

CHICAGO (April 11, 2017) – Hyatt has selected SONIFI Solutions, Inc. as its preferred provider for delivering a personalized in-room streaming solution to hotel guests. SONIFI's patent-pending [STAYCAST™](#) solution, powered by Google Chromecast, has been seamlessly integrated with the [World of Hyatt](#) mobile app.

With this first-of-its-kind integration, participating Hyatt hotels now offer guests simple, seamless and secure streaming of their favorite apps, such as Netflix®, Hulu®, YouTube® and 1,000+ others, to the in-room television through a Chromecast device. This technology is already available at 14 Hyatt hotels, including [Hyatt Regency New Orleans](#) and [Hyatt Centric French Quarter New Orleans](#), with more to follow.

“This industry-leading collaboration is one more way World of Hyatt builds experiences with an understanding of what’s most important to our community of travelers,” said Debbie Goetz, Senior Vice President – Corporate Marketing, Hyatt. “Today’s traveler often has one or more streaming subscriptions, and now they can view their favorite content on the big screen when they’re on the road, too.”

STAYCAST (previously SoniCast) fully integrates with the World of Hyatt mobile app, so guests can connect and stream at participating locations with the tap of a button. Benefits include:

- An at-home experience where guests enjoy their favorite streaming services on the in-room TV screen
- No need to enter a code or personal credentials on the TV
- Ability for guests to stream photos, videos, or even presentations for upcoming meetings
- A world of choice, with entertainment available in virtually any language
- A secure system that automatically logs guests out at check out

“The World of Hyatt mobile app provides guests with a one-stop-shop of services to personalize their travel experience, whether it’s using your phone to book the best room type for you to requesting a forgotten toothbrush or now enjoying your favorite entertainment on the guestroom TV,” said Jeff Bzdawka, Senior Vice President – Global Hotel Technology, Hyatt. “Our guests deserve the best, and SONIFI has a proven track record of superior, secure service. They have been true teammates at every turn.”

SONIFI and Hyatt share the spirit of innovation. SONIFI has been an industry technology pioneer for more than 30 years and is the first to offer an enterprise-grade streaming solution for hospitality in partnership with another well-known innovator, Google. In 2015, [Hyatt Regency San Francisco](#) was the first hotel to offer the STAYCAST streaming experience, powered by Google Chromecast. [Andaz 5th Avenue](#), a midtown Manhattan lifestyle hotel in the Hyatt portfolio, was also the first Hyatt hotel to enable 4K streaming.

“Hyatt’s forward thinking approach has pushed, motivated and mobilized our respective teams to deliver an experience that is quite personal and simple for Hyatt guests around the world,” stated SONIFI CEO Ahmad Uri. “We are proud to have formed such a strong relationship and look forward to continued collaborative innovation to promote understanding in World of Hyatt.”

Download the World of Hyatt app for [iOS](#) and [Android](#) to get started.

The term “Hyatt” is used in this release for convenience to refer to Hyatt Hotels Corporation and/or one or more of its affiliates.

About SONIFI® Solutions Inc.

SONIFI® Solutions Inc., the leader in innovative guest engagement solutions for the hospitality and healthcare industries, serves 500 million travelers in over 1.2 million hotel rooms annually. The company’s core services include guest Internet access, mobility, interactive television, streaming and free-to-guest solutions along with unparalleled nationwide technical support and professional services. For more information, please visit www.sonifi.com.

For further information:

About Hyatt Hotels Corporation

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company with a portfolio of 13 premier brands. As of December 31, 2016, the Company’s portfolio included 698 properties in 56 countries. The Company’s purpose to care for people so they can be their best informs its business decisions and growth strategy and is intended to create value for shareholders, build relationships with guests and attract the best colleagues in the industry. The Company’s subsidiaries develop, own, operate, manage, franchise, license or provide services to hotels, resorts, branded residences and vacation ownership properties, including under the **Park Hyatt®, Miraval®, Grand Hyatt®, Hyatt Regency®, Hyatt®, Andaz®, Hyatt Centric®, The Unbound Collection by Hyatt™, Hyatt Place®, Hyatt House®, Hyatt Ziva™, Hyatt Zilara™ and Hyatt Residence Club®** brand names and have locations on six continents. For more information, please visit www.hyatt.com.

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