

The newly renovated property marks Hyatt's continuous growth in Spain

CHICAGO (February 12, 2020) – [Hyatt Hotels Corporation](#) (NYSE: H) announced today the opening of the fully renovated 280-room [Hyatt Regency Barcelona Tower](#), a hotel in the gateway to Barcelona's new financial district. Connecting travelers between Barcelona's international airport and city center, the opening of the hotel marks the second Hyatt Regency branded property in Spain as Hyatt mindfully grows the Hyatt Regency brand footprint in markets where guests want to be.

Designed by renowned architect Richard Rogers who is best known for his work on the Pompidou Centre in Paris, the Millennium Dome in London, and the European Court of Human Rights building in Strasbourg, the hotel is one of Barcelona's skyline landmarks. The 344-foot (105-meter) high and 29-story tower is topped by a stunning glass dome providing the top-floor restaurant with breathtaking 360-degree views of the city.

"Grounded in Hyatt's purpose to care for guests, we are proud to grow the Hyatt Regency brand in Barcelona with the opening of Hyatt Regency Barcelona Tower," said Guzman Muela, general manager of Hyatt Regency Barcelona Tower. "Rich culture and world-renowned architecture have ensured Barcelona as a desirable locale where our guests want to stay. Meanwhile, the hotel's location, just minutes from the Fira Gran Via Congress Center, the vibrant meeting spaces and dining options allow us to cater to business travelers' needs."

Guestrooms

Hyatt Regency Barcelona Tower offers 280 contemporary rooms including 41 suites, one Presidential Suite as well as twelve duplex suites, all offering beautiful views of the city skyline. The Presidential Suite is located in the tower on the 26th floor and includes two separate bedrooms, a private office, two large terraces and free access to the Regency Club and Metropolitan Health Club & Spa.

All rooms have ample space, each with walk-in closets, luxurious bathrooms and wall-to-wall mirrors. In addition, the hotel also offers 24-hour room service and around the clock laundry service.

Dining and Drinking

Hyatt Regency Barcelona Tower features a range of energizing drinking and dining options.

Terrum is a new and unique restaurant concept led by the prestigious two-Michelin starred chef, Oscar Velasco. Fresh and seasonal produce as well as excellent service allow guests to depart on culinary adventures.

The Axis Bar invites guests and locals to indulge in cocktails and a variety of snacks and sandwiches in a sophisticated setting. A spectacular outdoor terrace completes the Axis Bar as a perfect place to enjoy the comfortable year-round weather in Barcelona.

The **Azimut Restaurant** offers a daily breakfast buffet with a wide range of nutritious and healthy options to start the day confidently.

Meetings and Events

Hyatt Regency Barcelona Tower offers a variety of intuitive event and meeting spaces, including its own 500 seat auditorium. Additionally, the Cosmos Room can hold up to 1,800 people and 24 paneled meeting rooms. Furthermore, the hotel lobby offers a wide and open space to work and relax including a spectacular 2034-square-foot (189-square-meter) LED screen, one of the largest in Europe. The flexible meeting spaces backed by the brand's signature service of personalized care and attention to detail ensures that event planners have seamless and high-touch gatherings.

Fitness Center

Guests of Hyatt Regency Barcelona Tower have exclusive access to one of the most prestigious and best equipped gyms in Spain, the **Metropolitan Health Club & Spa**. The Metropolitan boasts two paddle courts, a solarium, as well as activity rooms with personal training and Pilates studios.

Hyatt Regency Barcelona Tower was rebranded from Hotel Hesperia Barcelona Tower and is managed by HesperiaWorld. It is the fifth Hyatt hotel to open in Spain, alongside [Hyatt Regency Hesperia Madrid](#), [Hyatt Centric Gran Vía Madrid](#), [Hotel SOFIA Barcelona](#) and [Park Hyatt Mallorca](#).

For more information about Hyatt Regency hotels, please visit:

<https://www.hyatt.com/brands/hyatt-regency>

The term "Hyatt" is used in this release for convenience to refer to Hyatt Hotels Corporation and/or one or more of its affiliates.

For further information:

About Hyatt Regency

The Hyatt Regency brand prides itself on making travel free from stress and filled with success. More than 195 conveniently located Hyatt Regency urban and resort locations in more than 30 countries around the world serve as the go-to gathering space for every occasion – from efficient personalized, high-touch business meetings to energizing family vacations. The brand offers stress-free environments for seamless gatherings and empathetic service that anticipates guests' needs. Designed for productivity and peace of mind, Hyatt Regency hotels and resorts offer a full range of services and amenities, including the space to work, engage or relax; notable culinary experiences; technology-enabled ways to collaborate; and expert meeting and event planners who can take care of every detail. For more information, please visit [hyattregency.com](https://www.hyattregency.com). Follow @HyattRegency on [Facebook](https://www.facebook.com/hyattregency), [Twitter](https://twitter.com/hyattregency) and [Instagram](https://www.instagram.com/hyattregency), and tag photos with #HyattRegency.

