COVID-19 pandemic and the long-term effects of the pandemic, additional resurgence, or COVID-19 variants, including with respect to global and regional economic activity, travel limitations or bans, the demand for travel, transient and group business, and levels of consumer confidence; the ability of third-party owners, franchisees, or hospitality venture partners to successfully navigate the impacts of the COVID-19 pandemic, any additional resurgence, or COVID-19 variants or other pandemics, epidemics or other health crises; our ability to successfully achieve certain levels of operating profits at hotels that have performance tests or guarantees in favor of our third-party owners; the impact of hotel renovations and redevelopments; risks associated with our capital allocation plans, share repurchase program, and dividend payments, including a reduction in, or elimination or suspension of, repurchase activity or dividend payments; the seasonal and cyclical nature of the real estate and hospitality businesses; changes in distribution arrangements, such as through internet travel intermediaries; changes in the tastes and preferences of our customers; relationships with colleagues and labor unions and changes in labor laws; the financial condition of, and our relationships with, third-party property owners, franchisees, and hospitality venture partners; the possible inability of third-party owners, franchisees, or development partners to access the capital necessary to fund current operations or implement our plans for growth; risks associated with potential acquisitions and dispositions and our ability to successfully integrate completed acquisitions with existing operations, including with respect to our acquisition of Apple Leisure Group and Dream Hotel Group and the successful integration of each business; failure to successfully complete proposed transactions (including the failure to satisfy closing conditions or obtain required approvals); our ability to successfully execute on our strategy to expand our management and franchising business while at the same time reducing our real estate asset base within targeted timeframes and at expected values; declines in the value of our real estate assets; unforeseen terminations of our management or franchise agreements; changes in federal, state, local, or foreign tax law; increases in interest rates, wages, and other operating costs; foreign exchange rate fluctuations or currency restructurings; risks associated with the introduction of new brand concepts, including lack of acceptance of new brands or innovation; general volatility of the capital markets and our ability to access such markets; changes in the competitive environment in our industry, including as a result of the COVID-19 pandemic, industry consolidation, and the markets where we operate; our ability to successfully grow the World of Hyatt loyalty program and Unlimited Vacation Club paid membership program; cyber incidents and information technology failures; outcomes of legal or administrative proceedings; and violations of regulations or laws related to our franchising business and licensing businesses and our international operations;; and other risks discussed in the Company's filings with the U.S. Securities and Exchange Commission ("SEC"), including our annual report on Form 10-K and our Quarterly Reports on Form 10-Q, which filings are available from the SEC. These factors are not necessarily all of the important factors that could cause our actual results, performance or achievements to differ materially from those expressed in or implied by any of our forward-looking statements. We caution you not to place undue reliance on any forward-looking statements, which are made only as of the date of this press release. We undertake no obligation to update publicly any of these forward-looking statements to reflect actual results, new information or future events, changes in assumptions or changes in other factors affecting forward-looking statements, except to the extent required by applicable law. If we update one or more forward-looking statements, no inference should be drawn that we will make additional updates with respect to those or other forward-looking statements.

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