

Alila, Andaz, Caption by Hyatt, Hyatt Centric, Park Hyatt and Thompson Hotels brands expect sustained growth across the globe

CHICAGO (July 27, 2021) – [Hyatt Hotels Corporation](#) (NYSE: H) announced today the sustained growth of several luxury and lifestyle brands including Alila, Andaz, Caption by Hyatt, Hyatt Centric, Park Hyatt, and Thompson Hotels – to meet the growing demand of the leisure travel market globally. With more than 35 properties expected to open across these brands through 2022, including eight that have already opened so far in 2021, this news comes as 78% of consumers indicated a desire to travel in 2021 to relieve the stresses of 2020 (Source: American Express Global Travel Trends Study – January 2021).

Hyatt's expanding luxury and lifestyle portfolio provides guests with best-in-class offerings unique to each destination's local fabric to deliver compelling experiences designed to excite and inspire. Rooted in data, insights and member feedback, Hyatt's new and forthcoming luxury and lifestyle hotels will satisfy the desires of global travelers and members looking for experiences that are reflective of local culture.

"The growth of these lifestyle brands is reflective of the current demand for authentic leisure travel experiences," said Crystal Vinisse Thomas, Global Brand Leader, Lifestyle & Luxury Brands for Hyatt. "Hyatt is committed to delivering thoughtful and immersive stays and experiences in top-tier destinations all over the world to meet the needs of our guests as they begin planning vacations again."

Hyatt is reimagining the guest experience through a variety of initiatives catered to today's traveler, with a focus on enhanced safety measures, wellbeing, unique food and beverage experiences, and opportunities to give back to the local community. From pop-up movie theaters and outdoor exercise classes to interactive, private dining experiences and hotel-led volunteering opportunities, Hyatt hotels continue to optimize and reimagine the hotel experience for guests as recovery around the world continues.

To date in 2021, Hyatt has celebrated growth of its luxury and lifestyle brands with the openings of one-of-a-kind properties, including:

Alila:

The Alila brand features luxury hotels in unique locations, distinguished by innovative eco-design and a strong commitment to sustainable tourism. Alila means "surprise" in Sanskrit, which suitably describes the refreshing character of Alila hotels and the impression guests feel when they stay as a guest. alilahotels.com

- [Alila Marea Beach Resort Encinitas](#) (Encinitas, Calif.), March 2021
- [Alila Napa Valley](#) (Napa Valley, Calif.), March 2021, [marking Hyatt's 1,000th hotel](#) opening
- [Alila Hinu Bay](#) (Salalah, Oman), June 2021

Andaz:

Global in scale while local in perspective, the Andaz brand of luxury lifestyle hotels weave the sights, sounds, and tastes of each property's surroundings for a distinctively local experience. Every Andaz hotel is a unique expression of the culture that surrounds it and enables guests to go beyond the familiar and satiate their curiosity. andaz.com

- [Andaz Bali](#) (Bali, Indonesia), April 2021

Hyatt Centric:

Hyatt Centric is a brand of full-service lifestyle hotels located in prime destinations. Created to connect guests to the heart of the action, Hyatt Centric hotels are launchpads to exploration and discovery so they never miss a moment of adventure. Each hotel offers social spaces to connect with others in the lobby, meanwhile the bar and restaurant are local hot spots where great conversations, locally inspired food and signature cocktails can be enjoyed. hyattcentric.com

- [Hyatt Centric Beale Street Memphis](#) (Memphis, Tenn.), April 2021
- [Hyatt Centric SouthPark Charlotte](#) (Charlotte, N.C.), June 2021

Thompson Hotels:

Founded in 2001, the Thompson Hotels brand is a collection of award-winning luxury hotels with timelessly original properties in urban and resort destinations. Each hotel delivers a new take on modern luxury and tailored stays for guests with connections to world-class culinary offerings, arts and entertainment, and groundbreaking design. thompsonhotels.com

- [Thompson San Antonio](#) (San Antonio, Texas), February 2021

- [Thompson Savannah](#) (Savannah, Ga.), July 2021

Looking ahead through 2021 and beyond, Hyatt is thrilled to announce a selection of anticipated new properties across its luxury and lifestyle portfolio, including:

Alila:

- Alila Dalit Bay (Sabah, Malaysia)
- Alila Kothaifaru Maldives (Raa Atoll, Maldives)
- Alila Taihu Suzhou (Suzhou, China)

Andaz:

- Andaz Nanjing Hexi (Nanjing, China)
- Andaz Macau (Macau, China)
- Andaz Prague (Prague, Czech Republic)
- Andaz Toronto (Toronto, Ontario, Canada)

Caption by Hyatt:

Caption by Hyatt hotels are redefining what hospitality looks like in the modern world. Designed to be truly of the community—not just in it—the people will make the place throughout each Caption by Hyatt hotel. Caption by Hyatt hotels hire local, buy local, and vibe local. Be it an open-mic night or a pop-up art installation, each space within Caption by Hyatt hotels will be programmed to reflect each destination and its community. captionbyhyatt.com

- Caption by Hyatt Beale St. Memphis (Memphis, Tenn.)

