

## Continued growth gives members more rewarding opportunities to experience luxurious destinations around the globe

**CHICAGO (December 10, 2019)** – [Hyatt](#) and [Small Luxury Hotels of the World™](#) (SLH) today announced the ongoing expansion of their existing loyalty alliance, celebrating a milestone of over 300 participating SLH hotels around the world for [World of Hyatt](#) members to earn and redeem points and enjoy on-property benefits. Since launching in November 2018, this alliance has grown by 500 percent with the number of participating SLH properties in the World of Hyatt program for members to enjoy, and will continue to expand throughout 2020.

“Since launching this alliance, many members have shared their positive experiences when staying at participating SLH properties around the globe and enjoying valuable World of Hyatt loyalty benefits,” said Amy Weinberg, senior vice president, World of Hyatt. “This strategic alliance has grown at rapid pace and is a direct reflection of our commitment to caring for our members in more ways and places beyond our hotels. We remain focused on delivering unique experiences and exclusive benefits for members in order to enhance how they live and travel, and are thrilled that this alliance helps us meet our members in more locations globally.”

World of Hyatt members now have access to more than 300 of SLH’s luxury boutique hotels that offer new locations across growth markets for Hyatt, including:

- [Le Refuge de la Traye](#), a mountain retreat in the French Alps with newly renovated eco-luxury chalets set between lake and mountain in Les 3 Vallées ski region
- [Arima Hotel](#), a boutique hideaway in the Basque region of San Sebastián, Spain with leading authority in eco-friendly lodging that offers majestic views of the Miramón forest
- [Vista Palazzo Lago di Como](#), a 19<sup>th</sup> century Venetian-style Palazzo offering 18 palatial rooms and suites, known for its glamour and panoramic views of world-famous Lake Como
- [Ksar Char-Bagh](#) in Morocco, a stunning Moorish palace in a Marrakech palm grove oozing opulence and tranquility with its Persian-style gardens and plunge pools
- [French CoCo](#), an all-suite Caribbean escape set on the beautiful island of Tartane, Martinique
- [The Reef by CuisinArt](#), a luxury beach resort in Anguilla nestled on the southerly shores of Merrywing Bay overlooking the beautiful coastline

“Our purpose at SLH is to perfectly match the world’s independent travelers with the most individual, intimate and intense hotel and travel experiences around the world,” said Jean-François Ferret, Chief Executive Officer, Small Luxury Hotels of the World™. “This strategic alliance has allowed us to significantly expand our brand awareness by sharing our distinct properties with more than 16 million World of Hyatt members. Our independently-owned hotels participating in this program have seen immediate results and the benefits of sharing their vision with World of Hyatt members.”

Since launching, the World of Hyatt and SLH alliance has added 27 new countries where World of Hyatt members can earn and redeem points, including places like Sweden, Laos, Turks & Caicos, Portugal, Kenya, Iceland, Belize, New Zealand, Belgium, Anguilla and many more. Additionally, hotels that are part of this exclusive relationship have seen a significant uptick in bookings, including [Enso Ango Fuya II](#), [The Sukhothai Shanghai](#), [Hotel Eclat Taipei](#), [Claris Hotel & Spa](#), and [Hotel Éclat Beijing](#). World of Hyatt members of all tiers can take advantage of the following loyalty benefits when booking a participating SLH hotel through a Hyatt channel:

### **Earning and Redemption**

- World of Hyatt members earn five Base Points per \$1 USD spent on eligible room revenue
- World of Hyatt members will receive their standard tier Bonus Points on eligible room revenue spend (10 percent Discoverist, 20 percent Explorist, 30 percent Globalist)
- Qualifying nights at SLH hotels will count toward earning World of Hyatt elite-tier status
- World of Hyatt members can redeem points to use for free night awards on SLH hotel reservations; each SLH property has been categorized into Hyatt’s existing hotel award chart.
- All World of Hyatt Credit Cardmembers will earn an additional four Bonus Points, for a total of nine World of Hyatt points, per \$1 spent at participating SLH properties. Hyatt Credit Cardmembers will earn an additional three Bonus Points (U.S. only).

