

Located on a private island, Hyatt Regency Seragaki Island Okinawa offers an energizing one-stop destination celebrating the best of Okinawa

CHICAGO (August 21, 2018) — [Hyatt Hotels Corporation](#) (NYSE: H) announced today the opening of [Hyatt Regency Seragaki Island Okinawa](#) in the southernmost region of Japan. Located on the private Seragaki Island and linked by a bridge to the main island of Okinawa, the hotel offers a stunning view of the East China Sea from all 344 guest rooms. An immersive destination hotel, Hyatt Regency Seragaki Island Okinawa blends local culture, warm hospitality and thoughtful service, enabling guests to feel refreshed and reconnected to who and what matters to them most.

“We are delighted to celebrate the opening of Hyatt Regency Seragaki Island Okinawa, the first Japanese beach resort in Hyatt’s portfolio and we are grateful for the continuous support from Tokyu Land, NTT Urban Development Corporation and Miliial Resort Hotels Co. Ltd.,” said David Udell, group president, Asia-Pacific, Hyatt Hotels Corporation. “With the debut of Hyatt Regency Seragaki Island Okinawa, our twelfth Hyatt property in Japan, we are excited to offer guests an energizing seaside retreat in the country’s sunshine isles.”

Hyatt Regency Seragaki Island Okinawa is on the west coast of Okinawa, approximately one hour by car from Naha Airport. Located in Onna, Okinawa’s most sought after beach destination, the hotel is an ideal spot for exploring the rugged scenery of the Yanbaru area to the north and the UNESCO World Heritage sites in the central and southern areas. Nearby attractions include the Bios no Oka subtropical forest, the Okashi Goten sweets factory, the Ryukyu Mura theme park, and the scenic Cape Manzamo, a dramatic coral cliff and ideal spot for sunset-viewing.

“The hotel welcomes domestic and international visitors alike to enjoy Okinawa’s vibrant beach scene, breathtaking nature and colourful culture,” said Hiroko Noguchi, general manager of Hyatt Regency Seragaki Island Okinawa. “Here guests will find a revitalizing, seamless retreat for couples, families and friends and an upscale locale for special occasions and destination weddings.”

Design and Guestrooms

The breezy, light-filled interiors by Tokyo-based, Hashimoto Yukio Design Studio draw from the hotel’s idyllic waterfront surroundings and the rich traditions of Okinawan culture to create intuitive spaces where guests can connect and recharge. All guestrooms feature mesmerizing views of the crystal clear waters. There are 320 guest rooms housed in a seven-floor building on Seragaki Island, including 71 Regency Club rooms and 16 suites which come with unique privileges such as dedicated check-in and check-out and use of a private lounge. Ideal for honeymoons and private gatherings, the spacious 1,948-square-foot Seragaki Island Suite features a private 1689-square-foot terrace.

Suited for families or longer stays, an additional 24 Beach House rooms are located in a three-story building across from the main hotel. These accommodations range from 592 to 807 square feet, and are equipped with full kitchens or pantry-style kitchenettes.

Food and Beverage

Hyatt Regency Seragaki Island Okinawa is home to six dining outlets, offering delicious comfort food alongside breathtaking scenery. At **Shirakachi**, diners can savor different Japanese cuisines such as Robatayaki, Teppanyaki, Nihon-ryori and Sushi prepared with local heirloom produce and fresh catch of the day from the surrounding waters. The trattoria-style **Cucina Serale** serves Italian classics in a relaxing setting while **Serale** is the hotel’s all-day dining restaurant. At the **Beach Bar** and **Poolside Bar**, guests can sip on refreshing frozen mocktails as they take in the stunning sunset vistas.

Events and Celebrations

The resort has six banquet venues with ocean views and outdoor terraces that can be configured to range in size from 968 to 1614 square feet to host business retreats and social gatherings. Featuring a glass rooftop and a 32-foot aisle leading toward the ocean, the luminous **Seragaki Island Chapel** offers an elegant setting for an unforgettable and intimate beachfront wedding for up to 40 guests.

