

Located in the famous Andreas Quarter, the The Wellem hotel marks the first hotel in Germany for The Unbound Collection by Hyatt brand

CHICAGO (November 10, 2020) – [Hyatt Hotels Corporation](#) (NYSE: H) today announced the opening of the newest luxury boutique hotel in Düsseldorf, Germany, The Wellem, part of The Unbound Collection by Hyatt brand. With 102 studios and suites, the hotel was previously operated under the Hyatt House brand and is located in the heart of the historic Andreas Quarter, just a few minutes walking distance from the famous shopping boulevard, Königsallee, and the Rhine river. The opening marks the first property under The Unbound Collection by Hyatt brand in German-speaking markets and the seventh property to join the independent collection brand in Europe.

Arts & Culture

The property is named after Jan Wellem, who together with his wife Anna Maria Luisa of the House of Medici significantly impacted Düsseldorf to become the center of culture and fine arts that it is today. In the spirit of its namesake, The Wellem is home to an impressive collection of contemporary art displayed throughout the property and within guest suites, including works from internationally renowned artists such as Jeff Koons, HA Schult, and Julian Schnabel. Guests have access to the hotel's exclusive private Art Concierge, who can introduce guests to the masterpieces on display within the property and also offer tours at the nearby museums and art galleries including the K20 art collection and the Arts Academy of the city of Düsseldorf.

“As a nod to the art displayed within the property, The Wellem’s mission is to celebrate the individuality of each guest entering through our doors”, said Till Westheuser, general manager at The Wellem. “The hotel offers the perfect playground for individually-minded guests and we want them to create their own story-worthy experiences at Germany’s first hotel within The Unbound Collection by Hyatt brand portfolio.”

Historical Design

The Wellem’s design reflects a unique and sophisticated style paired with a contemporary flare, connecting guests to both the historic and modern side of Düsseldorf. The structure, built in 1913, was originally a courthouse and home to significant historical events of the 20th century. Throughout the years, the building has been pristinely preserved, now creating a thought-provoking environment for guests.

Guestrooms and Accommodations

The 102 studios and suites at The Wellem offer the latest technology with Bluetooth speakers and SuitePads that allow for an easy communication with the reception. Each room has separate sleeping and living sections, with the exclusive fifth-floor art suites offering access to the rooftop terrace. The hotel boasts three restaurants where guests can enjoy some of Germany’s culinary highlights or indulge in the tastes and flavors of the Mediterranean.

The Unbound Collection by Hyatt gives guests the freedom to create their own unique experiences at remarkable properties around the world, whether it’s a historic gem tucked in the heart of Paris, like [Hôtel du Louvre](#), or a spectacular architectural monument such as [Párisi Udvar Hotel Budapest](#). Additional properties within The Unbound Collection by Hyatt brand in Europe include [Hôtel Martinez](#) in Cannes, [Hôtel du Palais Biarritz](#) and [Great Scotland Yard Hotel](#) in London.

World of Hyatt Gives Members 500 Reasons to Stay Somewhere New

To provide World of Hyatt members even more ways to be rewarded, World of Hyatt is offering members the opportunity to earn 500 Bonus Points for qualifying nights at The Wellem, from November 10st 2020 to January 31st 2020, part of World of Hyatt’s new hotel member offer. Additional participating hotels and their offer stay periods can be found at worldofhyatt.com/newhotelbonus. No registration is required and members can earn on top of other offers.

Guided by its purpose of care, Hyatt’s multi-layered Global Care & Cleanliness Commitment further enhances its operational guidance and resources around colleague and guest safety and peace of mind. More information on Hyatt’s commitment can be found here: hyatt.com/care-and-cleanliness.

For more information, please visit thewellem.com

The term “Hyatt” is used in the release for convenience to refer to Hyatt Hotels Corporation and/or one or more of its affiliates.

Terms & Conditions

Offer valid for 500 Bonus Points for each qualifying night stayed by World of Hyatt members in good standing during a hotel’s offer period at participating hotels and resorts. Offer valid at participating hotels and resorts for stays with a checkout date

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For additional information, visit worldofhyatt.com/newhotelbonus.

The Unbound Collection by Hyatt

More than a compilation of independent, one-of-a-kind hotels, The Unbound Collection by Hyatt is a thoughtful curation of *stories worth collecting*. Whether it's a modern marvel, a historic gem or a revitalizing retreat, each property provides thought-provoking environments and experiences that inspire for guests seeking elevated yet unscripted service when they travel. For a full list of hotels in the collection, visit unboundcollection.hyatt.com. Follow @UnboundxHyatt on [Facebook](#) and [Instagram](#) and tag your photos with #TellYourTale.

About Hyatt Hotels Corporation

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company offering 21 premier brands. As of June 30, 2020, the Company's portfolio included more than 900 hotel, all-inclusive, and wellness resort properties in 65 countries across six continents. The Company's purpose to care for people so they can be their best informs its business decisions and growth strategy and is intended to attract and retain top employees, build relationships with guests and create value for shareholders. The Company's subsidiaries develop, own, operate, manage, franchise, license or provide services to hotels, resorts, branded residences, vacation ownership properties, and fitness and spa locations, including under the **Park Hyatt®**, **Miraval®**, **Grand Hyatt®**, **Alila®**, **Andaz®**, **The Unbound Collection by Hyatt®**, **Destination®**, **Hyatt Regency®**, **Hyatt®**, **Hyatt Ziva™**, **Hyatt Zilara™**, **Thompson Hotels®**, **Hyatt Centric®**, **Caption by Hyatt**, **Joie de Vivre®**, **Hyatt House®**, **Hyatt Place®**, **tommie™**, **UrCove**, **Hyatt Residence Club®** and **Exhale®** brand names, and operates the World of Hyatt® loyalty program that provides distinct benefits and exclusive experiences to its valued members. For more information, please visit www.hyatt.com.

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