About Hyatt Hotels Corporation

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company with a portfolio of 20 premier brands. As of September 30, 2019, the Company's portfolio included more than 875 properties in over 60 countries across six continents. The Company's purpose to care for people so they can be their best informs its business decisions and growth strategy and is intended to attract and retain top colleagues, build relationships with guests and create value for shareholders. The Company's subsidiaries develop, own, operate, manage, franchise, license or provide services to hotels, resorts, branded residences, vacation ownership properties, and fitness and spa locations, including under the **Park Hyatt**[®], **Miraval**[®], **Grand Hyatt**[®], **Alila**[®], **Andaz**[®], **The Unbound Collection by Hyatt**[®], **Destination**[®], **Hyatt Regency**[®], **Hyatt**[®], **Hyatt Ziva**[™], **Hyatt Zilara**[™], **Thompson Hotels**[®], **Hyatt Centric**[®], **Caption by Hyatt**, **Joie de Vivre**[®], **Hyatt House**[®], **Hyatt Place**[®], **tommie**[™], **Hyatt Residence Club**[®] and **Exhale**[®] brand names, and operates the World of Hyatt[®] loyalty program that provides distinct benefits and exclusive experiences to its valued members. For more information, please visit www.hyatt.com.

Forward-Looking Statement

Forward-Looking Statements in this press release, which are not historical facts, are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These statements include statements about our plans, strategies, outlook, occupancy, ADR and growth trends, market share, the number of properties we expect to open in the future, our expected adjusted SG&A expense, our estimated comparable system-wide RevPAR growth, our estimated Adjusted EBITDA growth, our expected net rooms growth, maintenance and enhancement to existing properties capital expenditures, investments in new properties capital expenditures, depreciation and amortization expense and interest expense estimates, financial performance, prospects or future events and involve known and unknown risks that are difficult to predict. As a result, our actual results, performance or achievements may differ materially from those expressed or implied by these forward-looking statements. In some cases, you can identify forward-looking statements by the use of words such as "may," "could," "expect," "intend," "plan," "seek," "anticipate," "believe," "estimate," "predict," "potential," "continue," "likely," "will," "would" and variations of these terms and similar expressions, or the negative of these terms or similar expressions. Such forward-looking statements are necessarily based upon estimates and assumptions that, while considered reasonable by us and our management, are inherently uncertain. Factors that may cause actual results to differ materially from current expectations include, but are not limited to, general economic uncertainty in key global markets and a worsening of global economic conditions or low levels of economic growth; the rate and the pace of economic recovery following economic downturns; levels of spending in business and leisure segments as well as consumer confidence; declines in occupancy and average daily rate; limited visibility with respect to future bookings; loss of key personnel; hostilities, or fear of hostilities, including future terrorist attacks, that affect travel; travel-related accidents; natural or man-made disasters such as earthquakes, tsunamis, tornadoes, hurricanes, floods, wildfires, oil spills, nuclear incidents, and global outbreaks of pandemics or contagious diseases or fear of such outbreaks; our ability to successfully achieve certain levels of operating profits at hotels that have performance tests or guarantees in favor of our third-party owners; the impact of hotel renovations and redevelopments; risks associated with our capital allocation plans and common stock repurchase program and other forms of shareholder capital return, including the risk that our common stock repurchase program could increase volatility and fail to enhance shareholder value; our intention to pay a quarterly cash dividend and the amounts thereof, if any; the seasonal and cyclical nature of the real estate and hospitality businesses; changes in distribution arrangements, such as through internet travel intermediaries; changes in the tastes and preferences of our customers; relationships with colleagues and labor unions and changes in labor laws; the financial condition of, and our relationships with, third-party property owners, franchisees, and hospitality venture partners; the possible inability of third-party owners, franchisees, or development partners to access capital necessary to fund current operations or implement our plans for growth; risks associated with potential acquisitions and dispositions and the introduction of new brand concepts; the timing of acquisitions and dispositions, and our ability to successfully integrate completed acquisitions with existing operations; failure to successfully complete proposed transactions (including the failure to satisfy closing conditions or obtain required approvals); our ability to successfully execute on our strategy to expand our management and franchising business while at the same time reducing our real estate asset base within targeted timeframes and at expected values; declines in the value of our real estate assets; unforeseen terminations of our management or franchise agreements; changes in federal, state, local, or foreign tax

law; the impact of changes in the tax code as a result of the Tax Cuts and Jobs Act of 2017 and uncertainty as to how some of those changes may be applied; increases in interest rates and operating costs; foreign exchange rate fluctuations or currency restructurings; lack of acceptance of new brands or innovation; general volatility of the capital markets and our ability to access such markets; changes in the competitive environment in our industry, including as a result of industry consolidation, and the markets where we operate; our ability to successfully grow the World of Hyatt loyalty program; cyber incidents and information technology failures; outcomes of legal or administrative proceedings; violations of regulations or laws related to our franchising business; and other risks discussed in the Company's filings with the SEC, including our annual report on Form 10-K, which filings are available from the SEC. All forward-looking statements attributable to us or persons acting on our behalf are expressly qualified in their entirety by the cautionary statements set forth above. We caution you not to place undue reliance on any forward-looking statements, which are made only as of the date of this press release. We do not undertake or assume any obligation to update publicly any of these forward-looking statements to reflect actual results, new information or future events, changes in assumptions or changes in other factors affecting forward-looking statements, except to the extent required by applicable law. If we update one or more forward-looking statements, no inference should be drawn that we will make additional updates with respect to those or other forward-looking statements.

###


MEDIA CONTACTS:

Simone Loretan
Hyatt – Europe, Africa and Middle East and Southwest Asia
+41 44 279 1226
simone.loretan@hyatt.com

Jennifer Rubin

Hyatt
jennifer.rubin@hyatt.com

312-780-5808

Additional assets available online:  (2)

<https://stage.mediaroom.com/hyatt2/news-releases?item=123944>