

## First project in Japan for The Unbound Collection by Hyatt brand will appeal to travelers and motorsports enthusiasts alike

**CHICAGO (April 3, 2019)** - [Hyatt Hotels Corporation](#) (NYSE: H) announced today that a Hyatt affiliate has entered into a management agreement with Towa Real Estate Co. Ltd., an affiliate of TOYOTA Group, to develop a 120-key hotel at the [Fuji Speedway](#), Japan's historic racing circuit. Slated to open in 2022, the project will be the first in Japan under The Unbound Collection by Hyatt brand and the first hotel in the world to be built by Towa Real Estate.

"We are excited to see The Unbound Collection by Hyatt brand in Japan for the first time with a project at Fuji Speedway, an iconic destination for motorsports fans across the globe seeking a luxury experience," said David Udell, group president, Asia-Pacific, Hyatt Hotels Corporation. "As we look to expand Hyatt's brand footprint in Japan, we are excited to be entering into a management agreement with TOYOTA group company, Towa Real Estate, as it builds its first-ever hotel."

Hotel amenities will include multiple fine dining restaurants and bars, as well as indoor pool, fitness center, spa and natural *onsen* hot-spring bathing facilities. The hotel interior will feature a car museum with an innovative presentation of the site's attractions that showcase the historic significance of Fuji Speedway. Items such as rare historic automobiles and other museum-worthy collections will provide an unconventional experience that guests would expect from The Unbound Collection by Hyatt brand.

"It is deeply gratifying and encouraging to us to have been able to enter into this agreement with Hyatt, which has a history of providing exceptional quality and service to guests in a wide range of cities," said Masao Ukai, president, Towa Real Estate Co. Ltd. "This luxury hotel will be an integral part of a motorsports-themed entertainment area with Fuji Speedway at its core. Together, Motorsports Village and The Unbound Collection by Hyatt brand will provide guests with environmentally conscious and unconventional experiences as we aim to make motorsports more accessible and entertaining."

### Location

In the foothills of Mount Fuji, the hotel's Fuji Speedway location will offer guests convenient access to motorsports events and the upcoming Motorsports Village facility, currently under development by Towa Real Estate in concert with the hotel development.

Situated on the grounds of Fuji Speedway, the hotel will offer unsurpassed views of Mount Fuji, in addition to housing a Motorsports Museum. The site's immediate proximity to the Oyama Parking Area Smart Interchange, scheduled to open in 2021, will make the hotel's location accessible to guests arriving from remote areas by car.

### Guestrooms

The hotel will feature approximately 120 tastefully designed guest rooms and suites of at least 484 square feet (45 square meters) each, a flexible banquet room of 5,381 square feet (500 square meters), and a 2,152 square foot (200 square meter) conference room. These extraordinary facilities will position the hotel as an ideal venue for story-worthy meetings and events.

*The term "Hyatt" is used in this release for convenience to refer to Hyatt Hotels Corporation and/or one or more of its affiliates.*

For further information:

### The Unbound Collection by Hyatt

The Unbound Collection by Hyatt brand is a portfolio of new and existing premium hotel properties, ranging from historic urban gems to contemporary trend-setters and boutique properties to resorts. Whether it is a fascinating past, an exclusive location, famous architecture and design, or an award-winning dining experience, each hotel has its own distinct narrative and creates novel, story-worthy experiences for guests. Current hotel properties include Hotel SOFIA Barcelona in Barcelona, Spain; Royal Palms Resort and Spa in Phoenix; The Confidante in Miami Beach, Fla.; Ocean Resort Casino in Atlantic City, N.J.; The Eliza Jane in New Orleans; The Bellevue Hotel in Philadelphia; Holston House in Nashville, Tenn.; The Driskill in Austin, Texas; Spirit Ridge in Osoyoos, British Columbia; Hôtel Martinez in Cannes, France; Hôtel du Louvre in Paris (under renovation); Jinmao Hotel Lijiang in Lijiang, China; Nish Palas in Istanbul, and Carmelo Resort & Spa in Uruguay. For more information, please visit [unboundcollection.hyatt.com](#). Follow @UnboundxHyatt on [Facebook](#) and [Instagram](#) and tag your photos with #TellYourTale.

