

Addition of Alila Hotels provides World of Hyatt loyalty members even more places to earn and redeem points and connect to exclusive experiences across distinct hotels and resorts

CHICAGO (June 25, 2019) – [Hyatt Hotels Corporation](#) (NYSE:H) today announced the introduction of Alila Hotels into the [World of Hyatt](#) loyalty program beginning June 25, 2019. This program expansion allows World of Hyatt members to enjoy more unique stay options, the ability to earn and redeem points and enjoy in-hotel benefits at 16 participating Alila properties located throughout Asia, Southwest Asia and the U.S. This program addition quickly follows Hyatt's November 2018 acquisition of Two Roads Hospitality and its recent integration of the Thompson Hotels and Joie de Vivre brands, with the Destination Hotels brand set to follow later this year.

16 Alila hotels are joining World of Hyatt beginning June 25, 2019 through July 16, 2019, including:

- Ventana Big Sur - an Alila Resort – Big Sur, California (June 25)
- Alila Solo – Solo (Surakarta), Central Java, Indonesia (June 25)
- Alila Seminyak – Seminyak, Bali, Indonesia (June 25)
- Studios at Alila Seminyak – Seminyak, Bali, Indonesia (June 25)
- Alila Ubud – Gianyar, Bali, Indonesia (June 25)
- Alila Villas Uluwatu – Uluwatu, Bali, Indonesia (June 25)
- Alila Villas Koh Russey – Koh Russey, Sihanoukville Province, Cambodia (June 26)
- Alila Bangsar – Kuala Lumpur, Malaysia (June 26)
- Alila Manggis – Karangasem, Bali, Indonesia (June 26)
- Alila SCBD – Jakarta, Java, Indonesia (June 26)
- Alila Diwa Goa – Salcette, Goa, India (July 15)
- The Diwa Club by Alila – Salcette, Goa, India (July 15)
- Alila Jabal Akhdar – Jabal Al Akhdar, Oman (July 15)
- Alila Fort Bishangarh – Jaipur, Rajasthan, India (July 16)
- Alila Anji – Anji, Zhejiang, China (July 16)
- Alila Wuzhen – Jiaxing, Zhejiang, China (July 16)

“Following the additions of the Thompson Hotels and Joie de Vivre brands into World of Hyatt, we are thrilled to introduce Alila as the next former Two Roads brand to join the loyalty program,” said Amy Weinberg, senior vice president, World of Hyatt. “Alila is an award-winning brand known for its combination of innovative design and eco-luxury in unique locations, set apart by an unprecedented level of private space, crafted artisanship, personalized hospitality, and bespoke journeys. We are looking forward to offering our World of Hyatt members the opportunity to discover even more unique destinations and exclusive experiences at these remarkable properties while enjoying the rewards they’ve come to expect from World of Hyatt.”

Following the completion of the Alila Hotels integration on July 16, 2019, more than 40 hotels across the Thompson Hotels, Joie de Vivre and Alila brands will have joined World of Hyatt in many new destinations including Zihuatanejo, Mexico, Ubud, Bali, Indonesia, and more.

Exclusive Alila *FIND* Experiences

Additionally, as part of the Alila brand integration, World of Hyatt members will be able to participate in uniquely crafted, authentic experiences at participating Alila hotels and resorts through the [FIND](#) experience platform, all of which will align with Hyatt's three landmarks of wellbeing: Feel, Fuel and Function. Available for members to redeem using points, these specially curated experiences will be focused on enhancing mind and body, through offerings like the [Balinese Beauty Ritual at Alila Seminyak](#), Seminyak, Indonesia (Feel); [Journey to Gastronomy at Alila Villas Uluwatu](#), Uluwatu, Indonesia (Fuel); [Payangan “Private Bali” Trekking to explore rice terraces and riverside views at Alila Ubud](#) Gianyar, Indonesia (Function); and [Snorkeling the Blue Lagoon in Bali at Alila Manggis](#), Karangasem, Indonesia (Function).

Exclusive World of Hyatt Member Offer

To celebrate, members can earn 2,000 Bonus Points for their first qualifying stay exploring each of the new brands for a total of up to 8,000 Bonus Points, plus a free night when they experience all four brands this year. Eligible stays at participating hotels begin once each property participates in World of Hyatt and are valid through December 31, 2019. No registration is required. Full terms for these offers are below. These offers are combinable with other program offers, and are part of World of Hyatt's continued commitment to increasing rewarding offerings for its global members.

