

## Celebrating its rich history, Hotell Reisen will mark the first property under The Unbound Collection by Hyatt brand in Scandinavia

**CHICAGO (December 1, 2020)** – [Hyatt Hotels Corporation](#) (NYSE:H) announced today the opening of Hotell Reisen in Stockholm. The 144-room hotel is immediately available on Hyatt's booking system on an unbranded basis with plans to join The Unbound Collection by Hyatt brand in early 2021. World of Hyatt members can earn and redeem World of Hyatt points for stays starting December 1, 2020 and onwards.

Hotell Reisen has a proud history with origins from the 17<sup>th</sup> century, bringing the spirit of The Unbound Collection by Hyatt to life in the capital of Sweden. Located in the heart of Stockholm's old town directly on the waterfront and next to the Royal Castle, Hotell Reisen is the first hotel in Scandinavia under The Unbound Collection by Hyatt brand and will join the planned [Grand Hansa Hotel in Helsinki](#), Finland and [Hyatt Centric Reykjavík](#), Iceland.

Hotell Reisen pays homage to the building's extraordinary past, beginning in the 1750s as one of the few places licensed to serve coffee. Dutchman Frederik Reiss ran the popular meeting place for sea captains, merchants and sailors, and soon his daughter started to rent rooms to travelers. True to its origin, Hotell Reisen has remained a destination for guests from all over the world. Decorated with ornaments from centuries past including a 350-year-old footprint in the bricks of the hotel lobby, the building offers guests the opportunity to discover the hotel's rich history and experience a one-of-a-kind stay.

"We are truly proud to be opening our doors and unfolding a new chapter for Hotell Reisen in Stockholm," said Tomas Tegfors, general manager, Hotell Reisen. "Celebrating the rich history of Hotell Reisen, we are excited to welcome travelers seeking experiences unlike any other and to deliver elevated service."

Each of the 144 newly renovated, spacious guestrooms creates a sophisticated ambiance rooted in the culture of Scandinavia, with many featuring outstanding views of the sea and islands of Stockholm. Each also offer walk-in showers, while many also include private saunas. Commonly known as "bastu", the sauna has a long tradition in Scandinavia and is a great way to relax after an eventful day in the city.

Classic Swedish cuisine with a modern twist and exceptional drinks are served at the hotel's restaurant for guests who are looking to make memories and tell their tale afterwards.

Hotell Reisen will be the eighth property in Europe within The Unbound Collection by Hyatt brand, joining [The Wellem](#), [Hotel SOFIA Barcelona](#), [Párisi Udvar Hotel Budapest](#), [Hôtel du Palais Biarritz](#), [Hôtel du Louvre](#), [Hôtel Martinez](#), [Great Scotland Yard Hotel](#), as well the planned [Byblos Hotel](#) and [Grand Hansa Hotel](#), both expected to open in 2022.

Guided by its purpose of care, Hyatt's multi-layered Global Care & Cleanliness Commitment further enhances its operational guidance and resources around colleague and guest safety and peace of mind. More information on Hyatt's commitment can be found here: [hyatt.com/care-and-cleanliness](https://www.hyatt.com/care-and-cleanliness).

For more information, please visit [hotellreisen.com](https://www.hotellreisen.com).

*The term "Hyatt" is used in this release for convenience to refer to Hyatt Hotels Corporation and/or one or more of its affiliates.*

For further information:

### The Unbound Collection by Hyatt

More than a compilation of independent, one-of-a-kind hotels, The Unbound Collection by Hyatt brand is a thoughtful curation of *stories worth collecting*. Whether it's a modern marvel, a historic gem or a revitalizing retreat, each property provides thought-provoking environments and experiences that inspire for guests seeking elevated yet unscripted service when they travel. For a full list of hotels in the collection, visit [unboundcollection.hyatt.com](https://unboundcollection.hyatt.com). Follow @UnboundxHyatt on [Facebook](#) and [Instagram](#) and tag your photos with #TellYourTale.

### About Hyatt Hotels Corporation

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company offering 21 premier brands. As of September 30, 2020, the Company's portfolio included more than 950 hotel, all-inclusive, and wellness resort properties in 67 countries across six continents. The Company's purpose to care for people so they can be their best informs its business decisions and growth strategy and is intended to attract and retain top employees, build relationships with guests and create value for shareholders. The Company's subsidiaries develop, own, operate, manage, franchise, license or provide services to hotels, resorts, branded residences, vacation ownership properties, and fitness and spa locations, including under the **Park Hyatt**®, **Miraval**®, **Grand Hyatt**®, **Alila**®, **Andaz**®, **The Unbound Collection by Hyatt**®, **Destination**®, **Hyatt Regency**®.

**Hyatt®**, **Hyatt Ziva™**, **Hyatt Zilara™**, **Thompson Hotels®**, **Hyatt Centric®**, **Caption by Hyatt**, **Joie de Vivre®**, **Hyatt House®**, **Hyatt Place®**, **tommie™**, **UrCove**, **Hyatt Residence Club®** and **Exhale®** brand names, and operate the World of Hyatt® loyalty program that provides distinct benefits and exclusive experiences to its valued members. For more information, please visit [www.hyatt.com](http://www.hyatt.com).

