

Now travel adds up to even more, with exclusive experiences from the World of Hyatt loyalty program designed to help members feel their best through exploration and self-discovery

CHICAGO (July 18, 2018) – As part of its ongoing commitment to caring for guests' wellbeing, [Hyatt Hotels Corporation](#) (NYSE: H) today announced the launch of *FIND*, an extended way for eligible World of Hyatt members to earn and redeem points on experiences. *FIND* provides a unique, curated selection of exclusive experiences focused on enhancing the mind, body and spirit, both during and outside of hotel stays. Eligible members have the option to purchase experiences offered in the U.S. with cash and can earn 10 World of Hyatt Base Points per \$1.00 USD, or redeem World of Hyatt points for experiences worldwide.

"Through continuing to listen and understand what is important to our members, we know they want to feel their best while exploring new and deeper parts of the world beyond their hotel stay," said Amy Weinberg, senior vice president, World of Hyatt. "With *FIND*, we are able to provide more value and care to our members by offering authentic local experiences that speak to different facets of wellbeing, allowing members to be rewarded with more World of Hyatt points while they try new things and practice self-care."

About *FIND*

Designed to go beyond the guide books and into deeper parts of the world less known, *FIND* brings to life various experiences centered around food, drink, fitness, relaxation and exploration. Eligible World of Hyatt members can choose from over 100 experiences focused on restoring, reenergizing and self-care, and experiences will continuously evolve in the U.S. and international markets including, but not limited to: Chicago, Los Angeles, Las Vegas, Miami, New York, Sydney, India, Cambodia and Vietnam. Examples include:

- Create Your Own Herbal and Organic Beauty Products — San Francisco
- Insiders Tour of the Chicago Farmers Markets Classic Experience with Aram Reed — Chicago
- Join the Founders of Goat Yoga Las Vegas for a Private Feeding and Yoga Session with Baby Goats — Las Vegas
- Paragliding Tandem Flight Experience — Los Angeles
- Private Bonsai Class with New York City's Premier Professional Bonsai Artist — New York
- Guided Hike Through Forever Wild Old Growth Forest Untouched by Man — Miami
- Masters of Food and Wine: Tastemakers Masterclass and Dinner — Sydney
- Calligraphy with Delhi Hero Qamar Dagar — Delhi
- A Taste of Buddhism — Siem Reap
- Where Culture Meets Cuisine, A Vietnamese Cooking Class — Saigon

Commitment to Wellbeing

FIND is the latest of many new wellbeing initiatives from Hyatt. In 2017, Hyatt acquired the Miraval brand, expanding Hyatt's portfolio to include a brand that caters to self-improvement and a life in balance. World of Hyatt members are able to enjoy their loyalty benefits at Miraval Arizona Resort & Spa through the World of Hyatt program. In addition, through Hyatt's acquisition of exhale, Hyatt guests and World of Hyatt members can access invigorating boutique fitness classes and restorative spa therapies that provide a total mind and body experience.

In addition to these recent acquisitions, last month Hyatt also launched the World of Hyatt Credit Card, which includes a fitness Bonus category that rewards members for wellbeing purchases on fitness club and gym memberships. More Hyatt wellbeing initiatives will be unveiled in the near term.

For more information on *FIND*, please visit worldofhyatt.com/find.

*The term "Hyatt" is used in this release for convenience to refer to Hyatt Hotels Corporation and/or one or more of its affiliates. *FIND* experiences are not available in the European Economic Area or for residents of the European Economic Area. All other World of Hyatt members are eligible.*

For further information:

About Hyatt Hotels Corporation

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company with a portfolio of 14 premier brands. As of March 31, 2018, the Company's portfolio included more than 700 properties in more than 50 countries across six continents. The Company's purpose to care for people so they can be their best informs its business decisions and growth

strategy and is intended to attract and retain top colleagues, build relationships with guests and create value for shareholders. The Company's subsidiaries develop, own, operate, manage, franchise, license or provide services to hotels, resorts, branded residences, vacation ownership properties, and fitness and spa locations, including under the **Park Hyatt®**, **Miraval®**, **Grand Hyatt®**, **Hyatt Regency®**, **Hyatt®**, **Andaz®**, **Hyatt Centric®**, **The Unbound Collection by Hyatt®**, **Hyatt Place®**, **Hyatt House®**, **Hyatt Ziva™**, **Hyatt Zilara™**, **Hyatt Residence Club®** and **exhale®** brand names. For more information, please visit www.hyatt.com.

###

MEDIA CONTACT:

Glennie Janssen

Hyatt

312-750-6120

glennie.janssen@hyatt.com

<https://stage.mediaroom.com/hyatt2/news-releases?item=123706>