

The property marks the first Hyatt hotel in Barcelona and the third property in Europe to join The Unbound Collection by Hyatt

CHICAGO (December 12, 2018) [Hyatt Hotels Corporation](#) (NYSE:H) announced today [Hotel SOFIA Barcelona](#) is joining The Unbound Collection by Hyatt, becoming the first Hyatt hotel in Barcelona and third property in Spain. The 465-room hotel is located on the Avenida Diagonal, one of Barcelona's main avenues in the heart of the city.

Originally named after Princess Sofia, wife to the former King of Spain Juan Carlos I, Hotel SOFIA Barcelona has been known to host many dignitaries and heads of state. With the hotel's rich history paired with its contemporary and luxurious design, Hotel SOFIA Barcelona perfectly meets the brand's promise of creating story-worthy and unforgettable experiences.

"We are thrilled to welcome guests to the first Hyatt hotel in Barcelona," said Felipe Espinoza, general manager of the hotel. "Hotel SOFIA Barcelona has long been a symbol of glamour and luxury in the area. Its rich history and stunning architecture will deliver an unforgettable stay for the modern traveler."

The hotel is home to luxurious suites, five distinct dining options and a live dinner experience where actors, dancers and singers perform nightly. For relaxation, guests can enjoy several leisure facilities including an elegant Mediterranean-inspired spa, the SOFIA Oasis Wellness & Spa, and a tropical garden pool.

Guestrooms

The hotel's 465 sophisticated and completely renovated rooms are designed for those looking for a space they can call their own, tastefully designed and all with access to SOFIA Oasis Wellness & Spa. There are 18 luxurious suites guests can choose from including So Suite, which offers a large, open space featuring a living room, in addition to a spectacular bathroom with a bathtub and modern touches. All suites feature impressive views of Barcelona and access to the privileged "As You Wish" services, which include amenities such as a 24-hour butler, welcome gifts, access to the *Wish Lounge* serving daily cocktails and delicacies, and other personalized offerings.

Dining and Drinking

The hotel boasts five distinct gastronomic spaces with unique personalities, all of which have been carefully designed by interior designer Jaime Beriestain. **IMPAR** delivers Mediterranean fusion cuisine, while **Sofia Be So** is a more intimate luxury restaurant serving traditional local dishes with premium ingredients. For coffee or cocktails, the **Sofia Bar** offers the perfect spot to rendezvous. And, for a sweet treat, **Philosofia** is the hotel's own bakery, where everything is made fresh daily. The hotel also has its own live dining experience, **Zuu**, where guests can enjoy evening entertainment.

Wellness

Hotel SOFIA Barcelona serves as a luxury oasis, with an abundance of wellness offerings. Guests have the option to relax, be pampered, and stay fit within the elegant Mediterranean-inspired spa, the SOFIA Oasis Wellness & Spa, a tropical garden pool and a state-of-the-art fitness center.

Meetings and Events

Hotel SOFIA Barcelona features one of the largest meeting spaces in the city, including a convention hall that seats more than 1,000 attendees, as well as 22 multi-purpose meeting rooms distributed over two floors. Featuring natural light and equipped with cutting edge technology, the venue caters to every request, be that business or pleasure.

Hotel SOFIA Barcelona is the third property to open in Europe as part of The Unbound Collection by Hyatt. It joins [Hôtel Martinez](#) in Cannes, France and [Nish Palas](#) in Istanbul, Turkey.

For more information, please visit <https://sofiabarcelona.com/en/>.

The term "Hyatt" is used in this release for convenience to refer to Hyatt Hotels Corporation and/or one or more of its affiliates.

For further information:

The Unbound Collection by Hyatt

The Unbound Collection by Hyatt brand is a portfolio of new and existing upper-upscale hotel properties, ranging from historic urban gems to contemporary trend-setters and boutique properties to resorts. Whether it is a fascinating past, an exclusive location, famous architecture and design, or an award-winning dining experience, the properties in the collection provide guests

with “social currency” and allow them the freedom to be extraordinary. Current hotel properties include Royal Palms Resort and Spa in Phoenix; The Confidante in Miami Beach, Fla.; Ocean Resort Casino in Atlantic City, N.J., The Eliza Jane in New Orleans; The Bellevue Hotel in Philadelphia; Holston House in Nashville, Tenn.; The Driskill in Austin, Texas; Spirit Ridge in Osoyoos, British Columbia; Hôtel Martinez in Cannes, France; Hôtel du Louvre in Paris (under renovation); Jinmao Hotel Lijiang in Lijiang, China; Nish Palas in Istanbul, and Carmelo Resort & Spa in Uruguay. For more information, please visit unboundcollection.hyatt.com. Follow @UnboundxHyatt on [Facebook](https://www.facebook.com/UnboundxHyatt) and [Instagram](https://www.instagram.com/UnboundxHyatt).

About Hyatt Hotels Corporation

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company with a portfolio of 14 premier brands. As of September 30, 2018, the Company's portfolio included more than 750 properties in more than 55 countries across six continents. The Company's purpose to care for people so they can be their best informs its business decisions and growth strategy and is intended to attract and retain top colleagues, build relationships with guests and create value for shareholders. The Company's subsidiaries develop, own, operate, manage, franchise, license or provide services to hotels, resorts, branded residences, vacation ownership properties, and fitness and spa locations, including under the **Park Hyatt®**, **Miraval®**, **Grand Hyatt®**, **Hyatt Regency®**, **Hyatt®**, **Andaz®**, **Hyatt Centric®**, **The Unbound Collection by Hyatt®**, **Hyatt Place®**, **Hyatt House®**, **Hyatt Ziva™**, **Hyatt Zilara™**, **Hyatt Residence Club®** and **Exhale®** brand names. On November 30, 2018, the Company expanded its hotel and resort portfolio with the inclusion of 74 properties operating under the Alila®, Destination®, Joie de Vivre®, Thompson Hotels® and tommie™ brands. For more information, please visit www.hyatt.com

About the Selenta Group


Founded in 1976 in Barcelona, the principal objective of the Selenta Group is to exceed its customers' expectations. The company's portfolio features exclusive resorts and practical city hotels, each with their own surprising culinary concepts, in Barcelona, Marbella, Valencia and Tenerife. The Selenta Group offers a complete service with the goal of providing its customers with total satisfaction, thus giving value to the global idea of hospitality. Because of its expertise in the restaurant and leisure industries, its management models and excellent locations, international brands such as Nikki Beach, Hard Rock Cafe and Nobu Hospitality choose the Selenta Group to establish, develop and manage their establishments in the main Spanish tourist destinations.

More information about the [Selenta](http://www.selenta.com) Group

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