

280-room Hyatt Place hotel opens in London

London (June 28, 2021) – Hyatt Place London City East, the third Hyatt Place hotel in London, is officially open, expanding the Hyatt Place brand's footprint globally in markets that matter most to guests and World of Hyatt members. The new hotel features the Hyatt Place brand's intuitive design, casual atmosphere and practical amenities, such as free Wi-Fi and 24-hour food offerings. Hyatt Place London City East is managed by Cycas Hospitality.

Because Hyatt's efforts are grounded in listening and fueled by care, Hyatt Place hotels combine style, innovation and 24/7 conveniences to create an easy to navigate experience for today's multi-tasking traveler. The property is located a short walk from Liverpool Street and close to some of the capital's most important cultural and artistic highlights, including Brick Lane, Spitalfield's Market, and the Tower of London. Hyatt Place London City East offers guests a stylish place where they can be productive in a laid-back and casual environment.

"With its central location and stylish design incorporating local art links, we're confident the Hyatt Place concept will prove as popular with those enjoying a short break in the capital as it will with anyone traveling on business," said Michael Mason-Shaw, general manager Hyatt Place London City East. "Above all, we look forward to introducing more people to the casual yet practical atmosphere associated with the Hyatt Place brand."

Hyatt Place London City East offers:

- **280 spacious guestrooms** with separate spaces to sleep, work and play; many of the guestrooms feature their own private terrace and/or city skyline views
- **Breakfast Bar** with locally inspired breakfast options every morning in the form of a casual yet elevated buffet
- **Pocketsquare Skyline Bar and Terrace** serving a perfectly curated cocktail and beverage menu that can be enjoyed with uninterrupted views of London's iconic skyline
- **Zoom Restaurant** providing a range of responsibly sourced global and local cuisine
- **The Market** serving freshly prepared meals anytime, day or night
- **The Bar** featuring specialty coffees and premium beers, as well as wines and cocktails
- **Necessities** program for forgotten items that guests can buy, borrow or enjoy for free
- **Free Wi-Fi** throughout hotel and guestrooms
- **Two flexible event spaces** each offering flexible, high-tech meeting/function space for up to 20 guests
- **Fitness Center** featuring cardio equipment with LCD touchscreens

"London is a vibrant city, filled with friendly people, great neighborhoods, and an ever-expanding list of great places to visit and things to do or see," said Wayne Androliakos, Chief Operating Officer, Cycas Hospitality. "Our hotel is central to all of them, and we are confident that the Hyatt Place London City East will exceed guest expectations while providing them with everything they need while exploring the Capital."

HYATT PLACE LONDON CITY EAST LEADERSHIP

Hyatt Place London City East is under the leadership of Michael Mason-Shaw, General Manager, Director of Operations Pino Dispinseri, and Director of Sales Silvia Abreu. In his role, Michael is directly responsible for managing the day-to-day operations of the hotel, including overseeing the hotel's approximately 45 associates and ensuring guests encounter the thoughtful service for which the Hyatt Place brand is known. Dispinseri oversees the day-to-day activities and ensures the highest level of service is provided to each guest. Abreu is responsible for providing sales service and support to travelers and meeting planners frequenting the London area.

For more information, please visit hyattplace.com.

Guided by its purpose of care, Hyatt's multi-layered Global Care & Cleanliness Commitment further enhances its operational guidance and resources around colleague and guest safety and peace of mind. More information on Hyatt's commitment can be found here: hyatt.com/care-and-cleanliness

The term "Hyatt" is used in this release for convenience to refer to Hyatt Hotels Corporation and/or one or more of its affiliates.

ABOUT HYATT PLACE

Hyatt Place hotels combine style, innovation and 24/7 conveniences to create an easy to navigate experience for today's multi-tasking traveler. Guests can enjoy thoughtfully designed guestrooms featuring distinct zones for sleep, work and play, and free flowing social spaces that offer seamless transitions from work to relaxation. With more than 365 locations globally, Hyatt Place hotels offer freshly prepared food around the clock, efficient service and differentiated experiences for [World of Hyatt](#) members. For more information, please visit hyattplace.com. Join the conversation on [Facebook](#) and [Instagram](#), and tag photos with #HyattPlace and #WhySettle.

ABOUT CYCAS HOSPITALITY


Founded in 2008, Cycas Hospitality is a pioneering European hotel management company on a mission to make its hotel the best places to work as well as stay.

Operating across both the extended-stay and mainstream hospitality sectors, Cycas plans to double its multi-brand hotel [portfolio](#) across the UK and mainland Europe over the next two years.

With proven expertise in operations, property development and asset management, Cycas is the preferred hotel operator for major international franchise brands. Having helped IHG, Hyatt and Marriott develop their dual-branded hotel concept in Europe, in the last two years Cycas has welcomed Accor, the Radisson Hotel Group and Qbic hotels to its portfolio.

With a distinctive performance culture and the philosophy that “our job is not over until we get a smile”, Cycas was recognised as a ‘Best Place to Work in Hospitality’ (2018, 2019, 2020 and 2021) and won the UK hospitality industry’s ‘Best Employer Award’ Catey in 2018, for which it was also shortlisted in 2020.

To find out more visit www.cycashospitality.com or connect with us via [LinkedIn](#) and [Twitter](#) (@CycasHotels).

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