

New 138-room Hyatt Centric San Salvador marks first property in El Salvador for Hyatt's lifestyle brand

CHICAGO (April 7, 2022) – [Hyatt Hotels Corporation](#) (NYSE: H) today announced the opening of Hyatt Centric San Salvador, the first upper-upscale lifestyle Hyatt-branded hotel in the city, situated in the historic capital city of El Salvador. Located in the Soho Cascadas Mall, the hotel features a contemporary design, offering 138 guestrooms, including three suites, and versatile event space for any gathering of up to 150 guests. Guests are invited to see and taste the rich Salvadorean culture on display through both unique pieces of art and enticing menus at the restaurants and bars on property.

“Whether traveling for work or play, Hyatt Centric San Salvador provides an experience for guests to immerse themselves in the Salvadorean culture right in the heart the city, minutes from many of the area's top landmarks,” said Gabriel Borrallles, general manager of Hyatt Centric San Salvador. “Our staff of local experts are proud to uphold Hyatt's purpose of care to our guests, and we're excited to showcase our unique culture when we welcome guests to this beautiful new hotel.”

Guests staying at Hyatt Centric San Salvador are immediately introduced to the local culture the moment they step inside and at every turn. One of the most prominent features on display is a unique mosaic built from wood, simulating the spectacular waves of the Pacific Ocean, designed by prominent artist Fernando Llorca and built by the Salvadorean artisan in collaboration with the Arbol de Dios association. The hotel's 138 well-appointed guestrooms, including three expansive suites, offer a contemporary and minimalist design, with bright color-block accents and lively wallpaper that brings the space to life.

Las Tunas, the hotel's signature restaurant, invites guests to try Salvadorean cuisine that embraces the city's most unique flavors from singular ingredients found only in El Salvador. YEK offers coffee connoisseurs unique strains of Salvadorean coffee, including bourbon and Pacamara handcrafted by local baristas. Guests can also find poolside cocktails and amazing views of the mountain range at Glassy – the hotel's rooftop bar.

Hyatt Centric San Salvador offers six versatile and modern meeting rooms with cutting edge technology and 4,545 square feet of event space – perfect for any event of up to 150 guests. Floor to ceiling windows provide amazing views of San Salvador, along with plenty of natural light and gorgeous sunsets. Guests can also enjoy a 24-hour fitness center with the latest equipment.

Located 45 minutes from El Salvador International Airport, Hyatt Centric San Salvador is the perfect launchpad for explorers in the heart of Antiguo Cuscatlán. The hotel is conveniently situated near prevalent attractions throughout the city, including Bicentenario Park, Multiplaza and La Gran Via mall, as well as the National Museum of Anthropology MUNA.

Hyatt Centric San Salvador is located just 30 minutes from El Salvador's world-famous beaches at Calle El Pedregal and Avenida Sergio Paiz. For more information or to make a reservation, please visit www.hyattcentricsansalvador.com or call (503) 2528-7000.

Guided by its purpose of care, Hyatt's multi-layered Global Care & Cleanliness Commitment further enhances its operational guidance and resources around colleague and guest safety and peace of mind. More information on Hyatt's commitment can be found here: hyatt.com/care-and-cleanliness

The term “Hyatt” is used in this release for convenience to refer to Hyatt Hotels Corporation and/or one or more of its affiliates.

For further information:

World of Hyatt Gives Members 500 Reasons to Stay Somewhere New

To provide World of Hyatt members even more ways to be rewarded, World of Hyatt is offering members the opportunity to earn 500 Bonus Points for qualifying nights at Hyatt Centric San Salvador from April 7, 2022 through June 30, 2022 part of World of Hyatt's new hotel member offer. Additional participating hotels and their offer stay periods can be found at worldofhyatt.com/newhotelbonus. No registration is required and members can earn on top of other offers.

Terms & Conditions

Offer valid for 500 Bonus Points for each qualifying night stayed by World of Hyatt members in good standing during a hotel's offer period at participating hotels and resorts. Offer valid at participating hotels and resorts for stays with a checkout date during each hotel's offer period. For each hotel's offer period, visit worldofhyatt.com/newhotelbonus. To be eligible for this offer you must be a World of Hyatt member in good standing at time of reservation and stay, stay at a participating hotel with a checkout date during that hotel's offer period, provide your World of Hyatt membership number at time of check-in, and either pay an Eligible Rate or redeem a free night award. An “Eligible Rate” and “Ineligible Rate” are defined in the World of Hyatt Terms and Conditions (located at worldofhyatt.com/terms). Only one point bonus may be earned per member, per stay,

regardless of the number of rooms booked. Only the room occupied by the member will count toward this offer. Two or more consecutive nights at the same hotel will be deemed one stay. All points awarded under this offer are Bonus Points. This offer is subject to the complete terms and conditions of the World of Hyatt program. Please allow 3-4 weeks after travel is completed for World of Hyatt Bonus Points to be credited to your Account. To join World of Hyatt, visit worldofhyatt.com. Qualifying nights will automatically be tracked when you provide your World of Hyatt membership number at check-in. A limited number of rooms are allocated to this offer; reservations subject to availability. Offer not valid with groups, conventions, other promotional offers, tour packages or special rate programs. Promotional blackout periods may apply due to seasonal periods or special events, and normal arrival/departure restrictions apply. Hyatt reserves the right to alter or withdraw this offer at any time without notice. The trademarks Hyatt®, World of Hyatt® and related marks are trademarks of Hyatt Corporation or its affiliates. © 2019 Hyatt Corporation. All rights reserved.

About Hyatt Centric


Hyatt Centric is a brand of full-service lifestyle hotels located in prime destinations. Created to connect guests to the heart of the action, Hyatt Centric hotels are thoughtfully designed to enable exploration and discovery so they never miss a moment of adventure. Each hotel offers social spaces to connect with others in the lobby, meanwhile the bar and restaurant are local hot spots where great conversations, locally inspired food and signature cocktails can be enjoyed. Streamlined modern rooms focus on delivering everything guests want and nothing they don't. A passionately engaged team is there to provide local expertise on the best food, nightlife and activities the destination has to offer. For more information, please visit hyattcentric.com. Follow @HyattCentric on [Facebook](https://www.facebook.com/hyattcentric) and [Instagram](https://www.instagram.com/hyattcentric), and tag photos with #HyattCentric.

About Hyatt Hotels Corporation

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company guided by its purpose – to care for people so they can be their best. As of December 31, 2021, the Company's portfolio included more than 1,150 hotel and all-inclusive properties in 70 countries across six continents. The Company's offering includes the **Park Hyatt®**, **Miraval®**, **Grand Hyatt®**, **Alila®**, **Andaz®**, **The Unbound Collection by Hyatt®**, **Destination by Hyatt™**, **Hyatt Regency®**, **Hyatt®**, **Hyatt Ziva™**, **Hyatt Zilara™**, **Thompson Hotels®**, **Hyatt Centric®**, **Caption by Hyatt**, **JdV by Hyatt™**, **Hyatt House®**, **Hyatt Place®**, **UrCove**, and **Hyatt Residence Club®** brands, as well as resort and hotel brands under the **AMR™ Collection**, including **Secrets®** Resorts & Spas, **Dreams®** Resorts & Spas, **Breathless Resorts & Spas®**, **Zoëtry®** Wellness & Spa Resorts, **Alua Hotels & Resorts®**, and **Sunscape®** Resorts & Spas. Subsidiaries of the Company operate the World of Hyatt® loyalty program, ALG Vacations®, Unlimited Vacation Club®, Amstar DMC destination management services, and Trisept Solutions® technology services. For more information, please visit www.hyatt.com.

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