

The new hotel marks a milestone in Hyatt's continued growth in North Africa

CHICAGO (June 15, 2021) – [Hyatt Hotels Corporation](#) (NYSE: H) announced today the opening of Hyatt Regency Taghazout, representing the third Hyatt-branded hotel in Morocco. The 190-room hotel is located directly at the foot of the Atlas Mountains, on the edge of the Atlantic Ocean, and offers breathtaking ocean views from every room. Hyatt Regency Taghazout, a beachside property, caters to business and leisure guests alike with stress-free travel experiences.

For business travelers who are seeking productive and seamless experiences, Hyatt Regency Taghazout offers several sophisticated venues fit for events and meetings of all sizes. For guests who are looking for energizing experiences, Hyatt Regency Taghazout offers everything from world-class surf spots to small fishing villages to the 27-hole Taghazout Golf Club. Or guests can take a 25-minute drive to reach Agadir City, where they'll never be without something to do. Travelers will also find themselves close to many of the area's main tourist attractions such as Paradise Valley, an oasis of mountains and stunning natural rock pools, and many surf schools catering to all levels.

"We are excited to welcome guests to the peaceful village of Taghazout. Bordered by the ocean and bathed in year-round sun, we are proud to introduce the Hyatt Regency brand into a new market that matters to World of Hyatt members and guests," said Pascal Leprou, general manager Hyatt Regency Taghazout. "The property has been thoughtfully designed to create spaces where guests can connect and recharge while enjoying dynamic interactions in our generous public spaces and meeting facilities."

Guestrooms

Hyatt Regency Taghazout features 190 exquisitely decorated guestrooms, including 12 Regency Suites, six Executive Terrace Suites - four of which include private swimming pools - and 10 Terrace Suites. Many rooms offer terraces and breathtaking ocean views. Each guestroom offers high-speed complimentary Wi-Fi and streaming ability, providing guests with the option to recharge and relax with some entertainment after a productive day.

Dining

The new hotel also features a range of culinary experiences to tempt the tastebuds of every guest. Exciting international cuisine with a Moroccan influence can be enjoyed at **Citron Brûlé** – offering both à la carte or live station meal options - meanwhile **Sud, Km 17** offers fresh French and Italian Riviera cuisines and is the perfect place for dining and socializing, with a menu filled with shared plates and exotic cocktails. **La Vie en Blue** is a pool bar to enjoy fresh sandwiches and salads with superb views overlooking the sea. And finally, **Lobby Bar** is the ideal place for a lighter snack and a great location to connect and catch up with others.

Meetings and Events

Hyatt Regency Taghazout offers a selection of sophisticated venues fit for official, social, and personal events - ranging from weddings to business meetings. The hotel boasts three interconnecting meeting rooms, which all include state-of-the-art audiovisual facilities and fill the room with natural daylight through the windows – the perfect backdrop for face-to-face or virtual meetings. Additionally, guests have a selection of function rooms to choose from including a 2,475 square-foot (230-square-meter) ballroom that can be divided into two spaces, a large pre-function area, and an outdoor space spanning 10,763 square feet (1,000 square meters).

Fitness and Relaxation Area

Ilel Spa offers guests a carefully curated selection of beauty and wellness treatments, including individual and couples' treatment rooms, a serene relaxation area, sauna, and whirlpool, and a hammam for an authentic Moroccan wellness experience. The hotel also boasts a well-equipped fitness center overlooking the two swimming pools and offers a selection of Yoga and Pilates classes, as well as a variety of nautical sports.

Hyatt Regency Taghazout expands the Hyatt portfolio in Morocco demonstrating the country's growing commercial importance. It becomes the second Hyatt Regency branded hotel in the country alongside [Hyatt Regency Casablanca](#) and the second Hyatt branded hotel in Taghazout next to [Hyatt Place Taghazout Bay](#). Further strengthening the Hyatt brand footprint in Morocco, [Park Hyatt Marrakech](#) is under development.

For more information about Hyatt Regency Taghazout, please visit: <http://hyattregencytaghazout.com/>

Guided by its purpose of care, Hyatt's multi-layered Global Care & Cleanliness Commitment further enhances its operational guidance and resources around colleague and guest safety and peace of mind. More information on Hyatt's commitment can be found here: hyatt.com/care-and-cleanliness.

World of Hyatt Gives Members 500 Reasons to Stay Somewhere New

To provide World of Hyatt members even more ways to be rewarded, World of Hyatt is offering members the opportunity to earn 500 Bonus Points for qualifying nights at Hyatt Regency Taghazout, from July 1, 2021 to September 30, 2021 as part of World of Hyatt's new hotel member offer. Additional participating hotels and their offer stay periods can be found at worldofhyatt.com/newhotelbonus. No registration is required, and members can earn on top of other offers.