To learn more visit worldofhyatt.com/newbrands.

Guests can join World of Hyatt for free online at worldofhyatt.com, via a Global Contact Center or at any Hyatt hotel or resort

worldwide.

The term “Hyatt” is used in this release for convenience to refer to Hyatt Hotels Corporation and /or one or more of its affiliates.

For further information:

About Alila

The hallmark of Alila hotels is the combination of innovative design and luxury in unique locations, set apart by an unprecedented level of private space, crafted artisanship, personalized hospitality, and bespoke journeys. Alila means “Surprise” in Sanskrit, which suitably describes the refreshing character of our properties and impressions of our guests when they stay with us. In support of sustainable tourism, Alila hotels adopt EarthCheck operating standards, integrating the natural, physical and cultural elements of their environments. To stay at any Alila hotel and resort is to embark on a destination experience – be it in recreating the flavors of the local cuisine, enhancing your well-being through ancient healing arts or the thrill of adventure sports, you will re-discover the luxury of living at Alila. For more information visit, alilahotels.com, follow us on Instagram [@AlilaHotels](https://www.instagram.com/AlilaHotels) or like us on [Facebook](https://www.facebook.com/AlilaHotels).

About World of Hyatt

World of Hyatt is Hyatt’s award-winning guest loyalty program uniting the **Park Hyatt®, Miraval®, Grand Hyatt®, Alila®, Andaz®, The Unbound Collection by Hyatt®, Hyatt Regency®, Hyatt®, Hyatt Ziva™, Hyatt Zilara™, Thompson Hotels®, Hyatt Centric®, Hyatt House®, Hyatt Place®, Joie de Vivre®, Hyatt Residence Club®** and **Exhale®** brands on a global scale. Members who book directly through Hyatt channels can enjoy personalized care and access to distinct benefits including Guest of Honor, confirmed suite upgrades at time of booking, diverse wellbeing offerings, mobile key and exclusive member rates. With more than 16 million members, World of Hyatt offers a variety of ways to earn and redeem points for hotel stays, dining and spa services, wellbeing-focused experiences through the **FIND** platform, offerings through Hyatt’s wellbeing brands Exhale and Miraval; as well as the benefits of Hyatt’s strategic loyalty collaborations with American Airlines AAdvantage®, Small Luxury Hotels of the World™ and MGM Resorts International. Travelers can enroll for free at world.hyatt.com, download the World of Hyatt app for [android](https://play.google.com/store/apps/details?id=com.hyatt.worldofhyatt) and [IOS](https://apps.apple.com/us/app/world-of-hyatt/id1450444444) devices and connect with Hyatt on [Facebook](https://www.facebook.com/WorldofHyatt), [Instagram](https://www.instagram.com/WorldofHyatt) and [Twitter](https://twitter.com/WorldofHyatt).

Terms and Conditions

You must be a member of World of Hyatt to participate in these offers. Membership is free; enroll at worldofhyatt.com. **2,000 Bonus Points on First Eligible Stays:** Members will receive 2,000 Bonus Points on their first eligible stay at a participating hotel in each of the following brands: Thompson Hotels, Joie de Vivre, Alila, and Destination. Eligible stays begin when each brand starts participating in World of Hyatt and must be completed by December 31, 2019. Maximum 8,000 Bonus Points may be earned under this offer (2,000 per brand). All points awarded under this offer are Bonus Points. For the purpose of this offer, an eligible stay is defined as any stay where a member is paying an Eligible Rate or redeems a free night award for at least one night of their stay. Only the room occupied by the Member will count toward this offer. You must provide your World of Hyatt membership number at the time of check-in for each stay. Please allow two to three weeks after your qualifying stay for Bonus Points to be posted to your World of Hyatt account. **Category 1-4 Free Night Award Offer:** Members will receive a Category 1-4 Free Night Award for completing at least one eligible stay at a participating hotel in all of the following brands: Thompson Hotels, Joie de Vivre, Alila, and Destination (a minimum of four (4) separate stays – one at each brand – are required). Eligible stays begin when each brand starts participating in World of Hyatt and must be completed by December 31, 2019. A maximum of one (1) Category 1-4 Free Night Award may be earned with this offer. A Category 1-4 Free Night Award is redeemable for waiver of the room rate for one (1) night in a standard room at a Category 1-4 hotel or resort only when standard rooms are available at the Standard Rate at the selected hotel or resort. Free Night award is valid for 180 days from the date of issuance.