### **Member Benefits**

Participating SLH properties will provide the following on-property benefits to all World of Hyatt members who book through Hyatt, regardless of status:

- Complimentary Wi-Fi

- Daily complimentary continental breakfast for two guests
- Room upgrade (one category at check-in if available)
- Early check-in (noon, based upon availability at check-in)
- Late check-out (2:00pm, based upon availability at check-in)

### **SLH 3K Stay Promotion**

To further celebrate the continued expansion of this relationship, World of Hyatt members can earn 3,000 Bonus Points for every eligible paid stay at participating SLH properties. To participate, travelers must:

- Be a World of Hyatt member (enroll [here](#) – membership is complimentary)
- Register for the promotion from December 10, 2019 through January 31, 2020 by visiting the [promotion landing page](#) on hyatt.com or through the Hyatt Global Contact Center in order to earn Bonus Points
- Complete an eligible paid stay at any participating SLH hotel between December 10, 2019 and March 2, 2020.

For more information about World of Hyatt and SLH, please visit [hyatt.com/SLH](http://hyatt.com/SLH).

*The term “Hyatt” is used in this release for convenience to refer to Hyatt Hotels Corporation and/or one or more of its affiliates.*

For further information:

### **About Small Luxury Hotels of the World**

Small Luxury Hotels of the World™ (SLH) is the most desirable community of independently minded travellers and independently spirited hotels in the world. We turned the luxury boutique hotel into a phenomenon and selected the distinctive, the diverse and the downright delightful. People, places and experiences with individual character, intimate charm and inherent class. We've personally visited, vetted and verified over 500 hotels in more than 80 countries. We are envisioning a future where people experience the world with intention, experience its intensity and protect its integrity. Be part of the community - join us at INVITED, visit us at [www.slh.com](http://www.slh.com), contact a travel agent or call the Small Luxury Hotels of the World VIP desk; click [here](#) to view a full contact listing by country.

### **About World of Hyatt**

World of Hyatt is Hyatt's award-winning guest loyalty program uniting participating locations in the **Park Hyatt®, Miraval®, Grand Hyatt®, Alila®, Andaz®, The Unbound Collection by Hyatt®, Destination®, Hyatt Regency®, Hyatt®, Hyatt Ziva™, Hyatt Zilara™, Thompson Hotels®, Hyatt Centric®, Hyatt House®, Hyatt Place®, Joie de Vivre®, Hyatt Residence Club® and Exhale®** brands on a global scale. Members who book directly through Hyatt channels can enjoy personalized care and access to distinct benefits including Guest of Honor, confirmed suite upgrades at time of booking, diverse wellbeing offerings, mobile key and exclusive member rates. With more than 16 million members, World of Hyatt offers a variety of ways to earn and redeem points for hotel stays, dining and spa services, wellbeing focused experiences through the [FIND](#) platform, offerings through Hyatt's wellbeing brands Exhale and Miraval; as well as the benefits of Hyatt's strategic loyalty collaborations with American Airlines AAdvantage®, Small Luxury Hotels of the World™, Lindblad Expeditions and MGM Resorts International. Travelers can enroll for free at [world.hyatt.com](http://world.hyatt.com), download the World of Hyatt app for [android](#) and [IOS](#) devices and connect with Hyatt on [Facebook](#), [Instagram](#) and [Twitter](#).

**Offer Terms:** You must be a member of World of Hyatt and register for the promotion between December 10, 2019 and January 31, 2020 to participate. To join World of Hyatt, visit <https://world.hyatt.com/content/gp/en/offers/slh-bonus-point-offer.html>. All eligible paid stays under this promotion must have a checkout date between December 10, 2019 and March 2, 2020 (“Promotion Period”). You will receive 3,000 Bonus Points for every eligible paid stay at participating Small Luxury Hotels of the World properties during the Promotion Period. Free Night Award stays do not count toward this promotion. All points awarded under this promotion are Bonus Points. For the purpose of this promotion, an “Eligible Stay” is defined as any night where a member is paying an Eligible Rate for at least one night of their stay. Stays on consecutive nights at the same hotel will constitute one stay. Only the room occupied by the Member will count toward this promotion. You must provide your World of Hyatt membership number at the time of check-in for each stay. Please allow two to three weeks after your qualifying stay for Bonus Points to be posted to your World of Hyatt account. Hyatt reserves the right to alter or withdraw this promotion with a suitable substitute promotion of equal value (if legally required) at any time due to actual circumstances. This promotion is subject to the terms and conditions of the World of Hyatt program available at [worldofhyatt.com/terms](http://worldofhyatt.com/terms). Hyatt®, World of Hyatt®, and related marks are trademarks of Hyatt Corporation or its affiliates. © 2019 Hyatt Corporation. All rights reserved

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