### About Towa Real Estate Co. Ltd.

Towa Real Estate was established in 1953 as a TOYOTA Group company with the mission of "helping cities to realize dreams and prosper. We put the customer first as we contribute to building better cities and strive to be a company that earns a high degree of trust from the community." Under company President Masao Ukai, Towa Real Estate operates development projects primarily in the Nagoya Station district, as well as in Tokyo and Osaka. All of its buildings give top priority to safety, security, and

disaster prevention, as well as to consideration for environmental, resource and energy conservation, as the company adheres thoroughly and consistently to its customer-first ethos.

## **About Hyatt Hotels Corporation**

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company with a portfolio of 19 premier brands. As of December 31, 2018, the Company's portfolio included more than 850 properties in 60 countries across six continents. The Company's purpose to care for people so they can be their best informs its business decisions and growth strategy and is intended to attract and retain top colleagues, build relationships with guests and create value for shareholders. The Company's subsidiaries develop, own, operate, manage, franchise, license or provide services to hotels, resorts, branded residences, vacation ownership properties, and fitness and spa locations, including under the **Park Hyatt®**, **Miraval®**, **Grand Hyatt®**, **Alila®**, **Andaz®**, **The Unbound Collection by Hyatt®**, **Destination®**, **Hyatt Regency®**, **Hyatt®**, **Hyatt Ziva™**, **Hyatt Zilara™**, **Thompson Hotels®**, **Hyatt Centric®**, **Hyatt House®**, **Hyatt Place®**, **Joie de Vivre®**, **tommie™**, **Hyatt Residence Club®** and **Exhale®** brand names, and operates the World of Hyatt® loyalty program that provides distinct benefits and exclusive experiences to its valued members. For more information, please visit [www.hyatt.com](http://www.hyatt.com).

## **Forward-Looking Statement**

*Forward-Looking Statements in this press release, which are not historical facts, are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Our actual results, performance or achievements may differ materially from those expressed or implied by these forward-looking statements. In some cases, you can identify forward-looking statements by the use of words such as "may," "could," "expect," "intend," "plan," "seek," "anticipate," "believe," "estimate," "predict," "potential," "continue," "likely," "will," "would" and variations of these terms and similar expressions, or the negative of these terms or similar expressions. Such forward-looking statements are necessarily based upon estimates and assumptions that, while considered reasonable by us and our management, are inherently uncertain. Factors that may cause our actual results, performance or achievements to differ materially from current expectations include, among others, the rate and the pace of economic recovery following economic downturns; levels of spending in business and leisure segments as well as consumer confidence; declines in occupancy and average daily rate; the seasonal and cyclical nature of the real estate and hospitality businesses; changes in distribution arrangements, such as through internet travel intermediaries; changes in the tastes and preferences of our customers; the financial condition of, and our relationships with, third-party property owners, franchisees, and hospitality venture partners; the possible inability of third-party owners, franchisees, or development partners to access capital necessary to fund current operations or implement our plans for growth; risks associated with potential acquisitions and dispositions and the introduction of new brand concepts; the timing of acquisitions and dispositions, and our ability to successfully integrate completed acquisitions with existing operations; our ability to successfully execute on our strategy to expand our management and franchising business while at the same time reducing our real estate asset base within targeted timeframes and at expected values; changes in the competitive environment in our industry, including as a result of industry consolidation, and the markets where we operate; our ability to successfully grow the World of Hyatt loyalty program; cyber incidents and information technology failures; and other risks discussed in the Company's filings with the U.S. Securities and Exchange Commission, including our Annual Report on Form 10-K, which filings are available from the U.S. Securities and Exchange Commission. These factors are not necessarily all of the important factors that could cause our actual results, performance or achievements to differ materially from those expressed in or implied by any of our forward-looking statements. We caution you not to place undue reliance on any forward-looking statements, which are made only as of the date of this press release. We undertake no obligation to update publicly any of these forward-looking statements to reflect actual results, new information or future events, changes in assumptions or changes in other factors affecting forward-looking statements, except to the extent required by applicable law. If we update one or more forward-looking statements, no inference should be drawn that we will make additional updates with respect to those or other forward-looking statements.*

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