Hyatt Centric:

- [Hyatt Centric 39th & 5th New York](#) (New York)
- Hyatt Centric Atlanta Buckhead (Atlanta, Ga.)
- Hyatt Centric Austin-Downtown/Congress Street (Austin, Texas)
- [Hyatt Centric Cambridge](#) (Cambridge, England)
- [Hyatt Centric Downtown Denver](#) (Denver, Colo.)
- Hyatt Centric Kota Kinabalu (Malaysia)
- Hyatt Centric Montreal (Montreal, Canada)
- [Hyatt Centric Downtown Nashville](#) (Nashville, Tenn.)
- Hyatt Centric Downtown Sacramento (Sacramento, Calif.)
- Hyatt Centric Jumeirah Dubai (Dubai, U.A.E.)
- [Hyatt Centric Melbourne](#) (Melbourne, Australia)
- [Hyatt Centric San Salvador](#) (San Salvador, El Salvador)
- Hyatt Centric Sector 17 Chandigarh (Chandigarh, India)

Park Hyatt:

Park Hyatt hotels provide discerning, global travelers with a refined home-away-from-home. Guests of Park Hyatt hotels receive quietly confident and personalized service in an enriching environment. Located in several of the world's premier destinations, each Park Hyatt hotel is custom designed to combine sophistication with understated luxury. parkhyatt.com

- [Park Hyatt Toronto](#) (Toronto, Ontario, Canada), reopening in 2021 after multi-million-dollar redesign
- [Park Hyatt Jakarta](#) (Jakarta, Indonesia)
- Park Hyatt Los Angeles at Oceanwide Plaza (Los Angeles, Calif.)
- Park Hyatt Marrakech (Marrakech, Morocco)
- Park Hyatt Phu Quoc (Phu Quoc, Vietnam)

Thompson Hotels:

- [Thompson Austin](#) (Austin, Texas)
- [Thompson Buckhead](#) (Atlanta, Ga.)
- Thompson Central Park – New York (New York, N.Y.) *Rebranding from Parker New York*
- [Thompson Denver](#) (Denver, Colo.)
- [Thompson Hollywood](#) (Hollywood, Calif.)

Inspiring Travel with Special Offers

Guided by insights from guests, World of Hyatt members, and colleagues, Hyatt is rethinking the guest experience with

creativity and care to provide enhanced convenience, flexibility and wellbeing through the following special offers:

Pride: Hyatt's carefully curated and celebratory pride offerings include up to 20% off a qualifying hotel stay with the code "PRIDE" at select locations throughout the U.S. and globally, as they celebrate pride through the end of the year. Guests can find participating hotels and full terms and conditions at [hyatt.com/pride](https://www.hyatt.com/pride).

Choose Your Adventure, Choose Your Offer: This summer, more than 850 participating Hyatt hotels around the world are offering a choose your adventure offer with either a free night with qualifying stays or 10% to 25% savings for reservations booked by July 30, 2021, for stays through September 30, 2021¹. Travelers who take advantage of this special offer will be rewarded no matter what type of experience they choose with a variety of destinations available. To learn more and reserve Hyatt's limited time offer, please visit [hyatt.com/adventure](https://www.hyatt.com/adventure).

For more information about Hyatt hotels, please visit: <https://www.hyatt.com/> or call a Hyatt Global Contact Center at 1-800-233-1234.

Guided by its purpose of care, Hyatt's multi-layered Global Care & Cleanliness Commitment further enhances its operational guidance and resources around colleagues and guest safety and peace of mind. More information on Hyatt's commitment can be found here: [hyatt.com/care-and-cleanliness](https://www.hyatt.com/care-and-cleanliness).

Terms and Conditions

*Offer valid only for reservations made in advance for stays at participating Hyatt hotels and resorts (excluding Hyatt Ziva™, Hyatt Zilara™, Small Luxury Hotels of the World properties, UrCove, and MGM properties). Must request offer code PRIDE at time of booking to qualify for discount. **One night's deposit required. Bookings under this offer can be cancelled at no charge up to 72 hours prior to check-in.** Offer available for a limited time while shown as available on the applicable Hyatt site. Discount percent applies to room rate only. Reservations subject to availability. Any limitations or restrictions included in the published offer shall apply. Offer not valid with groups, conventions, other promotional offers, tour packages or special rate programs. Rate is per room, per night, based on double occupancy unless otherwise noted and excludes, unless specifically noted, service charges, mandatory resort or destination fees, applicable taxes and other incidental expenses. Additional charges may apply for additional guests or room type upgrades. Offer not valid in conjunction with previously booked or held stays and may not be combined with other offers. Not redeemable for cash or other substitutions. Any unauthorized transfer, sale, distribution or reproduction constitutes fraud.*

