

Alila Hinu Bay is the second Alila branded property in the country, strengthening Hyatt's luxury lifestyle and wellbeing offering in the region

CHICAGO (June 20, 2021) – [Hyatt Hotels Corporation](#) (NYSE: H) announced today the opening of [Alila Hinu Bay](#) in Oman which joins Alila Jabal Akhdar as the brand's second hotel in Oman along with 15 other Alila properties worldwide. Distinguished a strong commitment to sustainable tourism, the award-winning brand features luxury hotels and resorts in some of the most spectacular natural locations.

The 112-key hotel includes 16 villas and is nestled on a secluded beachfront in Oman's southwest region of Dhofar. The untouched area is best known for its lush landscapes, cool summers, and it is within easy driving distance from Salalah International Airport. Between Samhan mountain and the blue waters of the Arabian Sea, Alila Hinu Bay caters to well-traveled guests seeking reflection and impactful connections. Along with the breath-taking scenery, the area is known for its rich Bedouin traditions and the renowned warmth of Omani hospitality. Combined with a personalized experience that is crafted for each guest, travelers can expect to be immersed in authentic yet bespoke journeys tailored to their preferences and interests.

"We are very excited to add Alila Hinu Bay to the Hyatt portfolio and welcome guests to this region of Oman, a true nature lover's paradise full of stunning landscapes, waterfalls and greenery," said Martin Persson, general manager, Alila Hinu Bay. "Dedicated to being responsible and sustainable, guests can enjoy the farm to table concept at one of our three dining options or treat themselves to a customized spa experience that uses natural products."

Accommodations with a View

Alila Hinu Bay boasts 112 guestrooms and villas with interiors incorporating local materials which blend natural elements of the outdoors with clean, modern finishes. Guestrooms offer lagoon or sea views, each with its own terrace with fixed seating and the option of booking connecting rooms for families. Pool villas offer the utmost in luxury with private plunge pools and outdoor bathtubs, enabling guests to feel in tune with the natural surroundings. Further, all of the pool villas boast direct access to the beach and plenty of space to relax and recharge.

Sustainable Dining Experiences

Each of Alila Hinu Bay's dining venues is committed to sourcing the majority of their produce from local vendors. **Seasalt** offers views over the ocean and welcomes guests to indulge in a coastal dining experience. **The Orchard** delivers sustainable, all-day dining, which is brought to life using natural and locally-sourced ingredients. The **Lobby Lounge** serves light refreshments and takes its cue from traditional Majilis-style seating.

Wellbeing Experiences

Situated between the mountains and the sea, guests have plenty of opportunities to immerse themselves in the beauty of the destination. Diving fans can enjoy the chance to experience some of the world's most stunning and intact coral reefs, while those interested in fishing can try their hand at reeling in the catch of the day. Those seeking to unwind can relax with a treatment at Spa Alila, which uses only natural products, and which also offers a range of yoga and meditation classes.

Stepping outside of the resort, guests can continue their immersion into nature in the greenery of the Wadi Darbat valleys or by visiting natural caves, waterfalls and Khor Rori, the largest nature reserve in the area. Historical and cultural discoveries can be made at Mirbat Castle, the old merchant houses or the Sumhuram Archeological Park.

Alila Hinu Bay, Oman, adds to Hyatt's existing Alila brand portfolio of 15 properties, joining hotels and resorts in Indonesia, India, China, Cambodia, Malaysia and the United States. The new property also expands Hyatt's brand footprint across the Middle East, becoming the 27th Hyatt-branded hotel in the region.

Guided by its purpose of care, Hyatt's multi-layered Global Care & Cleanliness Commitment further enhances its operational guidance and resources around colleague and guest safety and peace of mind. More information on Hyatt's commitment can be found here: [hyatt.com/care-and-cleanliness](https://www.hyatt.com/care-and-cleanliness).

For more information about Alila Hinu Bay, please visit: alilahinubay.com

World of Hyatt Gives Members 1,000 Reasons to Stay Somewhere New

In celebration of the 1,000th Hyatt hotel opening, and to provide World of Hyatt members even more ways to be rewarded, World of Hyatt is offering members the opportunity to earn 1,000 Bonus Points per qualifying night at Alila Hinu Bay. That's 500 more Bonus Points when guests check out between April 1 and June 30, 2021. Additional hotels and respective offer stay periods can be found at worldofhyatt.com/newhotelbonus. No registration is required and members can earn on top of other offers.

