

# The first hotel to open under the Hotel EPISODE brand, introducing a new generation of lifestyle hotels in Taiwan

**CHICAGO (November 21, 2022)** — [Hyatt Hotels Corporation](#) (NYSE: H) announced today the official opening of EPISODE Hsinchu, marking the first hotel within the JdV by Hyatt portfolio in Taiwan and the debut of the Hotel EPISODE brand which delivers new experiences that match the unique rhythms of the modern lifestyle traveler.

"Modern travelers have outgrown the one-size-fits-all business versus leisure mindset, and in response, we created the Hotel EPISODE brand for that community. Our guests can fuse a day's worth of collaborative work with new encounters that not only energize them, but also make time for true rest," said Aaron Chan, Chairman of Riant Capital and creator of the Hotel EPISODE brand.

Located along Taiwan's northwestern coast, Hsinchu is about an hour's drive from Taipei and 40 minutes from Taoyuan International Airport. The city is globally renowned for its Hsinchu Science Park – also known as the Silicon Valley of Taiwan, and is home to top science and technology-focused universities and research institutes. Aside from being a technology innovation hub, Hsinchu features ancient architectural and cultural landmarks such as Chenghuang Temple and East Gate as well as scenic attractions such as 18 Peaks Mountain Park and Siangshan Wetlands. The hotel is conveniently located adjacent to the main freeway exit and a short drive from the Hsinchu Science Park.

## **Westwood Restaurant curated by Michelin-starred Chef Richie Lin**

Westwood is Hsinchu's newest culinary destination, a modern California fusion bistro serving comfort food. With its 1930s Art Deco-inspired interiors and an island bar with a vintage LA vibe that takes center stage, Westwood is a great place to dine and imbibe. Every morning begins with Chef Richie Lin's "Around the World" variety of Western and Asian breakfast bento, including California-style avocado pancakes, Scandinavian rye sourdough with smoked salmon, and Hsinchu rice noodles and guabao.

## **SOCIAL, an all-access lounge for the community**

The hotel's aptly named communal space, SOCIAL, is an "all-access" living room for in-house guests as well as anyone in the neighborhood to meet or celebrate. In addition to offering all-day complimentary snacks, refreshments and a daily happy hour, SOCIAL will regularly host comedy shows, movie nights, live musical performances and DJ sets, serving as a vibrant new platform in the city for play, creativity and discovery.

## **Thoughtful In-room Amenities**

The pet-friendly hotel features 140 stylish rooms and suites, all of which come with fine comforts such as 400-thread-count sheets, Sealy premium pillowtop mattresses, sleep kits and luxurious bathroom amenities. For guests staying in the hotel's most premium Loft Suites, a Dyson Supersonic hairdryer and a cocktail-making bar serving Aquagen sparkling water are among the joy-driven offerings. In-room bottled water for all guests is provided in reusable glass bottles, a first step in Hotel EPISODE brand's commitment to be more environmentally conscious.

## **Self-Check-In System**

Leveraging technology for more streamlined and efficient service, the hotel has introduced self-check-in kiosks with the goal of minimizing wait time at check-in. The traditional front desk has been replaced with a dedicated team of Experience Providers who offer personalized service to each guest.

Embracing the brand's namesake (*joie de vivre*), the JdV by Hyatt portfolio offers a collection of independent properties that are true reflections of the urban neighborhoods they call home, inviting guests and locals alike to connect and celebrate the joy of life while unwinding in spaces designed with distinctive personality.

## **Special Opening Package Now Available to Book**

Enjoy a one-night stay with two Westwood breakfasts and set dinners (worth NT\$1500) specially crafted by Chef Richie starting from NT\$7,199. For more information, please visit the EPISODE Hsinchu website. To make a reservation, please contact 03-516-9311.

## **World of Hyatt Gives Members 500 Reasons to Stay Somewhere New**

To provide World of Hyatt members even more ways to be rewarded, World of Hyatt is offering members the opportunity to earn 500 Bonus Points for qualifying nights at EPISODE Hsinchu from November 1, 2022 to February 28, 2023, as part of World of Hyatt's new hotel member offer. Additional participating hotels and their offer stay periods can be found at [worldofhyatt.com/newhotelbonus](http://worldofhyatt.com/newhotelbonus). No registration is required and members can earn on top of other offers.