Wellbeing and Recreation

Hyatt Regency Seragaki Island Okinawa provides a wide range of recreational programs focused on self-discovery and wellness, with some programs curated by free-diving world record holder, Sayuri Kinoshita. Activities include diving, morning and sunset yoga, karate, and fun-filled competitions from beach flags to tug-of-war at the ocean’s edge as well as walking and cycling tours. For children aged 3 to 12, Camp Hyatt offers exciting programs including arts and crafts, beach activities, and local Ryukyu traditions and culture classes.

After an active day, guests can treat themselves at **Spa Hanari**. The spa offers personalized wellness programs for the mind and body. Along with a separate cabana and private treatment rooms, the spa includes steam saunas, an outdoor pool with a poolside bar, and an ocean-side lagoon.

Special Opening Offer

To celebrate the opening of Hyatt Regency Seragaki Island Okinawa, guests who book stays between August 21 and October 22, 2018 may enjoy a 50 percent savings on every second room night booked when they stay a minimum of two nights by requesting this offer.

Terms & Conditions

Offer valid for reservations for stays with a check-out date from August 21 to October 22, 2018 at Hyatt Regency Seragaki Island Okinawa. Valid only with the use of the promotion code OKAOP1 at the time of booking to qualify for the discount. A limited number of rooms are allocated to this offer; reservations subject to availability. Offer not valid with groups, conventions, other promotional offers, tour packages or special rate programs. Rate is per room, per night, based on double occupancy and excludes service charges, mandatory resort fees, applicable taxes and other incidental expenses. Additional charges may apply for additional guests or room type upgrades.

For additional information or to make a reservation for Hyatt Regency Seragaki Island Okinawa, please contact the hotel at +81 98 960 4321 or visit hyattregencyseragaki.com.

The term "Hyatt" is used in this release for convenience to refer to Hyatt Hotels Corporation and/or one or more of its affiliates.

For further information:

About Hyatt Regency

The Hyatt Regency brand prides itself on connecting travelers to who and what matters most to them. More than 180 conveniently located Hyatt Regency urban and resort locations in over 30 countries around the world serve as the go-to gathering space for every occasion – from efficient business meetings to memorable family vacations. The brand offers a one-stop experience that puts everything guests need right at their fingertips. Hyatt Regency hotels and resorts offer a full range of services and amenities, including the space to work, engage or relax; notable culinary experiences; technology-enabled ways to collaborate; and expert meeting and event planners who can take care of every detail. For more information, please visit hyattregency.com. Follow @HyattRegency on [Facebook](#), [Twitter](#) and [Instagram](#), and tag photos with #AtHyattRegency.

About Hyatt Hotels Corporation

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company with a portfolio of 14 premier brands. As of June 30, 2018, the Company's portfolio included more than 750 properties in more than 55 countries across six continents. The Company's purpose to care for people so they can be their best informs its business decisions and growth strategy and is intended to attract and retain top colleagues, build relationships with guests and create value for shareholders. The Company's subsidiaries develop, own, operate, manage, franchise, license or provide services to hotels, resorts, branded residences, vacation ownership properties, and fitness and spa locations, including under the **Park Hyatt®**, **Miraval®**, **Grand Hyatt®**, **Hyatt Regency®**, **Hyatt®**, **Andaz®**, **Hyatt Centric®**, **The Unbound Collection by Hyatt®**, **Hyatt Place®**, **Hyatt House®**, **Hyatt Ziva™**, **Hyatt Zilara™**, **Hyatt Residence Club®** and **exhale®** brand names. For more information, please visit www.hyatt.com.

###

MEDIA CONTACTS:

Moe Taniguchi

Hyatt Regency Seragaki Island Okinawa

+81 98 982 3820


moe.taniguchi@hyatt.com

Gloria Kennett

Hyatt

312-780-5506

Gloria.kennett@hyatt.com

Additional assets available online:  (2)

<https://stage.mediaroom.com/hyatt2/news-releases?item=123724>