

CHICAGO (December 15, 2023) – [Hyatt Hotels Corporation](#) (NYSE: H) announced today the opening of [Hyatt Centric Gaoxin Xi'an](#), a lifestyle hotel located ideally for travelers to immerse themselves in the heart of the action in the vibrant Xi'an Hi-Tech Zone. The hotel – featuring 231 stylish guestrooms including 11 spacious suites with balconies – offers both an ideal stay for business guests and is located within walking proximity to the central business district. Distinct of the Hyatt Centric brand, Hyatt Centric Gaoxin Xi'an is a perfect launchpad for savvy, adventurous leisure travelers looking to explore all that the historic capital has to offer.

With Hyatt Centric Gaoxin Xi'an's prime location, guests will experience the neighborhood's modern vibe and discover authentic gems, including local markets, eateries specializing in traditional delicacies, museums, cultural districts, and China's oldest folk opera theater. Many of Xi'an's legendary historical landmarks are also just a short drive away, including UNESCO World Heritage sites built during the city's ancient reign as the capital of China's Tang Dynasty. With convenient access to local transportation hubs and bicycles available to borrow, guests can follow their curious spirit and explore the city with ease.

"Xi'an is a destination packed with history and must-see sights. We are excited to provide guests a central starting point to entice exploration of the city's rich history, local customs, traditions, and cuisines," said Mariano Silvestri, General Manager, Hyatt Centric Gaoxin Xi'an. "With our modern guestrooms, passionately engaged service, and dynamic dining and social spaces, guests can also look forward to a comfortable stay combined with shareworthy experiences."

Thoughtfully conceptualized by renowned Japanese architect Kengo Kuma, the design of Hyatt Centric Gaoxin Xi'an offers a stylish reimagination of Tang Dynasty culture that pays tribute to Xi'an as a center of trade and prosperity at the start point of the ancient Silk Road. A haven for modern-day travelers, the hotel presents a shimmering silvery façade that exudes the ethereal quality of woven silk, set within a refreshing oasis of greenery. Stepping into the lobby, guests are greeted by a seamless blend of avant-garde design elements and heritage inspirations, infused with transportation-inspired details that reflect Xi'an's glorious journey from its Silk Road past to high-tech present.

In contrast to the dynamic energy of the hotel's lobby area, the guestrooms and suites surround guests in an atmosphere of calm. A palette of warm wood, bamboo green wallpaper and plush carpets underfoot create an inviting home-base, enhanced by sumptuous super king-sized beds, retro-chic furnishings, a spa-like terrazzo bathroom, and floor-to-ceiling windows offering spectacular city views. Modern room amenities also include an independent Panasonic nanoe™ X air-purification system, while richly detailed finishes celebrating the character of the destination include specially commissioned silk wall art and horseshoe-shaped room numbers that evoke a Silk Road feel.

For the ultimate indulgence, the Hospitality Suite offers 3,692-square-feet (343-square-metres) of space with separate living and dining rooms, an open kitchen, and an elliptical bathtub for a relaxing soak. Guests' four-legged friends will also find a warm welcome at the hotel with pet packages providing essential pet amenities in-room, and a nearby park, making walks easy and convenient.

Guests can dine day or night at Zhangba No2 Restaurant & Bar, a chic Chinese bistro and relaxed social spot in the lobby, featuring a shareworthy lounge and bar, exclusive private dining rooms and a lush bamboo-filled terrace. Unique, locally inspired dishes and beverages are the stars on a menu offering innovative twists on classic dishes and delicious drinks made with fresh, local ingredients. After a day exploring or working in the city, the bar is the perfect place to unwind with premium local spirits, craft brews and signature cocktails.

The hotel's prized location in the heart of the Xi'an Hi-Tech Zone, coupled with a total of 6,533-square-feet (607-square-meters) of unique event space, creative menus and unparalleled service, makes it a great place to gather and entertain. This includes the vast Hospitality Suite on the top floor, an impressive space for private dinners and cocktail parties, framed by panoramic skyline views. Zhangba No2's two partitioned private dining rooms on the ground floor with floor-to-ceiling windows are ideal for hosting a family dinner and can be joined together to create a larger space for exclusive meetings and presentations. Alongside the dining rooms is a 2,023-square-foot (188-square-meters) outdoor terrace set amidst a lush forest of bamboo, a unique oasis in the city for celebrating any occasion in inspiring style.