Terms Applicable to Both Offers: For purposes of these offers, an eligible stay is defined as any stay where a member pays an Eligible Rate or redeems a free night award for at least one night of the stay. Only the room occupied by the Member will count toward this offer. Members must provide their World of Hyatt membership number at the time of check-in for each stay. Please allow two to three weeks after a qualifying stay for award to be posted to World of Hyatt accounts. No other brand counts toward these offers. If World of Hyatt accounts are merged, stay and award history will be consolidated for the purposes of these offers. PLEASE NOTE: not all Thompson and Joie de Vivre hotels will participate in this offer. The hotels participating in World of Hyatt participate in this offer. See the program terms for participating hotels. These offers are combinable with other program offers. Hyatt reserves the right to alter or withdraw this offer with a suitable substitute offer of equal value (if legally required) at any time due to actual circumstances. Offers are subject to the terms and conditions of the World of Hyatt program available at worldofhyatt.com/terms. The trademarks Hyatt®, Hyatt Hotels & Resorts™, Thompson Hotels®, Joie de Vivre®, Alila®, Destination®, World of Hyatt®, and related marks are trademarks of Hyatt Corporation, its affiliates, or its licensors. © 2019 Hyatt Corporation. All rights reserved.

Forward-Looking Statement

Forward-Looking Statements in this press release, which are not historical facts, are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Our actual results, performance or achievements may differ materially from those expressed or implied by these forward-looking statements. In some cases, you can identify forward-looking statements by the use of words such as “may,” “could,” “expect,” “intend,” “plan,” “seek,” “anticipate,” “believe,” “estimate,” “predict,” “potential,” “continue,” “likely,” “will,” “would” and variations of these terms and similar expressions, or the negative of these terms or similar expressions. Such forward-looking statements are necessarily based upon estimates and assumptions that, while considered reasonable by us and our management, are inherently uncertain. Factors that may cause our actual results, performance or achievements to differ materially from current expectations include, among others, the rate and the pace of economic recovery following economic downturns; levels of spending in business and leisure segments as well as consumer confidence; declines in occupancy and average daily rate; the seasonal and cyclical nature of the real estate and hospitality businesses; changes in distribution arrangements, such as through internet travel intermediaries; changes in the tastes and preferences of our customers; the financial condition of, and our relationships with, third-party property owners, franchisees, and hospitality venture partners; the possible inability of third-party owners, franchisees, or development partners to access capital necessary to fund current operations or implement our plans for growth; risks associated with potential acquisitions and dispositions and the introduction of new brand concepts; the timing of acquisitions and dispositions, and our ability to successfully integrate completed acquisitions with existing operations; our ability to successfully execute on our strategy to expand our management and franchising business while at the same time reducing our real estate asset base within targeted timeframes and at expected values; changes in the competitive environment in our industry, including as a result of industry consolidation, and the markets where we operate; our ability to successfully grow the World of Hyatt loyalty program; cyber incidents and information technology failures; and other risks discussed in the Company's filings with the U.S. Securities and Exchange Commission, including our Annual Report on Form 10-K, which filings are available from the U.S. Securities and Exchange Commission. These factors are not necessarily all of the important factors that could cause our actual results, performance or achievements to differ materially from those expressed in or implied by any of our forward-looking statements. We caution you not to place undue reliance on any forward-looking statements, which are made only as of the date of this press release. We undertake no obligation to update publicly any of these forward-looking statements to reflect actual results, new information or future events, changes in assumptions or changes in other factors affecting forward-looking statements, except to the extent required by applicable law. If we update one or more forward-looking statements, no inference should be drawn that we will make additional updates with respect to those or other forward-looking statements.

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MEDIA CONTACT:

Angelina Hue

Hyatt – ASPAC

+ 852 2768 1323


angelina.hue@hyatt.com

Glennie Janssen

Hyatt

+1 312 780 6120

glennie.janssen@hyatt.com

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