

103-room Hyatt Place hotel opens in the heart of downtown Florence, South Carolina

CHICAGO (February 5, 2019) – [Hyatt Hotels Corporation](#) (NYSE: H) today announced [Hyatt Place Florence/Downtown](#), the first Hyatt-branded hotel in historic Florence, South Carolina is officially open. The new hotel features the Hyatt Place brand's intuitive design, casual atmosphere and practical amenities, such as free Wi-Fi and 24-hour food offerings. This hotel is owned by East Evans Hospitality LLC, was developed by Springbridge Development and is managed by Raines Hospitality.

Guests staying at Hyatt Place Florence/Downtown can enjoy close proximity to a number of companies, universities and arts, entertainment and sporting venues, including McLeod Health, Carolinas Hospital, Otis Elevator, Francis Marion University, Florence Museum, FMU Performing Arts Center, Florence Little Theater, Magnolia Mall, Florence Soccer Complex, and Freedom Florence Recreation Complex. Additionally, the hotel is minutes from the Florence Regional Airport and I-95, and is just 10 minutes from the Florence Center and I-20. There are several local restaurants within walking distance, including King Jefe, Dolce Vita Cafe, Thai House II, Wholly Smokin', Soulé Cafe, El Agave, Town Hall, Top Hat Teas, and Victors. For beverages and entertainment, stroll down to the Dispensary or Local Motive Brewing Company. Guests can also enjoy of shopping destinations within walking distance, including Mainstream Boutique Wild Mabel Clothing Co., L. Mae Boutique, Ella's Boutique, Consider the Lilies, McCants Lingerie, O'Harra Mellette Interiors, Personal Papers, Thomas Arts, Mi Ladies 182, and Smart Phone Repair. Local events and festivals are also held downtown through the year.

"As Florence continues to grow and thrive economically, we are excited to add to the momentum by welcoming the first Hyatt Place hotel to the area," said General Manager Faith Rogers. "With our smartly designed social spaces and guestrooms with separate work and sleep areas, our multitasking guests can easily accomplish what they need to do while on the road."

Hyatt Place Florence/Downtown offers:

- **103 spacious guestrooms** with separate spaces to sleep, work and play, as well as a Cozy Corner sofa-sleeper
- **Free Wi-Fi** throughout hotel and guestrooms
- **Gallery Kitchen Breakfast**, a hot breakfast available daily in the Gallery Kitchen features hot breakfast items, fresh fruit, steel cut oatmeal, Greek yogurt and more
- **24/7 Gallery Menu & Market** serves freshly prepared meals anytime, day or night and perfectly packaged sandwiches and salads
- **Coffee to Cocktails Bar** featuring specialty coffees and premium beers, as well as wines and cocktails
- **Odds & Ends** program for forgotten items that guests can buy, borrow or enjoy for free
- **Meetings Spaces** offer flexible, high-tech meeting/function space
- **24-hour Gym** featuring cardio equipment with LCD touchscreens and free ear buds

"Florence is a vibrant city, filled with friendly people, great neighborhoods, and an ever-expanding list of great places to visit and things to do or see," said Kristy Fowler, Market Lead, Raines Hospitality. "Our hotel is central to all of these locations and we are confident that Hyatt Place Florence/Downtown will exceed guest expectations and provide them with everything they need while visiting our area."

For further information:

HYATT PLACE FLORENCE/DOWNTOWN LEADERSHIP

Hyatt Place Florence/Downtown is under the leadership of General Manager Faith Rogers and Director of Sales Ashton Sankuer. In her role, Rogers is directly responsible for managing the day-to-day operations of the hotel, including overseeing the hotel's thirty associates and ensuring guests encounter the thoughtful service for which the Hyatt Place brand is known. Sankuer is responsible for providing sales service and support to travelers and meeting planners frequenting the Florence area.

For more information about the hotel, please visit <https://www.hyatt.com/en-US/hotel/south-carolina/hyatt-place-florence-downtown/flozf>.

About Hyatt Place

Hyatt Place, a brand of Hyatt Hotels Corporation, combines style, innovation and 24/7 convenience to create a seamless stay with modern comforts. There are more than 312 Hyatt Place locations in Armenia, Australia, Brazil, Canada, Chile, China, Costa

Rica, Germany, Honduras, India, Mexico, Morocco, Nicaragua, Panama, Puerto Rico, Thailand, The Netherlands, United Arab Emirates, United Kingdom, and the United States. For more information, please visit hyattplace.com. Join the conversation on [Facebook](#) and [Instagram](#), and tag photos with #HyattPlace and #WhySettle.

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<https://stage.mediaroom.com/hyatt2/news-releases?item=123792>