Promotional blackout periods may apply due to seasonal periods or special events, and normal arrival/departure restrictions apply. This offer may be altered or withdrawn at any time without notice. Where required, an alternate offer of similar value will be offered. The trademarks Hyatt®, World of Hyatt®, and all related marks are trademarks of Hyatt Corporation or its affiliates. ©2021 Hyatt Corporation. All rights reserved.

¹Limited Time Offer Terms & Conditions

Offer valid for qualifying reservations made between June 14, 2021 and July 31, 2021 at participating hotels for stays with a check-in date between June 15, 2021 and September 30, 2021. Offer subject to availability. Offer must be booked on Hyatt.com, via the World of Hyatt app, via a Hyatt Global Contact Center, via the Hyatt WeChat mini program or by contacting your personal travel professional and requesting the then-available offer (if any). Any limitations or restrictions included in the published offer shall apply. This offer is subject to the cancellation policy displayed at time of booking.

• **Percent Off Offering:** If published offer includes discount off room rate, such discount is off the Standard Rate and applies to room rate only.

• **Free Night Offering:** If published offer includes a free night, guest must use free night during stay in which it is earned. Free night is only available for consecutive night stays that meet the minimum stay requirement. Consecutive nights at the same hotel are considered one stay even if guest checks out and back in. Guest will forfeit any unused portions of this offer. Free night will be forfeited if you depart early or otherwise do not meet the minimum stay requirements outlined in the published offer. Book the complete stay and the free night will be adjusted at time of booking; no further discounts will be made. The complimentary night is available with each eligible consecutive paid night stay for the requisite amount of time. World of Hyatt® points and night credits will not be awarded for the free night (if applicable).

Offer not valid at Hyatt Ziva, Hyatt Zilara, Hyatt Residence Club, Miraval, MGM, UrCove and Small Luxury Hotels of the World locations. Rate is per room, per night, based on double occupancy unless otherwise noted and excludes, unless specifically noted, service charges, mandatory resort fees, applicable taxes and other incidental expenses. Discount may reflect Member Rate discount and such discount is available only for World of Hyatt members in good standing at time of booking and stay. Member Rate Discount percent applies to room rate only, and represents a discount off the Standard Rate.

Offer only available for a limited time, while shown as available on the applicable Hyatt website. Any limitations or restrictions included in the published offer shall apply. Offer not valid with groups, conventions, other promotional offers, tour packages or special rate programs. Additional charges may apply for additional guests or room type upgrades. Offer not valid in conjunction with previously booked or held stays and may not be combined with other offers. Not redeemable for cash or other substitutions. Any unauthorized transfer, sale, distribution or reproduction constitutes fraud. Promotional blackout periods may apply due to seasonal periods or special events, and normal arrival/departure restrictions apply (unless otherwise noted). This offer may be altered or withdrawn at any time without notice. Where required, an alternate offer of similar value will be offered. Void where prohibited by law. The trademarks Hyatt®, World of Hyatt® and all related marks are trademarks of Hyatt Corporation or its affiliates. ©2021 Hyatt Corporation. All rights reserved.

The term "Hyatt" is used in this release for convenience to refer to Hyatt Hotels Corporation and/or one or more of its affiliates.

For further information:

About Hyatt Hotels Corporation

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company offering 20 premier brands. As of March 31, 2021, the Company's portfolio included more than 1,000 hotel, all-inclusive, and wellness resort properties in 68 countries across six continents. The Company's purpose to care for people so they can be their best informs its business decisions and growth strategy and is intended to attract and retain top employees, build relationships with guests and create value for shareholders. The Company's subsidiaries operate, manage, franchise, own, lease, develop, license, or provide services to hotels, resorts, branded residences, and vacation ownership properties, including under the **Park Hyatt®**, **Miraval®**, **Grand Hyatt®**, **Alila®**, **Andaz®**, **The Unbound Collection by Hyatt®**, **Destination by Hyatt™**, **Hyatt Regency®**, **Hyatt®**, **Hyatt Ziva™**, **Hyatt Zilara™**, **Thompson Hotels®**, **Hyatt Centric®**, **Caption by Hyatt**, **JdV by Hyatt™**, **Hyatt House®**, **Hyatt Place®**, **tommie™**, **UrCove**, and **Hyatt Residence Club®** brand names, and operates the World of Hyatt® loyalty program that provides distinct benefits and exclusive experiences to its valued members. For more information, please visit www.hyatt.com.

