

More than 30 ‘Lindner Hotels and Resorts’ and ‘me and all hotels’ properties soon bookable through Hyatt.com, increasing brand footprint in Germany and European destinations

CHICAGO (June 8, 2023) – [Hyatt Hotels Corporation](#) (NYSE: H) today announced that as part of Hyatt’s strategic collaboration with German hospitality company Lindner Hotels AG, properties of the brands ‘Lindner Hotels & Resorts’ and ‘me and all hotels’ are joining World of Hyatt as part of the JdV by Hyatt collection and will become fully bookable on [hyatt.com](#) throughout June 2023. The integration of the Lindner portfolio further bolsters Hyatt’s transformative growth in the lifestyle space with the addition of an estimated 5,500 rooms.

All of the me and all hotels and select Lindner hotels are already available to book on [hyatt.com](#) with the remainder of properties slated to integrate soon. When the properties integrate, they are simultaneously joining the JdV by Hyatt brand – a collection of independent hotels with unique personalities that are true reflections of the neighborhoods they call home. Certain Lindner properties are expected to join the brand at a later date.

“We are excited by the planned integration and the ability to offer our guests and World of Hyatt members even more lifestyle offerings across desired locations in Europe, such as Berlin, Dusseldorf and Frankfurt,” said Javier Águila, group president EAME, Hyatt. “Lindner and Hyatt teams have been working tirelessly to enable the integration of Lindner’s impressive portfolio, and we look forward to working together to introduce guests and World of Hyatt members to new destinations and an enhanced Lindner stay experience.”

Once each property of the brands ‘Lindner Hotels & Resorts’ and ‘me and all hotels’ joins the JdV by Hyatt collection, they will automatically become part of the World of Hyatt loyalty program, which will enable World of Hyatt members to enjoy benefits from earning and redeeming points for room upgrades, spa experiences, dining and more to enjoying exclusive member-only offers at new hotels in 15 new destinations across Europe.

“We are thrilled to advance our distribution capabilities and brands with Hyatt, while retaining our strong standalone identity and offering new international guest segments with a diverse collection of more than 30 hotels and resorts in various locations across German, Central and Eastern Europe,” adds Arno Schwalie, chief executive officer, Lindner Hotels AG. “It feels right to take this step into global brand awareness in our anniversary year, positioning the family business Lindner and its strong portfolio for future growth and success.”

The integration enriches Hyatt’s existing JdV by Hyatt portfolio in Europe with two unique hospitality experiences. me and all hotels are deeply rooted in the neighborhood and its cultural identity. Designed as an urban living room, the me and all hotels brand celebrates individuality while keeping its pulse on the collective and progressive vibe of the community. The Lindner Hotel & Resorts brand has been relaunched in light of Lindner’s 50th hospitality anniversary and exudes an open and welcoming spirit that makes guests feel at home and part of the local life. Guest can find everything they need to revitalize, stay fit and take on the world through a wide range of invigorating activities, sports events and outdoor adventures. The reinvented brand identity reflects Lindner’s ambitious modernization plans, calibrating the company for growth in international markets and new guest segments.

To learn more about the me and all hotels joining the JdV by Hyatt brand and World of Hyatt, visit [hyatt.com/newjdvbyhyatt](#). Stay tuned for information about Lindner Hotels & Resorts, which will be added to the page as properties continue to be integrated.

The term “Hyatt” is used in this release for convenience to refer to Hyatt Hotels Corporation and/or one or more of its affiliates.

For further information:

About Hyatt Hotels Corporation

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company guided by its purpose – to care for people so they can be their best. As of March 31, 2023, the Company’s portfolio included more than 1,250 hotels and all-inclusive properties in 75 countries across six continents. The Company’s offering includes brands in the Timeless Collection, including **Park Hyatt®**, **Grand Hyatt®**, **Hyatt Regency®**, **Hyatt®**, **Hyatt Residence Club®**, **Hyatt Place®**, **Hyatt House®**, **Hyatt Studios**, and **UrCove**; the Boundless Collection, including **Miraval®**, **Alila®**, **Andaz®**, **Thompson Hotels®**, **Dream® Hotels**, **Hyatt Centric®**, and **Caption by Hyatt®**; the Independent Collection, including **The Unbound Collection by Hyatt®**, **Destination by Hyatt®**, and **JdV by Hyatt®**; and the Inclusive Collection, including **Impression by Secrets**, **Hyatt Ziva®**, **Hyatt Zilara®**, **Zoëtry® Wellness & Spa Resorts**, **Secrets® Resorts & Spas**, **Breathless Resorts & Spas®**, **Dreams® Resorts & Spas**, **Hyatt Vivid Hotels & Resorts**, **Alua Hotels & Resorts®**, and **Sunscape® Resorts & Spas**. Subsidiaries of the Company operate the World of Hyatt® loyalty program, ALG Vacations®, Unlimited Vacation Club®, Amstar DMC destination management services, and Trisept Solutions® technology services. For more information, please

