

**CHICAGO (August 6, 2018)** – [Hyatt Hotels Corporation](#) (NYSE: H) announced today that Hyatt has selected Mia Kyricos as senior vice president, global head of wellbeing, underscoring Hyatt’s commitment to care for people so they can be their best. Kyricos will report to Mark Vondrasek, Hyatt’s chief commercial officer.

“As a pioneer in the business of wellbeing, Mia is uniquely qualified to further define Hyatt’s wellbeing efforts across all 14 brands to ensure colleagues, guests and customers can be their best,” Vondrasek said. “She is a respected leader in the wellbeing industry and her expertise across wellness, hospitality and brand strategy will fervently support and expand Hyatt’s already robust wellbeing offering. Mia will also be instrumental in the continued immersion of World of Hyatt members to the Miraval and exhale brands, as well as the integration of elements of both these brands throughout the organization.”

As senior vice president, global head of wellbeing, Kyricos will be responsible for shaping a multidimensional global wellbeing strategy, providing leadership and subject matter expertise to help establish the vision, objectives and strategic priorities for wellbeing at Hyatt. The newly created position builds on steps Hyatt has already taken on its wellbeing journey, such as:

- Investing in the growth of its Miraval and exhale wellbeing brands, including investing in the renovation of existing resorts and studios as well as the opening of [new Miraval resorts](#) in Austin, Texas and Lenox, Mass.
- Launching a [World of Hyatt Credit Card](#) that provides additional bonus points for spend on fitness
- Evolving the [future guest experience at Hyatt Place hotels](#) to include on-demand exhale video content, exclusive exhale privileges and rates, enhanced fitness and wellbeing environments and collaborations with wellbeing apps
- Curating [exclusive World of Hyatt member experiences](#) designed to benefit the mind, body and spirit on Hyatt’s *FIND* experiences platform

“Hyatt’s dedication to implementing wellbeing practices throughout all facets of the organization demonstrates just one of the ways Hyatt continues to lead the way in the hospitality industry,” said Kyricos. “This is the first time I’ve seen a company of its kind establish a cohesive position on wellbeing that fully encompasses all parts of the organization. I am excited to join such a forward-thinking leadership team to help meaningfully implement innovative wellbeing strategies for Hyatt’s colleagues, guests and members of the communities in which Hyatt hotels operate around the world.”

Most recently, Kyricos served as President and CEO of Kyricos & Associates LLC, a boutique advisory firm providing guidance to wellness-driven hospitality, tourism and healthy lifestyle companies. Prior to that, she was chief brand officer at Spafinder Wellness, Inc., where she co-founded the “Wellness Travel Awards” program which was previously issued annually across 40 countries at the World Travel Market. She also held leadership roles at Core Performance, the workplace wellness division of EXOS, and Starwood Hotels & Resorts Worldwide where she created six international spa brands and signature wellness experiences. Kyricos holds a master’s degree in hospitality administration from Cornell University and sits on the advisory boards of the Global Wellness Summit, Wellness for Cancer and The University of California Irvine. She also chairs the Wellness Communities Initiative on behalf of the Global Wellness Institute, a non-profit 501(c)(3) educational foundation that she helped to found.

*The term “Hyatt” is used in this release for convenience to refer to Hyatt Hotels Corporation and/or one or more of its affiliates.*

For further information:

### **About Hyatt Hotels Corporation**

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company with a portfolio of 14 premier brands. As of June 30, 2018, the Company’s portfolio included more than 750 properties in more than 55 countries across six continents. The Company’s purpose to care for people so they can be their best informs its business decisions and growth strategy and is intended to attract and retain top colleagues, build relationships with guests and create value for shareholders. The Company’s subsidiaries develop, own, operate, manage, franchise, license or provide services to hotels, resorts, branded residences, vacation ownership properties, and fitness and spa locations, including under the **Park Hyatt®, Miraval®, Grand Hyatt®, Hyatt Regency®, Hyatt®, Andaz®, Hyatt Centric®, The Unbound Collection by Hyatt®, Hyatt Place®, Hyatt House®, Hyatt Ziva™, Hyatt Zilara™, att Residence Club®** and **exhale®** brand names. For more information, please visit [www.hyatt.com](http://www.hyatt.com).

### **Media Contact:**

Hannah Kaminsky

Hyatt

312-780-5880

[hannah.kaminsky@hyatt.com](mailto:hannah.kaminsky@hyatt.com)