Terms & Conditions

Offer valid for 500 Bonus Points for each qualifying night stayed by World of Hyatt members in good standing during a hotel's offer period at participating hotels and resorts. Where a qualifying night and the hotel's offer period coincide with any check out date from April 1 – June 30, 2021, World of Hyatt members in good standing will receive an additional 500 Bonus Points for a total of 1,000 Bonus Points for each qualifying night during that period. Offer valid at participating hotels and resorts for stays with a checkout date during each hotel's offer period. For each hotel's offer period, visit worldofhyatt.com/newhotelbonus. To be eligible for this offer you must be a World of Hyatt member in good standing at time of reservation and stay, stay at a participating hotel with a checkout date during that hotel's offer period, provide your World of Hyatt membership number at time of check-in, and either pay an Eligible Rate or redeem a free night award. An "Eligible Rate" and "Ineligible Rate" are defined in the World of Hyatt Terms and Conditions (located at worldofhyatt.com/terms). Only one point bonus may be earned per member, per stay, regardless of the number of rooms booked. Only the room occupied by the member will count toward this offer. Two or more consecutive nights at the same hotel will be deemed one stay. All points awarded under this offer are Bonus Points. This offer is subject to the complete terms and conditions of the World of Hyatt program. Please allow 3-4 weeks after travel is completed for World of Hyatt Bonus Points to be credited to your Account. To join World of Hyatt, visit worldofhyatt.com. Qualifying nights will automatically be tracked when you provide your World of Hyatt membership number at check-in. A limited number of rooms are allocated to this offer; reservations subject to availability. Offer not valid with groups, conventions, other promotional offers, tour packages or special rate programs. Promotional blackout periods may apply due to seasonal periods or special events, and normal arrival/departure restrictions apply. Hyatt reserves the right to alter or withdraw this offer at any time without notice. The trademarks Hyatt®, World of Hyatt® and related marks are trademarks of Hyatt International Corporation or its affiliates. © 2021 Hyatt Corporation. All rights reserved.

For additional information, visit worldofhyatt.com/newhotelbonus.

For further information:

About Hyatt Regency

The Hyatt Regency brand prides itself on making travel free from stress and filled with success. More than 200 conveniently located Hyatt Regency urban and resort locations in more than 30 countries around the world serve as the go-to gathering space for every occasion – from efficient personalized, high-touch business meetings to energizing family vacations. The brand offers stress-free environments for seamless gatherings and empathetic service that anticipates guests' needs. Designed for productivity and peace of mind, Hyatt Regency hotels and resorts offer a full range of services and amenities, including the space to work, engage or relax; notable culinary experiences; technology-enabled ways to collaborate; and expert meeting and event planners who can take care of every detail. For more information, please visit hyattregency.com. Follow @HyattRegency on [Facebook](#), [Twitter](#) and [Instagram](#), and tag photos with #HyattRegency.

About Hyatt Hotels Corporation

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company offering 20 premier brands. As of March 31, 2021, the Company's portfolio included more than 1,000 hotel, all-inclusive, and wellness resort properties in 68 countries across six continents. The Company's purpose to care for people so they can be their best informs its business decisions and growth strategy and is intended to attract and retain top employees, build relationships with guests and create value for shareholders. The Company's subsidiaries operate, manage, franchise, own, lease, develop, license, or provide services to hotels, resorts, branded residences, and vacation ownership properties, including under the **Park Hyatt®**, **Miraval®**, **Grand Hyatt®**, **Alila®**, **Andaz®**, **The Unbound Collection by Hyatt®**, **Destination by Hyatt™**, **Hyatt Regency®**, **Hyatt®**, **Hyatt Ziva™**, **Hyatt Zilara™**, **Thompson Hotels®**, **Hyatt Centric®**, **Caption by Hyatt**, **JdV by Hyatt™**, **Hyatt House®**, **Hyatt Place®**, **tommie™**, **UrCove**, and **Hyatt Residence Club®** brand names, and operates the World of Hyatt® loyalty program that provides distinct benefits and exclusive experiences to its valued members. For more information, please visit www.hyatt.com.

###

MEDIA CONTACTS:

Gloria Kennett


Hyatt

Gloria.Kennett@hyatt.com

Milica Ferreira da Silva

Hyatt- Europe, Africa and Middle East and Southwest Asia

Milica.ferreiradasilva@hyatt.com

Additional assets available online:  (3)

<https://stage.mediaroom.com/hyatt2/news-releases?item=124105>