Forward-Looking Statements

Forward-Looking Statements in this press release, which are not historical facts, are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Our actual results, performance or achievements may differ materially from those expressed or implied by these forward-looking statements. These statements include statements about Hyatt's expected new openings in its luxury and lifestyle portfolio and involve known and unknown risks that are difficult to predict. In some cases, you can identify forward-looking statements by the use of words such as "may," "could," "expect," "intend," "plan," "seek," "anticipate," "believe," "estimate," "predict," "potential," "continue," "likely," "will," "would" and variations of these terms and similar expressions, or the negative of these terms or similar expressions. Such forward-looking statements are necessarily based upon estimates and assumptions that, while considered reasonable by us and our management, are inherently uncertain. Factors that may cause actual results to differ materially from current expectations include, but are not limited to the duration of the COVID-19 pandemic and its short and longer-term effects, including the demand for travel, transient and group business, and levels of consumer confidence, and the pace of recovery following the pandemic, any additional resurgence, or COVID-19 variants; the impact of the COVID-19 pandemic, any additional resurgence, or COVID-19 variants, and the impact of actions that governments, businesses, and individuals take in response, on global and regional economies, travel limitations or bans, and economic activity, including the duration and magnitude of its impact on unemployment rates and consumer discretionary spending; the broad distribution of COVID-19 vaccines and wide acceptance by the general population of such vaccines; the ability of third-party owners, franchisees, or hospitality venture partners to successfully navigate the impacts of the COVID-19 pandemic, any additional resurgence, or COVID-19 variants; general economic uncertainty in key global markets and a worsening of global economic conditions or low levels of economic growth; the rate and the pace of economic recovery following economic downturns; levels of spending in business and leisure segments as well as consumer confidence; declines in occupancy and average daily rate; limited visibility with respect to future bookings; loss of key personnel; domestic and international political and geo-political conditions, including political or civil unrest or changes in trade policy; hostilities, or fear of hostilities, including future terrorist attacks, that affect travel; travel-related accidents; natural or man-made disasters such as earthquakes, tsunamis, tornadoes, hurricanes, floods, wildfires, oil spills, nuclear incidents, and global outbreaks of pandemics or contagious diseases, such as the COVID-19 pandemic, or fear of such outbreaks; our ability to successfully achieve certain levels of operating profits at hotels that have performance tests or guarantees in favor of our third-party owners; the impact of hotel renovations and redevelopments risks associated with our capital allocation plans, share repurchase program, and dividend payments, including a reduction in, or elimination or suspension of, repurchase activity or dividend payments; the seasonal and cyclical nature of the real estate and hospitality businesses; changes in distribution arrangements, such as through internet travel intermediaries; changes in the tastes and preferences of our customers; relationships with colleagues and labor unions and changes in labor laws; the financial condition


of, and our relationships with, third-party property owners, franchisees, and hospitality venture partners; the possible inability of third-party owners, franchisees, or development partners to access capital necessary to fund current operations or implement our plans for growth; risks associated with potential acquisitions and dispositions and the introduction of new brand concepts; the timing of acquisitions and dispositions, and our ability to successfully integrate completed acquisitions with existing operations; failure to successfully complete proposed transactions (including the failure to satisfy closing conditions or obtain required approvals); our ability to successfully execute on our strategy to expand our management and franchising business while at the same time reducing our real estate asset base within targeted timeframes and at expected values; declines in the value of our real estate assets; unforeseen terminations of our management or franchise agreements; changes in federal, state, local, or foreign tax law; increases in interest rates and operating costs; foreign exchange rate fluctuations or currency restructurings; lack of acceptance of new brands or innovation; general volatility of the capital markets and our ability to access such markets; changes in the competitive environment in our industry, including as a result of the COVID-19 pandemic, industry consolidation, and the markets where we operate; our ability to successfully grow the World of Hyatt loyalty program; cyber incidents and information technology failures; outcomes of legal or administrative proceedings; violations of regulations or laws related to our franchising business; and other risks discussed in the Company's filings with the U.S. Securities and Exchange Commission ("SEC"), including our annual report on Form 10-K and our Quarterly Reports on Form 10-Q, which filings are available from the SEC. These factors are not necessarily all of the important factors that could cause our actual results, performance or achievements to differ materially from those expressed in or implied by any of our forward-looking statements. We caution you not to place undue reliance on any forward-looking statements, which are made only as of the date of this press release. We undertake no obligation to update publicly any of these forward-looking statements to reflect actual results, new information or future events, changes in assumptions or changes in other factors affecting forward-looking statements, except to the extent required by applicable law. If we update one or more forward-looking statements, no inference should be drawn that we will make additional updates with respect to those or other forward-looking statements.

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