visit www.hyatt.com.

About Lindner Hotels AG

Lindner Hotels AG celebrates its 50th anniversary this year. Under the brand Lindner Hotel Group, the company currently manages 31 hotels in seven European countries. Five additional hotels are under construction or in planning. They embody joie de vivre, enjoyment and cordiality. With their inspiring design, casual flair and sustainable orientation, the urban boutique hotels of the me & all hotels brand in central locations of exciting cities appeal primarily to city and business travelers as well as urban locals who want to combine living, working and celebrating. Local partners from the fields of gastronomy, music, art and start-ups provide ever new experiences with pop-up kitchens, events and sustainable products. Tradition and innovation come together at the award-winning Lindner Hotels & Resorts. From business hotels with modern meeting facilities to theme hotels, luxurious spa and golf resorts, city spots and historic grand hotels - they all combine hospitality with passion, sporting passion and enjoyment in perfection. Since May 2022, Arno Schwalie has been Chairman of the Board and CEO of Lindner Hotels AG, which was founded in 1973 by architect Otto Lindner and remains family-owned. Together with Stefanie Brandes (COO) and Frank Lindner (CTO), they form the Management Board of Lindner Hotels AG. By joining the "World of Hyatt" in 2022, the company strengthens its international growth and gives guests access to a worldwide bonus program. Further information on: <https://lindnerhotels.com/>.

About World of Hyatt

World of Hyatt is Hyatt's award-winning guest loyalty program uniting participating locations in Hyatt's Timeless Collection, including in the Park Hyatt®, Grand Hyatt®, Hyatt Regency®, Hyatt®, Hyatt Residence Club®, Hyatt Place®, Hyatt House®, and UrCove brands; Boundless Collection, including in the Miraval®, Alila®, Andaz®, Thompson Hotels®, Dream® Hotels, Hyatt Centric®, and Caption by Hyatt® brands; Independent Collection, including in The Unbound Collection by Hyatt®, Destination by Hyatt®, and JdV by Hyatt® brands; and Inclusive Collection, including in the Impression by Secrets, Hyatt Ziva®, Hyatt Zilara®, Zoëtry® Wellness & Spa Resorts, Secrets® Resorts & Spas, Breathless Resorts & Spas®, Dreams® Resorts & Spas, Hyatt Vivid Hotels & Resorts, Alua Hotels & Resorts®, and Sunscape® Resorts & Spas brands. Members who book directly through Hyatt channels can enjoy personalized care and access to distinct benefits including Guest of Honor, confirmed suite upgrades at time of booking, diverse wellbeing offerings, digital key, and exclusive member rates. With more than 36 million members, World of Hyatt offers a variety of ways to earn and redeem points for hotel stays, dining and spa services, wellbeing focused experiences through the [FIND](#) platform; as well as the benefits of Hyatt's strategic loyalty collaborations with American Airlines AAdvantage®, Small Luxury Hotels of the World™, Lindblad Expeditions and MGM Resorts International. Travelers can enroll for free at hyatt.com, download the World of Hyatt app for [android](#) and [IOS](#) devices and connect with World of Hyatt on [Facebook](#), [Instagram](#), [TikTok](#) and [Twitter](#).