World of Hyatt Gives Members 500 Reasons to Stay Somewhere New

In celebration of the Hyatt Centric brand's continued growth in Asia, World of Hyatt is providing members with even more ways to be rewarded by offering members the opportunity to earn 500 Bonus Points for qualifying nights at Hyatt Centric Gaoxin Xi'an from December 15, 2023, to March 31, 2024, part of World of Hyatt's new hotel member offer. Additional participating hotels and their offer stay periods can be found at worldofhyatt.com/newhotelbonus. No registration is required, and members can earn on top of other offers.

For further information:

About Hyatt Centric

Hyatt Centric is a brand of full-service lifestyle hotels located in prime destinations. Created to connect guests to the heart of the

action, Hyatt Centric hotels are thoughtfully designed to enable exploration and discovery so they never miss a moment of adventure. Each hotel offers social spaces to connect with others in the lobby, meanwhile the bar and restaurant are local hot spots where great conversations, locally inspired food and signature cocktails can be enjoyed. Streamlined modern rooms focus on delivering everything guests want and nothing they don't. A passionately engaged team is there to provide local expertise on the best food, nightlife and activities the destination has to offer. For more information, please visit [hyattcentric.com](https://www.hyatt.com). Follow @HyattCentric on [Facebook](https://www.facebook.com/HyattCentric) and [Instagram](https://www.instagram.com/HyattCentric), and tag photos with #HyattCentric.

About Hyatt Hotels Corporation

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company guided by its purpose – to care for people so they can be their best. As of September 30, 2023, the Company's portfolio included more than 1,300 hotels and all-inclusive properties in 76 countries across six continents. The Company's offering includes brands in the *Timeless Collection*, including **Park Hyatt®**, **Grand Hyatt®**, **Hyatt Regency®**, **Hyatt®**, **Hyatt Vacation Club®**, **Hyatt Place®**, **Hyatt House®**, **Hyatt Studios**, and **UrCove**; the *Boundless Collection*, including **Miraval®**, **Alila®**, **Andaz®**, **Thompson Hotels®**, **Dream® Hotels**, **Hyatt Centric®**, and **Caption by Hyatt®**; the *Independent Collection*, including **The Unbound Collection by Hyatt®**, **Destination by Hyatt®**, and **JdV by Hyatt®**; and the *Inclusive Collection*, including **Impression by Secrets**, **Hyatt Ziva®**, **Hyatt Zilara®**, **Zoëtry® Wellness & Spa Resorts**, **Secrets® Resorts & Spas**, **Breathless Resorts & Spas®**, **Dreams® Resorts & Spas**, **Hyatt Vivid Hotels & Resorts**, **Alua Hotels & Resorts®**, and **Sunscape® Resorts & Spas**. Subsidiaries of the Company operate the World of Hyatt® loyalty program, ALG Vacations®, Mr & Mrs Smith™, Unlimited Vacation Club®, Amstar DMC destination management services, and Trisept Solutions® technology services. For more information, please visit www.hyatt.com.

Terms & Conditions

Offer valid for 500 Bonus Points for each qualifying night for stays with a checkout date during a participating hotel's offer period. For each hotel's offer period, visit [hyatt.com/newhotelbonus](https://www.hyatt.com/newhotelbonus). To be eligible for this offer you must be a World of Hyatt member in good standing at time of reservation and stay, stay at a participating hotel with a checkout date during that hotel's offer period, provide your World of Hyatt membership number at time of check-in, and either pay an Eligible Rate or redeem a free night award. An "Eligible Rate" and "Ineligible Rate" are defined in the World of Hyatt Terms and Conditions (located at [hyatt.com/terms](https://www.hyatt.com/terms)). Only one bonus may be earned per member, per night, regardless of the number of rooms booked. Only the room occupied by the member will count toward this offer. Two or more consecutive nights at the same hotel will be deemed one stay. All points awarded under this offer are Bonus Points. This offer is subject to the complete terms and conditions of the World of Hyatt program. Please allow 3-4 weeks after travel is completed for World of Hyatt Bonus Points to be credited to your Account. To join World of Hyatt, visit [hyatt.com](https://www.hyatt.com). Qualifying nights will automatically be tracked when you provide your World of Hyatt membership number at check-in. A limited number of rooms are allocated to this offer; reservations subject to availability. Offer not valid with groups, conventions, other promotional offers, tour packages or special rate programs. Promotional blackout periods may apply due to seasonal periods or special events, and normal arrival/departure restrictions apply. Hyatt reserves the right to alter or withdraw this offer at any time without notice. The trademarks Hyatt®, World of Hyatt® and related marks are trademarks of Hyatt Corporation or its affiliates. © 2021 Hyatt Corporation. All rights reserved.

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