Terms & Conditions

Offer valid for 500 Bonus Points for each qualifying night stayed by World of Hyatt members in good standing during a hotel's offer period at participating hotels and resorts. Where a qualifying night and the hotel's offer period coincide with any check outdate from April 1 – June 30, 2021, World of Hyatt members in good standing will receive an additional 500 Bonus Points for a total of 1,000 Bonus Points for each qualifying night during that period.

Offer valid at participating hotels and resorts for stays with a checkout date during each hotel's offer period. For each hotel's offer period, visit worldofhyatt.com/newhotelbonus.

To be eligible for this offer you must be a World of Hyatt member in good standing at time of reservation and stay, stay at a participating hotel with a checkout date during that hotel's offer period, provide your World of Hyatt membership number at time of check-in, and either pay an Eligible Rate or redeem a free night award.

An "Eligible Rate" and "Ineligible Rate" are defined in the World of Hyatt Terms and Conditions (located at worldofhyatt.com/terms). Only one point bonus may be earned per member, per stay, regardless of the number of rooms booked. Only the room occupied by the member will count toward this offer. Two or more consecutive nights at the same hotel will be deemed one stay. All points awarded under this offer are Bonus Points. This offer is subject to the complete terms and conditions of the World of Hyatt program. Please allow 3-4 weeks after travel is completed for World of Hyatt Bonus Points to be credited to your Account. To join World of Hyatt, visit worldofhyatt.com. Qualifying nights will automatically be tracked when you provide your World of Hyatt membership number at check-in. A limited number of rooms are allocated to this offer; reservations subject to availability. Offer not valid with groups, conventions, other promotional offers, tour packages or special rate programs. Promotional blackout periods may apply due to seasonal periods or special events, and normal arrival/departure restrictions apply. Hyatt reserves the right to alter or withdraw this offer at any time without notice. The trademarks Hyatt®, World of Hyatt® and related marks are trademarks of Hyatt Corporation or its affiliates. © 2021 Hyatt International Corporation. All rights reserved.

For additional information, visit worldofhyatt.com/newhotelbonus.

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The term "Hyatt" is used in this release for convenience to refer to Hyatt Hotels Corporation and/or one or more of its affiliates.

For further information:

About Alila

The hallmark of Alila hotels is the combination of innovative design and luxury in unique locations, set apart by an unprecedented level of private space, crafted artisanship, personalized hospitality, and bespoke journeys. Alila means "Surprise" in Sanskrit, which suitably describes the refreshing character of our properties and impressions of our guests when they stay with us. In support of sustainable tourism, Alila hotels adopt EarthCheck operating standards, integrating the natural, physical and cultural elements of their environments. To stay at any Alila hotels and resorts is to embark on a destination experience – be it in recreating the flavors of the local cuisine, enhancing your well-being through ancient healing arts or the thrill of adventure sports, you will re-discover the luxury of living at Alila. For more information visit, alilahotels.com, follow us on Instagram [@AlilaHotels](https://www.instagram.com/AlilaHotels) or like us on [Facebook](https://www.facebook.com/AlilaHotels).

About Hyatt Hotels Corporation

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company with a portfolio of 20 premier brands. As of March 31, 2020, the Company's portfolio included more than 900 hotel, all-inclusive, and wellness resort properties in 65 countries across six continents. The Company's purpose to care for people so they can be their best informs its business decisions and growth strategy and is intended to attract and retain top employees, build relationships with guests and create value for shareholders. The Company's subsidiaries develop, own, operate, manage, franchise, license or provide services to hotels, resorts, branded residences, vacation ownership properties, and fitness and spa locations, including under the **Park Hyatt®**, **Miraval®**, **Grand Hyatt®**, **Alila®**, **Andaz®**, **The Unbound Collection by Hyatt®**, **Destination®**, **Hyatt Regency®**, **Hyatt®**, **Hyatt Ziva™**, **Hyatt Zilara™**, **Thompson Hotels®**, **Hyatt Centric®**, **Caption by Hyatt**, **Joie de Vivre®**, **Hyatt House®**, **Hyatt Place®**, **tommie™**, **Hyatt Residence Club®** and **Exhale®** brand names, and operates the World of Hyatt® loyalty program that provides distinct benefits and exclusive experiences to its valued members. For more information, please visit www.hyatt.com.

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