Forward-Looking Statements

Forward-Looking Statements in this press release, which are not historical facts, are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Our actual results, performance or achievements may differ materially from those expressed or implied by these forward-looking statements. In some cases, you can identify forward-looking statements by the use of words such as "may," "could," "expect," "intend," "plan," "seek," "anticipate," "believe," "estimate," "predict," "potential," "continue," "likely," "will," "would" and variations of these terms and similar expressions, or the negative of these terms or similar expressions. Such forward-looking statements are necessarily based upon estimates and assumptions that, while considered reasonable by us and our management, are inherently uncertain. Factors that may cause actual results to differ materially from current expectations include, but are not limited to, general economic uncertainty in key global markets and a worsening of global economic conditions or low levels of economic growth; the rate and the pace of economic recovery following economic downturns; global supply chain constraints and interruptions, rising costs of construction-related labor and materials, and increases in costs due to inflation or other factors that may not be fully offset by increases in revenues in our business; risks affecting the luxury, resort, and all-inclusive lodging segments; levels of spending in business, leisure, and group segments, as well as consumer confidence; declines in occupancy and average daily rate; limited visibility with respect to future bookings; loss of key personnel; domestic and international political and geo-political conditions, including political or civil unrest or changes in trade policy; hostilities, or fear of hostilities, including future terrorist attacks, that affect travel; travel-related accidents; natural or man-made disasters, weather and climate-related events, such as earthquakes, tsunamis, tornadoes, hurricanes, droughts, floods, wildfires, oil spills, nuclear incidents, and global outbreaks of pandemics or contagious diseases, or fear of such outbreaks; the pace and consistency of recovery following the COVID-19 pandemic and the long-term effects of the pandemic, additional resurgence, or COVID-19 variants, including with respect to global and regional economic activity, travel limitations or bans, the demand for travel, transient and group business, and levels of consumer confidence; the ability of third-party owners, franchisees, or hospitality venture partners to successfully navigate the impacts of the COVID-19 pandemic, any additional resurgence, or COVID-19 variants or other pandemics, epidemics or other health crises; our ability to successfully achieve certain levels of operating profits at hotels that have performance tests or guarantees in favor of our third-party owners; the impact of hotel renovations and redevelopments; risks associated with our

capital allocation plans, share repurchase program, and dividend payments, including a reduction in, or elimination or suspension of, repurchase activity or dividend payments; the seasonal and cyclical nature of the real estate and hospitality businesses; changes in distribution arrangements, such as through internet travel intermediaries; changes in the tastes and preferences of our customers; relationships with colleagues and labor unions and changes in labor laws; the financial condition of, and our relationships with, third-party property owners, franchisees, and hospitality venture partners; the possible inability of third-party owners, franchisees, or development partners to access the capital necessary to fund current operations or implement our plans for growth; risks associated with potential acquisitions and dispositions and our ability to successfully integrate completed acquisitions with existing operations, including with respect to our acquisition of Apple Leisure Group and Dream Hotel Group and the successful integration of each business; failure to successfully complete proposed transactions (including the failure to satisfy closing conditions or obtain required approvals); our ability to successfully execute on our strategy to expand our management and franchising business while at the same time reducing our real estate asset base within targeted timeframes and at expected values; declines in the value of our real estate assets; unforeseen terminations of our management or franchise agreements; changes in federal, state, local, or foreign tax law; increases in interest rates, wages, and other operating costs; foreign exchange rate fluctuations or currency restructurings; risks associated with the introduction of new brand concepts, including lack of acceptance of new brands or innovation; general volatility of the capital markets and our ability to access such markets; changes in the competitive environment in our industry, including as a result of the COVID-19 pandemic, industry consolidation, and the markets where we operate; our ability to successfully grow the World of Hyatt loyalty program and Unlimited Vacation Club paid membership program; cyber incidents and information technology failures; outcomes of legal or administrative proceedings; and violations of regulations or laws related to our franchising business and licensing businesses and our international operations;; and other risks discussed in the Company's filings with the U.S. Securities and Exchange Commission ("SEC"), including our annual report on Form 10-K and our Quarterly Reports on Form 10-Q, which filings are available from the SEC. These factors are not necessarily all of the important factors that could cause our actual results, performance or achievements to differ materially from those expressed in or implied by any of our forward-looking statements. We caution you not to place undue reliance on any forward-looking statements, which are made only as of the date of this press release. We undertake no obligation to update publicly any of these forward-looking statements to reflect actual results, new information or future events, changes in assumptions or changes in other factors affecting forward-looking statements, except to the extent required by applicable law. If we update one or more forward-looking statements, no inference should be drawn that we will make additional updates with respect to those or other forward-looking statements.


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