

## A unique expression of life and vitality, FILA HOUSE Shanghai to join the JdV by Hyatt portfolio

**CHICAGO (February 27, 2022)** – [Hyatt Hotels Corporation](#) (NYSE: H) and ANTA Sports Products Co., Ltd. (ANTA Group) announced plans for the first-of-its-kind FILA-branded hotel in Shanghai – FILA HOUSE Shanghai. The hotel will make its mark on the global stage as the inaugural FILA-branded hotel in the world and by joining the JdV by Hyatt brand, FILA HOUSE Shanghai will bring a vibrant new experience to the local hotel scene.

FILA, a global sports brand with a strong lifestyle appeal with more than 100 years of history, has gained recognition among high-end consumers for its unique fusion of fitness and fashion that is both sporty and stylish. In China, the Italian brand is owned and managed by ANTA, one of the country's leading global sportswear companies, which has successfully positioned FILA at the premium end of sports fashion with a brand concept of "Live Your Elegance," combining elegance with vitality.

The development of FILA HOUSE Shanghai marks the first time FILA China is extending its brand into the lifestyle hotel space, as FILA's vision for this hotel aligns with the JdV by Hyatt brand's ethos. Embracing the brand's namesake (*joie de vivre*), the JdV by Hyatt brand offers a collection of independent properties that are true reflections of the urban neighborhoods they call home, inviting guests and locals alike to connect and celebrate the joy of life while unwinding in spaces designed with distinctive personality. This, together with the FILA brand's free-spirited attitude and legacy of style designed for life in motion, will create a one-of-a-kind experience that appeals to today's young travelers seeking to live in the moment.

Stephen Ho, president of growth and operations, Asia Pacific for Hyatt, said, "We are thrilled to be working with ANTA Group and FILA China to develop the first FILA HOUSE hotel in the world. We look forward to welcoming guests, locals and a new generation of FILA fans with the JdV by Hyatt brand's inclusive, heartfelt and joy-driven service."

Brian Yiu, CEO of FILA China, said, "We are excited to be collaborating with Hyatt on the world's first FILA-branded lifestyle hotel. Not only will the hotel be a unique expression of FILA's history, culture, products and fashion trends, we believe that the young-at-heart JdV by Hyatt brand experience will be a fitting reflection of FILA's spirit of vitality."

FILA HOUSE Shanghai will be developed as part of the new Shanghai headquarters of ANTA Group in Shanghai's West Hongqiao Business District, an area that is fast establishing itself as a center of Shanghai international trade, with excellent transportation links and a vibrant community of business and industry. Located across five independent buildings, housing headquarter office, shops, food and beverage outlets, the unique eco-friendly headquarters complex is envisioned to be a destination for sports retail as well as a space to showcase the latest trends in sports apparel. The complex, including FILA HOUSE Shanghai, is expected to open by 2024.

For more information about the JdV by Hyatt portfolio, please visit [hyatt.com/brands/jdv-by-hyatt](https://www.hyatt.com/brands/jdv-by-hyatt).

*The term "Hyatt" is used in this release for convenience to refer to Hyatt Hotels Corporation and / or one or more of its affiliates.*

For further information:

### **About JdV by Hyatt**

A community for the spirited, the light-hearted, the young-at-heart, the JdV by Hyatt brand offers a collection of vibrant, independent hotels that are true reflections of the urban neighborhoods we call home. Embracing its namesake (*joie de vivre*), the JdV by Hyatt brand invites guests and locals alike to connect, live in the moment and celebrate the joy of life. Each hotel provides an experience that is inclusive in spirit and space, inviting all to make each stay *yours truly*. Follow @JDVHotels on Facebook, Instagram, and Twitter for news and updates. For more information, please visit [www.jdvbyhyatt.com](https://www.jdvbyhyatt.com).