## Terms & Conditions

Offer valid for 500 Bonus Points for each qualifying night stayed by World of Hyatt members in good standing during a hotel's offer period at participating hotels and resorts. Offer valid at participating hotels and resorts for stays with a checkout date during each hotel's offer period. For each hotel's offer period, visit [worldofhyatt.com/newhotelbonus](http://worldofhyatt.com/newhotelbonus). To be eligible for this offer you must be a World of Hyatt member in good standing at time of reservation and stay, stay at a participating hotel with a checkout date during that hotel's offer period, provide your World of Hyatt membership number at time of check-in, and either pay an Eligible Rate or redeem a free night award. An "Eligible Rate" and "Ineligible Rate" are defined in the World of Hyatt Terms and Conditions (located at [worldofhyatt.com/terms](http://worldofhyatt.com/terms)). Only one point bonus may be earned per member, per stay, regardless of the number of rooms booked. Only the room occupied by the member will count toward this offer. Two or more consecutive nights at the same hotel will be deemed one stay. All points awarded under this offer are Bonus Points. This offer is subject to the complete terms and conditions of the World of Hyatt program. Please allow 3-4 weeks after travel is completed for World of Hyatt Bonus Points to be credited to your Account. To join World of Hyatt, visit [worldofhyatt.com](http://worldofhyatt.com). Qualifying nights will automatically be tracked when you provide your World of Hyatt membership number at check-in. A limited number of rooms are allocated to this offer; reservations subject to availability. Offer not valid with groups, conventions, other promotional offers, tour packages or special rate programs. Promotional blackout periods may apply due to seasonal periods or special events, and normal arrival/departure restrictions apply. Hyatt reserves the right to alter or withdraw this offer at any time without notice. The trademarks Hyatt®, World of Hyatt® and related marks are trademarks of Hyatt Corporation or its affiliates. © 2022 Hyatt Corporation. All rights reserved.

For additional information, visit [worldofhyatt.com/newhotelbonus](http://worldofhyatt.com/newhotelbonus).

The term "Hyatt" is used in this release for convenience to refer to Hyatt Hotels Corporation and/or one or more of its affiliates.

For further information:

### **About JdV by Hyatt**

A community for the spirited, the light-hearted, the young-at-heart, the JdV by Hyatt brand offers a collection of vibrant, independent hotels that are true reflections of the urban neighborhoods we call home. Embracing its namesake (*joie de vivre*), the JdV by Hyatt brand invites guests and locals alike to connect, live in the moment and celebrate the joy of life. Each hotel provides an experience that is inclusive in spirit and space, inviting all to make each stay *yours truly*. Follow @JDVHotels on Facebook, Instagram, and Twitter for news and updates. For more information, please visit [www.jdvbyhyatt.com](http://www.jdvbyhyatt.com).

### **About Hyatt Hotels Corporation**

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company guided by its purpose – to care for people so they can be their best. As of September 30, 2022, the Company's portfolio included more than 1,200 hotels and all-inclusive properties in 72 countries across six continents. The Company's offering includes brands in the *Timeless Collection*, including **Park Hyatt®**, **Grand Hyatt®**, **Hyatt Regency®**, **Hyatt®**, **Hyatt Residence Club®**, **Hyatt Place®**, **Hyatt House®**, and **UrCove**; the *Boundless Collection*, including **Miraval®**, **Alila®**, **Andaz®**, **Thompson Hotels®**, **Hyatt Centric®**, and **Caption by Hyatt**; the *Independent Collection*, including **The Unbound Collection by Hyatt®**, **Destination by Hyatt™**, and **JdV by Hyatt™**; and the *Inclusive Collection*, including **Hyatt Ziva®**, **Hyatt Zilara®**, **Zoëtry® Wellness & Spa Resorts**, **Secrets® Resorts & Spas**, **Breathless Resorts & Spas®**, **Dreams® Resorts & Spas**, **Vivid Hotels & Resorts®**, **Alua Hotels & Resorts®**, and **Sunscape® Resorts & Spas**. Subsidiaries of the Company operate the World of Hyatt® loyalty program, ALG Vacations®, Unlimited Vacation Club®, Amstar DMC destination management services, and Trisept Solutions® technology services. For more information, please visit [www.hyatt.com](http://www.hyatt.com).

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