

Industry-Leading Offer Extends to All Guests Independent of Booking Method or Loyalty Program Participation

CHICAGO (February 13, 2015) – Effective February 14, 2015, all Hyatt hotels and resorts worldwide will provide free Wi-Fi to guests independent of booking method or loyalty program participation. This industry-leading offer will be available to guests on an unlimited number of mobile devices or laptops in guest rooms and social spaces at Hyatt-branded hotels.

“We continue to evolve our offerings by listening to our guests, and for Hyatt, it didn’t feel natural to put barriers around something travelers view as an essential part of their hotel stay,” said Kristine Rose, vice president of brands, Hyatt. “More than 500 Hyatt-branded hotels and resorts worldwide are excited to now provide Wi-Fi free of charge in guestrooms and social spaces, no strings attached.”

Platinum and Diamond Hyatt Gold Passport members will receive a free upgrade to premium Wi-Fi service in those spaces wherever available, and guests will have the option to purchase premium service in those locations. Nearly 90 percent of Hyatt hotels around the world have made investments in their networks in the past three years.

“Staying connected through technology is a critical part of productivity and keeping in touch with loved ones, especially while away traveling,” Rose said. “With free Wi-Fi for all guests at all Hyatt hotels and resorts, guests can worry less about their Internet connections and focus on the things that matter most.”

The sign-on process to access free Wi-Fi will vary by property. While free Wi-Fi is available in guest rooms and social spaces such as lobbies and Hyatt-operated restaurants, it does not extend to meeting rooms, where bandwidth demand varies by the number of event attendees. Hotels will continue to work with organizers individually to procure appropriate support for an optimal experience.

For further information:

The term “Hyatt” is used in this release to refer to Hyatt Hotels Corporation (NYSE: H) and/or one or more of its affiliates.

About Hyatt Hotels Corporation

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company with a proud heritage of making guests feel more than welcome. Thousands of members of the Hyatt family strive to make a difference in the lives of the guests they encounter every day by providing authentic hospitality. The Company’s subsidiaries develop, own, operate, manage, franchise, license or provide services to hotels, resorts, branded residences and vacation ownership properties, including under the **Hyatt®**, **Park Hyatt®**, **Andaz®**, **Grand Hyatt®**, **Hyatt Regency®**, **Hyatt Centric™**, **Hyatt Place®**, **Hyatt House®**, **Hyatt Zilara™**, **Hyatt Ziva™**, **Hyatt Residences®** and **Hyatt Residence Club®** brand names and have locations on six continents. As of September 30, 2014, the Company’s worldwide portfolio consisted of 573 properties in 48 countries. For more information, please visit www.hyatt.com.

Forward-Looking Statements

Forward-Looking Statements in this press release, which are not historical facts, are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Our actual results, performance or achievements may differ materially from those expressed or implied by these forward-looking statements. In some cases, you can identify forward-looking statements by the use of words such as “may,” “could,” “expect,” “intend,” “plan,” “seek,” “anticipate,” “believe,” “estimate,” “predict,” “potential,” “continue,” “likely,” “will,” “would” and variations of these terms and similar expressions, or the negative of these terms or similar expressions. Such forward-looking statements are necessarily based upon estimates and assumptions that, while considered reasonable by us and our management, are inherently uncertain. Factors that may cause actual results to differ materially from current expectations include, among others, the rate and pace of economic recovery following economic downturns; levels of spending in business and leisure segments as well as consumer confidence; declines in occupancy and average daily rate; if our third-party owners, franchisees or development partners are unable to access the capital necessary to fund current operations or implement our plans for growth; changes in the competitive environment in our industry and the markets where we operate; our ability to access the capital markets; and other risks discussed in the Company’s filings with the U.S. Securities and Exchange Commission, including our Annual Report on Form 10-K, which filings are available from the SEC. We caution you not to place undue reliance on any forward-looking statements, which are made as of the date of this press release. We undertake no obligation to update publicly any of these forward-looking statements to reflect actual results, new information or future events, changes in assumptions or changes in other factors affecting forward-looking statements, except to the extent required by applicable laws. If we update one or more forward-looking statements, no

inference should be drawn that we will make additional updates with respect to those or other forward-looking statements.

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