### **About FILA**

International sportswear giant Fila was established in Biella, Italy in 1911, nestled among the foothills of the Italian Alps. Fila gained global attention for its instantly recognizable tennis apparel in the 1970s, and has since expanded their design portfolio to include sporting apparel across a wide range of codes including golf, training, running and compression wear. While their technical processes are at the forefront of sporting design, the brand remains true to its time-honored European aesthetic and outfits professional artists and athletes from around the world. From small northern Italian town beginnings over 100 years ago, Fila has evolved into one of the world's most reliable sports lifestyle brands. Our legacy of style earns us admiration to this day. Whether you perform for the challenge of adventure, the rigor of competition, or simply the pleasure and well-being of an active life. Fila understands that the beauty of sport is that, of a life in motion. A worldwide leader in sporting and lifestyle shoes and apparel, Fila champions its heritage Italian design DNA while simultaneously pushing the boundaries of modern performance wear.

### **About ANTA Sports Products Co., Ltd.**

Founded in 1991, ANTA Sports is an integrated sportswear group, principally engaged in the design, manufacture, sales and operation of sportswear including footwear, apparel and accessories. After 30 years of development, ANTA has grown from a traditional private company into an internationally competitive listed corporation with modern governance standards. In 2021, ANTA Group determined the development strategy of "Single-Focus, Multi-Brand and Globalization". The Group owns many well-known Chinese and international sports brands such as ANTA (China), FILA (Italy), DESCENTE (Japan), KOLON (Korea), and SPRANDI (UK), as well as sub-brand series such as ANTA KIDS, FILA KIDS, FILA FUSION and FILA ATHLETICS.

### **About Hyatt Hotels Corporation**

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company guided by its purpose – to care for people so they can be their best. As of December 31, 2021, the Company's portfolio included more than 1,150 hotel and all-inclusive properties in 70 countries across six continents. The Company's offering includes the **Park Hyatt**<sup>®</sup>, **Miraval**<sup>®</sup>, **Grand Hyatt**<sup>®</sup>, **Alila**<sup>®</sup>, **Andaz**<sup>®</sup>, **The Unbound Collection by Hyatt**<sup>®</sup>, **Destination by Hyatt**<sup>™</sup>, **Hyatt Regency**<sup>®</sup>, **Hyatt**<sup>®</sup>, **Hyatt Ziva**<sup>™</sup>, **Hyatt Zilara**<sup>™</sup>, **Thompson Hotels**<sup>®</sup>, **Hyatt Centric**<sup>®</sup>, **Caption by Hyatt**, **JdV by Hyatt**<sup>™</sup>, **Hyatt House**<sup>®</sup>, **Hyatt Place**<sup>®</sup>, **UrCove**, and **Hyatt Residence Club**<sup>®</sup> brands, as well as resort and hotel brands under the **AMRTM Collection**, including **Secrets**<sup>®</sup> Resorts & Spas, **Dreams**<sup>®</sup> Resorts & Spas, **Breathless Resorts & Spas**<sup>®</sup>, **Zoetry**<sup>®</sup> Wellness & Spa Resorts, **Alua Hotels & Resorts**<sup>®</sup>, and **Sunscape**<sup>®</sup> Resorts & Spas. Subsidiaries of the Company operate the World of Hyatt<sup>®</sup> loyalty program, ALG Vacations<sup>®</sup>, Unlimited Vacation Club<sup>®</sup>, Amstar DMC destination management services, and Trisept Solutions<sup>®</sup> technology services. For more information, please visit [www.hyatt.com](http://www.hyatt.com).

