

146-room Hyatt Place hotel opens in the heart of Ekaterinburg

CHICAGO (July 30, 2021) – Hyatt Place Ekaterinburg, the second Hyatt branded property in Ekaterinburg is officially open, expanding the Hyatt Place brand's footprint globally in markets that matter most to guests and World of Hyatt members. The new hotel features the Hyatt Place brand's intuitive design, casual atmosphere and practical amenities, such as free Wi-Fi and 24-hour food offerings. The hotel has been developed by LLC Hotel Development Company.

Because Hyatt's efforts are grounded in listening and fueled by care, Hyatt Place hotels combine style, innovation and 24/7 conveniences to create an easy to navigate experience for today's multi-tasking traveler. Conveniently located in the city center, Hyatt Place Ekaterinburg welcomes business and leisure travelers alike. The city of Ekaterinburg is one of the major gateways between Europe and Asia and an important stop along the famous Trans-Siberian Railway. Being in the fourth largest city in Russia, Hyatt Place Ekaterinburg's opening marks a significant milestone in Hyatt's growth strategy.

"As Ekaterinburg continues to grow and thrive economically, we are excited to add to the momentum by welcoming the first Hyatt Place hotel to the area," said Ekaterina Lonshakova, general manager, Hyatt Place Ekaterinburg. "With our smartly designed social spaces and guestrooms with separate work and sleep areas, our multitasking guests can easily accomplish what they need to do while on the road."

Hyatt Place Ekaterinburg offers:

- **146 modern/stylish guestrooms** with separate spaces to sleep, work and play, as well as a Cozy Corner sofa-sleeper
- Breakfast Buffet, already included in stay.
- **The Market** serving freshly prepared and perfectly packaged grab-and-go items round the clock.
- **Zoom Bar & Restaurant** with a global dining concept designed as a casual space in urban jungle style. The menu features multi-cultural cuisine, combining local and worldly ingredients.
- **Necessities** program for forgotten items that guests can buy, borrow or enjoy for free.
- **Free Wi-Fi** throughout hotel and guestrooms.
- **Event Spaces** offer approximately 4,200 square feet (390 square meters) of flexible, high-tech meeting/function space .
- **24/7 Fitness Center** featuring cardio equipment with LCD touchscreens.

"Ekaterinburg is a vibrant city, filled with friendly people, great neighborhoods, and an ever expanding list of great places to visit and things to do or see," said Andrey Soldatov General Director of the LLC. "Hyatt Place Ekaterinburg is central to all of them and we are confident that the hotel will exceed guest expectations and provide them with everything they need while visiting our area."

HYATT PLACE EKATERINBURG LEADERSHIP

Hyatt Place Ekaterinburg is under the leadership of General Manager Ekaterina Lonshakova and Director of Sales Evgenia Kinzhalova. In her role, Ekaterina is directly responsible for managing the day-to-day operations of the hotel, including overseeing the hotel's 66 associates and ensuring guests encounter the thoughtful service for which the Hyatt Place brand is known. Evgenia is responsible for providing sales service and support to travelers and meeting planners frequenting the Ekaterinburg area.

For more information, please visit hyattplace.com.

Guided by its purpose of care, Hyatt's multi-layered Global Care & Cleanliness Commitment further enhances its operational guidance and resources around colleague and guest safety and peace of mind. More information on Hyatt's commitment can be found here: hyatt.com/care-and-cleanliness

The term "Hyatt" is used in this release for convenience to refer to Hyatt Hotels Corporation and/or one or more of its affiliates.

For further information:

World of Hyatt Gives Members 500 Reasons to Stay Somewhere New

To provide World of Hyatt members even more ways to be rewarded, World of Hyatt is offering members the opportunity to earn 500 Bonus Points for qualifying nights at Hyatt Place Ekaterinburg, from August 1, 2021 to September 30, 2021 as part of World of Hyatt's new hotel member offer. Additional participating hotels and their offer stay periods can be found at worldofhyatt.com/newhotelbonus. No registration is required, and members can earn on top of other offers.

Terms & Conditions

Offer valid for 500 Bonus Points for each qualifying night stayed by World of Hyatt members in good standing during a hotel's offer period at participating hotels and resorts. Where a qualifying night and the hotel's offer period coincide with any check out

date from April 1 – June 30, 2021, World of Hyatt members in good standing will receive an additional 500 Bonus Points for a total of 1,000 Bonus Points for each qualifying night during that period. Offer valid at participating hotels and resorts for stays with a checkout date during each hotel's offer period. For each hotel's offer period, visit worldofhyatt.com/newhotelbonus. To be eligible for this offer you must be a World of Hyatt member in good standing at time of reservation and stay, stay at a participating hotel with a checkout date during that hotel's offer period, provide your World of Hyatt membership number at time of check-in, and either pay an Eligible Rate or redeem a free night award. An "Eligible Rate" and "Ineligible Rate" are defined in the World of Hyatt Terms and Conditions (located at worldofhyatt.com/terms). Only one point bonus may be earned per member, per stay, regardless of the number of rooms booked. Only the room occupied by the member will count toward this offer. Two or more consecutive nights at the same hotel will be deemed one stay. All points awarded under this offer are Bonus Points. This offer is subject to the complete terms and conditions of the World of Hyatt program. Please allow 3-4 weeks after travel is completed for World of Hyatt Bonus Points to be credited to your Account. To join World of Hyatt, visit worldofhyatt.com. Qualifying nights will automatically be tracked when you provide your World of Hyatt membership number at check-in. A limited number of rooms are allocated to this offer; reservations subject to availability. Offer not valid with groups, conventions, other promotional offers, tour packages or special rate programs. Promotional blackout periods may apply due to seasonal periods or special events, and normal arrival/departure restrictions apply. Hyatt reserves the right to alter or withdraw this offer at any time without notice. The trademarks Hyatt®, World of Hyatt® and related marks are trademarks of Hyatt International Corporation or its affiliates. © 2021 Hyatt Corporation. All rights reserved.

For additional information, visit worldofhyatt.com/newhotelbonus.

ABOUT HYATT PLACE

Hyatt Place hotels combine style, innovation and 24/7 conveniences to create an easy to navigate experience for today's multi-tasking traveler. Guests can enjoy thoughtfully designed guestrooms featuring distinct zones for sleep, work and play, and free flowing social spaces that offer seamless transitions from work to relaxation. With more than 365 locations globally, Hyatt Place hotels offer freshly prepared food around the clock, efficient service and differentiated experiences for [World of Hyatt](#) members. For more information, please visit hyattplace.com. Join the conversation on [Facebook](#) and [Instagram](#), and tag photos with #HyattPlace and #WhySettle.


ABOUT LLC

LLC Hotel Development Company manages two Hyatt branded properties in Ekaterinburg – Hyatt Regency, opened in 2009 and a new Hyatt Place hotel. This is the division of the Ural Mining Metallurgical Company (UMMC), one of the top Russian producers of major commodities including copper, zinc, coal, gold and silver. The company supports the local community and invests into the city infrastructure development, hospitality business, healthcare and environmental projects in the Urals.

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