

The 202-room Hyatt Place hotel opens in Bukit Mewah in the heart of Johor Bahru city

CHICAGO (November 6, 2023) – Hyatt Place Johor Bahru Paradigm Mall, the first Hyatt Place hotel in Johor Bahru, Malaysia is officially open, expanding the Hyatt Place brand’s footprint globally in markets that matter most to guests and World of Hyatt members. Owned by WCT Hartanah Jaya Sdn Bhd, a subsidiary of WCT Holdings Berhad, the new hotel features the Hyatt Place brand’s intuitive design, casual atmosphere and practical amenities, such as free Wi-Fi and 24/7 offerings.

Because Hyatt’s efforts are grounded in listening and fueled by care, Hyatt Place hotels combine style, innovation and 24/7 conveniences to create an easy to navigate experience for today’s multi-tasking traveler. Hyatt Place Johor Bahru Paradigm Mall is attached to Paradigm Mall, the largest shopping mall in the city and is a 15-minute drive from Senai International airport, a 20-minute drive to Tuas Checkpoint Singapore, and a 25-minute drive to Woodlands checkpoint in Singapore, near Legoland Malaysia, Johor Premium Outlets and the newly built Stadium Sultan Ibrahim, home to the Johor Southern Tigers football team.

“As Johor Bahru continues to grow and thrive economically, we are excited to add to the momentum by welcoming the first Hyatt Place hotel to Johor Bahru,” said General Manager, Sean Yoon. “With our smartly designed social spaces and guestrooms with separate work and sleep areas, our multitasking guests can easily accomplish what they need to do while on the road.”

Hyatt Place Johor Bahru Paradigm Mall offers:

- **202 spacious guestrooms** with separate spaces to sleep, work and play, as well as a Cozy Corner sofa-sleeper
- **Breakfast** for guests featuring a variety of hot and cold breakfast items to suit all guests’ needs
- **The Market** serving packaged to-go meals anytime, day or night
- **The Bar** featuring specialty coffees and premium beers, as well as wines and cocktails
- **Necessities** program for forgotten items that guests can buy, borrow or enjoy for free
- **Free Wi-Fi** throughout hotel and guestrooms
- **Event Spaces** offer 1000+ square feet (92 square meters) of flexible, high-tech meeting/function space
- **24-hour Fitness Center** featuring cardio equipment with LCD touchscreens

“Johor Bahru is a vibrant city, filled with friendly people, great neighborhoods, and an ever-expanding list of great places to visit and things to do or see,” said Mr. Yoon, the General Manager, Hyatt Place Johor Bahru Paradigm Mall. “Our hotel is central to all of them, and we are confident that the Hyatt Place Johor Bahru Paradigm Mall will exceed guest expectations and provide them with everything they need while visiting our area.”

World of Hyatt Gives Members 500 Reasons to Stay Somewhere New

To provide World of Hyatt members even more ways to be rewarded, World of Hyatt is offering members the opportunity to earn 500 Bonus Points for qualifying nights at Hyatt Place Johor Bahru Paradigm Mall, from November 6, 2023 to February 29, 2024, part of World of Hyatt’s new hotel member offer. Additional participating hotels and their offer stay periods can be found at worldofhyatt.com/newhotelbonus. No registration is required and members can earn on top of other offers.

HYATT PLACE JOHOR BAHRU PARADIGM MALL LEADERSHIP

Hyatt Place Johor Bahru Paradigm Mall is under the leadership of General Manager, Sean Yoon and Director of Sales Falisha Zubir. In his role, Mr. Yoon is directly responsible for managing the day-to-day operations of the hotel, including overseeing the hotel’s associates and ensuring guests encounter the thoughtful service for which the Hyatt Place brand is known. Mr. Sean is responsible for providing sales service and support to travelers and meeting planners frequenting Johor Bahru area.

For more information, please visit hyattplace.com.

The term “Hyatt” is used in this release for convenience to refer to Hyatt Hotels Corporation and/or one or more of its affiliates.

For further information:

ABOUT HYATT PLACE

Hyatt Place hotels combine style, innovation and 24/7 conveniences to create an easy to navigate experience for today’s multi-tasking traveler. Guests can enjoy thoughtfully designed guestrooms featuring distinct zones for sleep, work and play, and free flowing social spaces that offer seamless transitions from work to relaxation. With more than 395 locations globally, Hyatt Place hotels offer freshly prepared food around the clock, efficient service and differentiated experiences for [World of Hyatt](https://worldofhyatt.com) members. For more information, please visit hyattplace.com. Join the conversation on [Facebook](https://www.facebook.com/hyatt) and [Instagram](https://www.instagram.com/hyatt), and tag photos with #HyattPlace and #WhySettle.

About WCT Holding Berhad

WCT Holdings Berhad was established in 1981 and is listed on the Bursa Malaysia since 1995. Currently with 2,000 employees and presence in six countries, WCT is an investment holding company involved in engineering and construction, property development and investment & management activities. Its engineering and construction expertise covers F1 racing circuits, airports, dam and water supply scheme, expressways and highways, civil works, residential and commercial buildings including shopping malls and rail-based infrastructure works. Its property development and investment & management portfolio includes townships, luxury homes, high-rise residences, integrated commercial developments, concession assets, hotels, and shopping malls. The Group owns five shopping malls/ centre – Bukit Tinggi Shopping Centre in Klang, the airport malls – gateway@klia2 and SkyPark Terminal 3 in Selangor, Paradigm Mall in Petaling Jaya and Paradigm Mall in Johor Bahru. For more information about WCT, please visit www.wct.com.my.

Terms & Conditions

Offer valid for 500 Bonus Points for each qualifying night for stays with a checkout date during a participating hotel's offer period. For each hotel's offer period, visit hyatt.com/newhotelbonus. To be eligible for this offer you must be a World of Hyatt member in good standing at time of reservation and stay, stay at a participating hotel with a checkout date during that hotel's offer period, provide your World of Hyatt membership number at time of check-in, and either pay an Eligible Rate or redeem a free night award. An "Eligible Rate" and "Ineligible Rate" are defined in the World of Hyatt Terms and Conditions (located at hyatt.com/terms). Only one bonus may be earned per member, per night, regardless of the number of rooms booked. Only the room occupied by the member will count toward this offer. Two or more consecutive nights at the same hotel will be deemed one stay. All points awarded under this offer are Bonus Points. This offer is subject to the complete terms and conditions of the World of Hyatt program. Please allow 3-4 weeks after travel is completed for World of Hyatt Bonus Points to be credited to your Account. To join World of Hyatt, visit hyatt.com. Qualifying nights will automatically be tracked when you provide your World of Hyatt membership number at check-in. A limited number of rooms are allocated to this offer; reservations subject to availability. Offer not valid with groups, conventions, other promotional offers, tour packages or special rate programs. Promotional blackout periods may apply due to seasonal periods or special events, and normal arrival/departure restrictions apply. Hyatt reserves the right to alter or withdraw this offer at any time without notice. The trademarks Hyatt®, World of Hyatt® and related marks are trademarks of Hyatt Corporation or its affiliates. © 2021 Hyatt Corporation. All rights reserved.

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