

The Hotel Brand Widens Reach of its Restaurant To Go Program by Offering More Guests the Ability to Order from Local Hot Spots, Hand-Picked by Hotel Colleagues

CHICAGO (August 22, 2017) – The **Hyatt Centric** brand today announced the expansion of its groundbreaking collaboration with [Grubhub](#), one of the nation's leading online and mobile food ordering companies, from three hotels to nine in the United States. The decision to expand was based on overwhelmingly positive guest feedback on a pilot program introduced last year by the hotel brand designed for the millennial-minded traveler. Guests at participating Hyatt Centric hotels across the country can now conveniently order room service from tasty local restaurants by using a customized landing page found through the dining page on the hotel's website, or through the website URL found in guestroom compendiums or on the keycard inserts provided at check-in.

Piloted in April 2016, the innovative program was born out of the insight that Hyatt Centric guests desire a streamlined hotel experience that delivers everything they need and nothing they don't. The program reinvents traditional room service by allowing guests the ability to discover the best local cuisines by choosing from restaurants hand-selected by hotel colleagues, and having it delivered directly to their hotel room. The program is part of the Hyatt Centric brand's Restaurant To Go dining program, which gives take-out a twist by offering guests multiple eat-in options, including in-room delivery from the hotel's onsite restaurants, as well as 24/7 Express Menus that offer dishes guaranteed to be ready in 20 minutes or less.

"We decided to work with Grubhub because we know the Hyatt Centric guest wants a choice in dining options, especially when it comes to experiencing local cuisine," said Sandra Cordova Micek, senior vice president of Hyatt global brands. "Based on the successes of the pilot, the decision to expand the relationship will allow for more guests to explore their destinations with added convenience and ease while staying in the middle of the action."

"At Grubhub, we're always looking for new ways for diners to discover fresh restaurants and satisfy their cravings quickly and easily, whether they're at home or traveling," said Tammi Harrison, vice president of customer experience marketing at Grubhub. "By expanding our relationship with the Hyatt Centric brand, we're excited to provide even more guests with the convenience of delivery from the nation's best local restaurants, directly to their hotel room."

Grubhub is now available at the following Hyatt Centric locations*:

- [The Pike Long Beach, Calif.*](#)
- [South Beach Miami, Fla.*](#)
- [Park City, Utah*](#)
- [Times Square New York, N.Y.](#)
- [Chicago Magnificent Mile, Ill.](#)
- [Fisherman's Wharf San Francisco, Calif.](#)
- [The French Quarter New Orleans, La.](#)
- [Arlington, Va.](#)
- [The Woodlands \(near Houston, Texas\)](#)

**Indicates a Hyatt Centric location included during pilot program.*

Favorite local Grubhub restaurants that are participating in the program across the country include: The Big Catch Seafood, At Last Café, Bodega Taqueria and Tequila, SuViche, The Junction Park City, Bangkok Thai on Main, Num Pang Sandwich Shop, Toloache Taqueria, Portillo's, Estia Restaurant, Elaine's Kitchen, Seed, Silk Road, Arlington Rooftop and Grill, Lost Dog Café and The Omega Grill.

In addition to the collaboration with Grubhub, Hyatt Centric hotels offer thoughtfully selected amenities to enhance the overall guest experience, including professional Drybar Buttercup blow dryers, Beekind eco-friendly bath and body products, Keurig Coffeemakers with complimentary coffee and tea and JBL wireless speakers in every guest room nationwide. To learn more about the Hyatt Centric brand, visit www.hyattcentric.com.

The Hyatt Centric Experience

Hyatt Centric is a brand of full-service lifestyle hotels located in prime destinations. Created for millennial-minded travelers who want to be in the middle of the action, Hyatt Centric hotels are thoughtfully designed to enable exploration and discovery. The lobby lounge is a launch pad providing guests with information about the most sought after food, nightlife and activities the destination has to offer. The bar and restaurant are local hot spots where great conversations, locally inspired food and signature cocktails can be enjoyed. Streamlined modern rooms focus on delivering everything guests want and nothing they don't, including Beekind's environmentally conscious bath products, Bluetooth-enabled electronics and salon-grade blow dryers. A team of colleagues is always available to recommend local hidden gems to launch guests' discovery of the destination. For

more information please visit hyattcentric.com. Follow @HyattCentric on [Facebook](#) and [Instagram](#), and tag photos with #HyattCentricExplorer.

About Grubhub

Grubhub (NYSE: GRUB) is the nation's leading online and mobile takeout food-ordering marketplace with the most comprehensive network of restaurant partners and largest active diner base. Dedicated to moving eating forward and connecting diners with the food they love from their favorite local restaurants, the Company's platforms and services strive to elevate food ordering through innovative restaurant technology, easy-to-use platforms and an improved delivery experience. Grubhub is proud to work with more than 55,000 restaurant partners in over 1,200 U.S. cities and London. The Grubhub portfolio of brands includes Grubhub, Seamless, AllMenus and MenuPages.

To find takeout restaurants available in your area, check out grubhub.com. If you are interested in becoming part of the Grubhub Delivery team, please visit driver.grubhub.com. To find out how your restaurant can join Grubhub, check out get.grubhub.com. To learn more about Grubhub and its portfolio of brands, please visit newsroom.grubhub.com.

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