## About Host AB

Host Hoteleiom AB is a hotel real estate owner and asset manager, with the purpose to create long term sustainable cash flow and value through acquiring, managing and selling hotel real estate.

Host AB are an active owner, working closely with their hotel operators, actively seeking to create a broad base of operators, both local and international. Host's portfolio of 17 properties is geographically diversified in Sweden, Denmark and Norway.

## Forward-Looking Statements

*Forward-Looking Statements in this press release, which are not historical facts, are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Our actual results, performance or achievements may differ materially from those expressed or implied by these forward-looking statements. In some cases, you can identify forward-looking statements by the use of words such as "may," "could," "expect," "intend," "plan," "seek," "anticipate," "believe," "estimate," "predict," "potential," "continue," "likely," "will," "would" and variations of these terms and similar expressions, or the negative of these terms or similar expressions. Such forward-looking statements are necessarily based upon estimates and assumptions that, while considered reasonable by us and our management, are inherently uncertain. Factors that may cause actual results to differ materially from current expectations include, but are not limited to, the short- and longer-term effects of the COVID-19 pandemic, including on the demand for travel, transient and group business, and levels of consumer confidence; actions that governments, businesses, and individuals take in response to the COVID-19 pandemic or any resurgence, including limiting or banning travel; the impact of the COVID-19 pandemic, and actions taken in response to the COVID-19 pandemic or any resurgence, on global and regional economies, travel, and economic activity, including the duration and magnitude of its impact on unemployment rates and consumer discretionary spending; the ability of third-party owners, franchisees or hospitality venture partners to successfully navigate the impacts of the COVID-19 pandemic; the duration of the COVID-19 pandemic and the pace of recovery following the pandemic or any resurgence; general economic uncertainty in key global markets and a worsening of global economic conditions or low levels of economic growth; the rate and the pace of economic recovery following economic downturns; levels of spending in business and leisure segments as well as consumer confidence; declines in occupancy and average daily rate; limited visibility with respect to future bookings; loss of key personnel; domestic and international political and geo-political conditions, including political or civil unrest or changes in trade policy; hostilities, or fear of hostilities, including future terrorist attacks, that affect travel; travel-related accidents; natural or man-made disasters such as earthquakes, tsunamis, tornadoes, hurricanes, floods, wildfires, oil spills, nuclear incidents, and global outbreaks of pandemics or contagious diseases or fear of such outbreaks, such as the COVID-19 pandemic; our ability to successfully achieve certain levels of operating profits at hotels that have performance tests or guarantees in favor of our third-party owners; the impact of hotel renovations and redevelopments; risks associated with our capital allocation plans and common stock repurchase program and quarterly dividend, including a reduction in or elimination of repurchase activity or dividend payments; the seasonal and cyclical nature of the real estate and hospitality businesses; changes in distribution arrangements, such as through internet travel intermediaries; changes in the tastes and preferences of our customers; relationships with colleagues and labor unions and changes in labor laws; the financial condition of, and our relationships with, third-party property owners, franchisees, and hospitality venture partners; the possible inability of third-party owners, franchisees, or development partners to access capital necessary to fund current operations or implement our plans for growth; risks associated with potential acquisitions and dispositions and the introduction of new brand concepts; the timing of acquisitions and dispositions, and our ability to successfully integrate completed acquisitions with existing operations; failure to successfully complete proposed transactions (including the failure to satisfy closing conditions or obtain required approvals); our ability to successfully execute on our strategy to expand our management and franchising business while at the same time reducing our real estate asset base within targeted timeframes and at expected values; declines in the value of our real estate assets; unforeseen terminations of our management or franchise agreements; changes in federal, state, local, or foreign tax law; increases in interest rates and operating costs; foreign exchange rate fluctuations or currency restructurings; lack of acceptance of new brands or innovation; general volatility of the capital markets and our ability to access such markets; changes in the competitive environment in our industry, including as a result of industry consolidation, and the markets where we operate; our ability to successfully grow the World of Hyatt loyalty program; cyber incidents and information technology failures; outcomes of legal or administrative proceedings; violations of regulations or laws related to our franchising business; and other risks discussed in the Company's filings with the U.S. Securities and Exchange Commission ("SEC"), including our annual report on Form 10-K and our Quarterly Report on Form 10-Q filed on May 7, 2020, which filings are available from the*


*SEC. These factors are not necessarily all of the important factors that could cause our actual results, performance or achievements to differ materially from those expressed in or implied by any of our forward-looking statements. We caution you not to place undue reliance on any forward-looking statements, which are made only as of the date of this press release. We undertake no obligation to update publicly any of these forward-looking statements to reflect actual results, new information or future events, changes in assumptions or changes in other factors affecting forward-looking statements, except to the extent required by applicable law. If we update one or more forward-looking statements, no inference should be drawn that we will make additional updates with respect to those or other forward-looking statements.*

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