

The opening signals a continued commitment to the expansion of The Unbound Collection by Hyatt brand in Europe

CHICAGO (December 19, 2023) – Hyatt Hotels Corporation (NYSE: H), one of the world’s fastest-growing hospitality brands, announced today the opening of Hotel Flüela Davos, marking the latest development in Hyatt’s portfolio growth in Europe, Africa and the Middle East, and the newest addition to The Unbound Collection by Hyatt brand. Hotel Flüela Davos joins three existing Hyatt hotels in Switzerland and signals Hyatt’s continued commitment to growing its luxury brands in sought-after destinations in Europe.

Located in the heart of Davos, and against the backdrop of the majestic “Magic Mountain,” the hotel is a story-worthy symbol of Swiss heritage. Built at a time when stagecoaches were the primary mode of travel for merchants and postal services, Hotel Flüela extended its hospitality to weary travelers – a tradition that endures to this day. For 155 years, this cherished landmark has been an essential part of Davos’ journey from a secluded Alpine village to a world-renowned mountainside health resort and spa town, and eventually to a thriving global hub for business and leisure. Today, Hotel Flüela Davos offers worldly independent travelers Swiss Alpine comfort in a captivating luxury setting.

“Since 1868, Hotel Flüela Davos has been a beloved landmark, steeped in rich history, making it the perfect addition to the storied hotels within The Unbound Collection by Hyatt, and a strategic location for the growth of Hyatt’s luxury portfolio across Europe,” said Benno Geruschkat, Area Vice President, Hyatt. “Home to the renowned World Economic Forum, Davos is a globally recognised and thriving business and lifestyle destination. Whether our guests are traveling for business, leisure, or both, the hotel will offer an unforgettable blend of Swiss heritage and discreet luxury.”

Guestrooms and Meeting Spaces

Adorned with sophistication, the 51 rooms and suites provide guests with an alpine sanctuary surrounded by warm winter tones. Guests can enjoy their stay 5,118 feet (1,560 meters) above sea level, in rooms that offer premium amenities including a state-of-the-art private ski locker, access to the Flüela Soul Spa, a ski butler and a discount on ski rental equipment.

The hotel also has 5,220 square feet (485 square meters) of meeting space, thoughtfully designed to inspire creativity and foster productive discussions, while offering stunning views of the surrounding panorama and the vibrant streets of Davos. It is conveniently located just over a mile (2 km) away from the Davos Conference Centre, home to the renowned World Economic Forum, becoming the ideal hub for professionals seeking an immersive experience in complete luxury.

Wellness

Guests can step away from the hustle and bustle of the city in the hotel’s wellness area, which features two saunas, two steam rooms, a relaxation room, two treatment rooms, an indoor swimming pool and an outdoor hot tub. The ultimate way to unwind after a day of winter sports, guests of the hotel will also receive complimentary access to the spa, which includes a new gym with the latest technology and equipment.

Culinary Experiences

The hotel’s culinary offering allows guests a full immersion into the local community, providing curated menus influenced by some of the best European techniques and traditions. This includes Stübli – Ustaria 1942, an authentic alpine fine dining experience under the direction of talented Executive Chef, Evangelos Tzakos. Zum Lorenz offers an evening menu on Mondays and Tuesdays, alongside an expansive breakfast buffet inspired by exceptional Swiss hospitality and gastronomy. The hotel’s two bars, 1868 Bar and Lounge and Post Gastro Bar and Lounge, offer guests one of the finest selections of beverages in Davos, surrounded by letters of the hotel’s former days and thoughtful artwork reminiscent of the hotel’s extensive history.

The term “Hyatt” is used in this release for convenience to refer to Hyatt Hotels Corporation and/or one or more of its affiliates.

For further information:

About Hyatt Hotels Corporation

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company guided by its purpose – to care for people so they can be their best. As of September 30, 2023, the Company’s portfolio included more than 1,300 hotels and all-inclusive properties in 76 countries across six continents. The Company’s offering includes brands in the *Timeless Collection*, including *Park Hyatt*®, *Grand Hyatt*®, *Hyatt Regency*®, *Hyatt*®, *Hyatt Vacation Club*®, *Hyatt Place*®, *Hyatt House*®, *Hyatt Studios*, and *UrCove*; the *Boundless Collection*, including *Miraval*®, *Alila*®, *Andaz*®, *Thompson Hotels*®, *Dream*® Hotels, *Hyatt Centric*®, and *Caption by Hyatt*®; the *Independent Collection*, including *The Unbound Collection by Hyatt*®, *Destination by Hyatt*®, and *JdV by Hyatt*®; and the *Inclusive Collection*, including *Impression by Secrets*, *Hyatt Ziva*®, *Hyatt Zilara*®, *Zoëtry*®

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