### **Forward-Looking Statements**

*Forward-Looking Statements in this press release, which are not historical facts, are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Our actual results, performance or achievements may differ materially from those expressed or implied by these forward-looking statements. In some cases, you can identify forward-looking statements by the use of words such as "may," "could," "expect," "intend," "plan," "seek," "anticipate," "believe," "estimate," "predict," "potential," "continue," "likely," "will," "would" and variations of these terms and similar expressions, or the negative of these terms or similar expressions. Such forward-looking statements are necessarily based upon estimates and assumptions that, while considered reasonable by us and our management, are inherently uncertain. Factors that may cause actual results to differ materially from current expectations include, but are not limited to, risks associated with the consummation of the Apple Leisure Group ("ALG") acquisition, including the related incurrence of material additional indebtedness; our ability to successfully integrate ALG's employees and operations into ours; the ability to realize the anticipated benefits of the acquisition of ALG as rapidly or to the extent anticipated; the duration of the COVID-19 pandemic and the pace of recovery following the pandemic, any additional resurgence, or COVID-19 variants; the short and longer-term effects of the COVID-19 pandemic, including the demand for travel, transient and group business, and levels of consumer confidence; the impact of the COVID-19 pandemic, any additional resurgence, or COVID-19 variants, and the impact of actions that governments, businesses, and individuals take in response, on global and regional economies, travel limitations or bans, and economic activity, including the duration and magnitude of its impact on unemployment rates and consumer discretionary spending; the broad distribution and efficacy of COVID-19 vaccines and wide acceptance by the general population of such vaccines; the ability of third-party owners, franchisees, or hospitality venture partners to successfully navigate the impacts of the COVID-19 pandemic, any additional resurgence, or COVID-19 variants; general economic uncertainty in key global markets and a worsening of global economic conditions or low levels of economic growth; the rate and the pace of economic recovery following economic downturns; global supply chain constraints and interruptions; risks affecting the luxury, resort, and all-inclusive lodging segments; levels of spending in business, leisure, and all-inclusive segments as well as consumer confidence; declines in occupancy and average daily rate; limited visibility with respect to future bookings; loss of key personnel; domestic and international political and geo-political conditions, including political or civil unrest or changes in trade policy; hostilities, or fear of hostilities, including future terrorist attacks, that affect travel; travel-related accidents; natural or man-made disasters such as earthquakes, tsunamis, tornadoes, hurricanes, floods, wildfires, oil spills, nuclear incidents, and global outbreaks of pandemics or contagious diseases, such as the COVID-19 pandemic, or fear of such outbreaks; our ability to successfully achieve certain levels of operating profits at hotels that have performance tests or guarantees in favor of our third-party owners; the impact of hotel renovations and redevelopments; risks associated with our capital allocation plans, share repurchase program, and dividend payments, including a reduction in, or elimination or suspension of, repurchase activity or dividend payments; the seasonal and cyclical nature of the real estate and hospitality businesses; changes in distribution arrangements, such as through internet travel intermediaries; changes in the tastes and preferences of our customers; relationships with colleagues and labor unions and changes in labor laws; the financial condition of, and our relationships with, third-party property owners, franchisees, and hospitality venture partners; the possible inability of third-party owners, franchisees, or development partners to access capital necessary to fund current operations or implement our plans for growth; risks associated with*

*potential acquisitions and dispositions and the introduction of new brand concepts; the timing of acquisitions and dispositions, and our ability to successfully integrate completed acquisitions with existing operations; failure to successfully complete proposed transactions (including the failure to satisfy closing conditions or obtain required approvals); our ability to successfully execute on our strategy to expand our management and franchising business while at the same time reducing our real estate asset base within targeted timeframes and at expected values; declines in the value of our real estate assets; unforeseen terminations of our management or franchise agreements; changes in federal, state, local, or foreign tax law; increases in interest rates and operating costs; foreign exchange rate fluctuations or currency restructurings; lack of acceptance of new brands or innovation; general volatility of the capital markets and our ability to access such markets; changes in the competitive environment in our industry, including as a result of the COVID-19 pandemic, industry consolidation, and the markets where we operate; our ability to successfully grow the World of Hyatt loyalty program and ALG's membership offering; cyber incidents and information technology failures; outcomes of legal or administrative proceedings; violations of regulations or laws related to our franchising business; and other risks discussed in the Company's filings with the U.S. Securities and Exchange Commission ("SEC"), including our annual report on Form 10-K and our Quarterly Reports on Form 10-Q, which filings are available from the SEC. These factors are not necessarily all of the important factors that could cause our actual results, performance or achievements to differ materially from those expressed in or implied by any of our forward-looking statements. We caution you not to place undue reliance on any forward-looking statements, which are made only as of the date of this press release. We undertake no obligation to update publicly any of these forward-looking statements to reflect actual results, new information or future events, changes in assumptions or changes in other factors affecting forward-looking statements, except to the extent required by applicable law. If we update one or more forward-looking statements, no inference should be drawn that we will make additional updates with respect to those or other forward-looking statements*

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