

## Olympia Hotel Management will operate the new hotel in Virginia's Shenandoah Valley

**CHICAGO (December 16, 2021)** - [Hyatt Hotels Corporation \(NYSE: H\)](#) is proud to announce the opening of Hyatt Place Harrisonburg. As the newest and one of the most contemporary hotels in Harrisonburg, Virginia, the property, managed by Olympia Hotel Management, is conveniently located near Harrisonburg Crossing and the James Madison University (JMU) campus, a public research university.

The city is known as a visitor gateway to nearby Shenandoah National Park and the park's scenic Skyline Drive. Noted for its local restaurants, entertainment, spectacular hikes and historic battlefields, as well as museums and nearby wineries, Harrisonburg was rated both one of "America's Best College Towns" and a "Favorite Town in America" by *Travel + Leisure*.

The first new select service hotel in the area in several years, [Hyatt Place Harrisonburg](#) features 119 guestrooms and suites, with high-floor rooms offering spectacular views of the Blue Ridge Mountains.

Ridge Room Rooftop Tavern is the hotel's premier dining venue, serving regionally sourced food and drinks, with 80 seats in the indoor/outdoor space that offer panoramic views of the Blue Ridge Mountains. Helmed by chef Dan Evans, it's a remarkable space that promises to become a dynamic gathering space for the city.

A complimentary breakfast is offered for guests at The Breakfast Bar while The Placery, in the lobby, serves a curated menu of comfort food at lunch and dinner and offers full bar service. There is 1,977 square feet of meeting space, complimentary WiFi, a 24/7 fitness center, an indoor heated pool, ample parking and EV charging stations.

Developed by [Harman Realty, Inc.](#) of Harrisonburg, Virginia, the hotel's general contractor was Harman Construction, Inc.

"We are delighted to open our doors and welcome guests to Hyatt Place Harrisonburg," said Shannon Sikes, general manager of Hyatt Place Harrisonburg. "Hyatt Place hotels are designed for travelers and professionals who want to balance their priorities and get the most out of their stay, so they can get the most out of their lives, and that's exactly what this hotel will offer our guests in Harrisonburg."

"The team at Olympia Hotel Management were the ideal partners for this development," said Randy L. Harman, CEO for Innovation Hospitality and Harman Realty, Inc. "Their knowledge of select service hotels and their experience with creating unique hotel restaurants were key to making this work. I'm very confident that their management style is the perfect match for our new Hyatt Place property."

"We're thrilled that Harman Realty selected us as their management partner," said John Schultzel, Chief Growth Officer for Olympia. "We have a clearly defined niche in college markets and we very much enjoy our relationship with Hyatt. Our experience in developing signature F&B concepts was certainly part of their selection rationale. Managing a standout hotel in a campus community is our favorite kind of assignment."

Olympia currently manages four additional Hyatt-branded properties, including Hyatt Place Chicago-South University Medical Center; Hyatt House Mount Pleasant-Midtown in South Carolina; Hyatt House Tallahassee Capitol – University in Florida; and Hyatt Place Cleveland/Westlake/Crocker Park in Ohio. Olympia Hotel Management won Hyatt's Operating Excellence Award in 2016.

Guided by its purpose of care, Hyatt's multi-layered Global Care & Cleanliness Commitment further enhances its operational guidance and resources around colleague and guest safety and peace of mind. More information on Hyatt's commitment can be found here: [hyatt.com/care-and-cleanliness](https://www.hyatt.com/care-and-cleanliness).

*The term "Hyatt" is used in this release for convenience to refer to Hyatt Hotels Corporation and/or one or more of its affiliates.*

For further information:

### About Hyatt Place

Hyatt Place hotels combine style, innovation and 24/7 conveniences to create an easy to navigate experience for today's multi-tasking traveler. Guests can enjoy thoughtfully designed guestrooms featuring distinct zones for sleep, work and play, and free flowing social spaces that offer seamless transitions from work to relaxation. With more than 395 locations globally, Hyatt Place hotels offer freshly prepared food around the clock, efficient service and differentiated experiences for [World of Hyatt](#) members. For more information, please visit [hyattplace.com](https://www.hyattplace.com). Join the conversation on [Facebook](#) and [Instagram](#), and tag photos with #HyattPlace and #WhySettle.

### About Harman Realty, Inc.

[Harman Realty, Inc.](https://www.harmanrealty.com) offers a one-stop source for real estate services covering the Harrisonburg, Dayton, Port Republic, Bridgewater, and Broadway, Virginia area. They offer expertise in residential and commercial development and sales as well as property management and hospitality developments and investments. For more info, visit <https://www.harmanrealty.com>.

### **About Olympia Hotel Management (OHM)**

[Olympia Hotel Management \(OHM\)](https://theolympiacompanies.com/services/hotel-management/) is celebrating 50 years of hospitality management in the U.S. Currently working with a portfolio of 30 properties nationwide, OHM is known for managing a new breed of customized campus hotels such as The Alford Inn at Rollins; independently-owned luxury boutique hotels like The Glen House; owned hotels such as SOPHY® and Inn by the Sea; and receiving multiple best-in-class awards for its work with such select-service brands as Wyndham, Hyatt, Hilton Garden Inn and Hampton Inn. For more information, visit <https://theolympiacompanies.com/services/hotel-management/>.

### **About Hyatt Hotels Corporation**


Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company guided by its purpose – to care for people so they can be their best. As of September 30, 2021, Hyatt’s portfolio included more than 1,000 hotel and all-inclusive properties in 69 countries across six continents, and the acquisition of Apple Leisure Group added 96 properties in 10 countries as of November 1, 2021. Hyatt’s offerings include the Park Hyatt®, Miraval®, Grand Hyatt®, Alila®, Andaz®, The Unbound Collection by Hyatt®, Destination by Hyatt™, Hyatt Regency®, Hyatt®, Hyatt Ziva™, Hyatt Zilara™, Thompson Hotels®, Hyatt Centric®, Caption by Hyatt, JdV by Hyatt™, Hyatt House®, Hyatt Place®, UrCove, and Hyatt Residence Club® brands, as well as resort and hotel brands under the AMR™ Collection, including Secrets® Resorts & Spas, Dreams® Resorts & Spas, Breathless® Resorts & Spas, Zoëtry® Wellness & Spa Resorts, Alua® Hotels & Resorts, and Sunscape® Resorts & Spas. Hyatt’s subsidiaries operate the World of Hyatt® loyalty program, ALG Vacations®, Unlimited Vacation Club®, Amstar DMC destination management services, and the Trisept Solutions® travel technology platform. For more information, please visit [www.hyatt.com](http://www.hyatt.com).

### **Media Contacts:**

ConranPR  
Gayle Conran  
[gconran@conranpr.com](mailto:gconran@conranpr.com)

Jordan Hinke  
Hyatt  
[jordan.hinke@hyatt.com](mailto:jordan.hinke@hyatt.com)

---

Additional assets available online:  (2)

<https://stage.mediaroom.com/hyatt2/news-releases?item=124179>