

# A global collection of carefully curated hotels provides members with authentic local experiences for earning and redeeming valuable World of Hyatt points

**CHICAGO (April 24, 2024)** – [Hyatt Hotels Corporation](#) (NYSE: H) announces that World of Hyatt is offering members new access to earn and redeem at a collection of more than 700 boutique and luxury hotels and villas around the globe with Mr & Mrs Smith, the luxury travel platform Hyatt [acquired in 2023](#), now available for booking today. From glamping stays and boutique wellness retreats to grand palazzos, world-class ski resorts and more, members can earn and redeem World of Hyatt points in hundreds of unforgettable destinations when they book through Hyatt channels.

The participating properties from the Mr & Mrs Smith portfolio adds more than 20 new, sought-after countries to World of Hyatt such as Namibia, Fiji and the British Virgin Islands. From the remote tented hideouts of Zannier Hotels Sonop in Namibia to sustainability focused retreats at Hotel Aguas Claras in Costa Rica, or lofty lodgings at Arctic TreeHouse Hotel in Finland, every Mr & Mrs Smith property available through World of Hyatt has been carefully chosen for its inspiring design-led decor, personalized touches and above-and-beyond attention to detail. Explore participating hotels on [hyatt.com/explore-hotels/map](https://hyatt.com/explore-hotels/map) and filter by Mr & Mrs Smith.

“Our members truly value World of Hyatt, and we’re always looking for new ways to engage guests, help them get the most out of their travels and reward them for experiencing what the world has to offer – from cozying up in a secluded treehouse in the Arctic Circle, reigning over an English country manor, glamping under starry desert skies or going wild in a jungle villa perched above Pacific waters,” said Amy Weinberg, senior vice president, brand, loyalty and data, Hyatt. “True to our Be More Here platform, the addition of hundreds of hotels and villas, hand-selected by Mr & Mrs Smith, helps Hyatt welcome even more members in new destinations and deliver on our guests’ desires to have truly meaningful experiences when they travel.”

“The integration of so many Mr & Mrs Smith hotels into the World of Hyatt gives us the opportunity to expand our reach to new audiences while sustaining our thoughtful curation standards,” shared Tamara Lohan, co-founder and chief executive officer, Mr & Mrs Smith. “Becoming a part of the Mr & Mrs Smith collection happens by invitation-only and after rigorous, anonymous reviewing, so guests know when they visit a Mr & Mrs Smith property, they will experience something one-of-a-kind with unparalleled design, ambience and understated luxury.”

The addition of the hotels and villas curated by Mr & Mrs Smith complements the [recently announced pipeline of more than 35 new luxury properties](#) across Hyatt’s Timeless, Boundless, Independent and Inclusive Collection brands as Hyatt doubles down on caring for today’s luxury travelers and their wellbeing priorities.

To learn more about earning and redeeming points with the new Mr & Mrs Smith additions to the World of Hyatt portfolio, visit [hyatt.com/mrandmrsmith](https://hyatt.com/mrandmrsmith) and review program terms for more information. To learn more about additional offers and experiences through World of Hyatt, or to sign up for free, visit [hyatt.com](https://hyatt.com).

*The term “Hyatt” is used in this release for convenience to refer to Hyatt Hotels Corporation and/or one or more of its affiliates.*

For further information:

## **About Hyatt Hotels Corporation**

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company guided by its purpose – to care for people so they can be their best. As of December 31, 2023, the Company’s portfolio included more than 1,300 hotels and all-inclusive properties in 77 countries across six continents. The Company’s offering includes brands in the *Timeless Collection*, including **Park Hyatt®**, **Grand Hyatt®**, **Hyatt Regency®**, **Hyatt®**, **Hyatt Vacation Club®**, **Hyatt Place®**, **Hyatt House®**, **Hyatt Studios**, and **UrCove**; the *Boundless Collection*, including **Miraval®**, **Alila®**, **Andaz®**, **Thompson Hotels®**, **Dream® Hotels**, **Hyatt Centric®**, and **Caption by Hyatt®**; the *Independent Collection*, including **The Unbound Collection by Hyatt®**, **Destination by Hyatt®**, and **JdV by Hyatt®**; and the *Inclusive Collection*, including **Impression by Secrets**, **Hyatt Ziva®**, **Hyatt Zilara®**, **Zoëtry® Wellness & Spa Resorts**, **Secrets® Resorts & Spas**, **Breathless Resorts & Spas®**, **Dreams® Resorts & Spas**, **Hyatt Vivid Hotels & Resorts**, **Alua Hotels & Resorts®**, and **Sunscape® Resorts & Spas**. Subsidiaries of the Company operate the World of Hyatt® loyalty program, ALG Vacations®, Mr & Mrs Smith™, Unlimited Vacation Club®, Amstar DMC destination management services, and Trisept Solutions® technology services. For more information, please visit [www.hyatt.com](https://www.hyatt.com).

## **About World of Hyatt**

World of Hyatt is Hyatt’s award-winning guest loyalty program uniting participating locations in Hyatt’s *Timeless Collection*,

including in the Park Hyatt®, Grand Hyatt®, Hyatt Regency®, Hyatt®, Hyatt Vacation Club®, Hyatt Place®, Hyatt House®, and UrCove brands; Boundless Collection, including in the Miraval®, Alila®, Andaz®, Thompson Hotels®, Dream® Hotels, Hyatt Centric®, and Caption by Hyatt® brands; Independent Collection, including in The Unbound Collection by Hyatt®, Destination by Hyatt®, and JdV by Hyatt® brands; and Hyatt's Inclusive Collection, including in the Impression by Secrets, Hyatt Ziva®, Hyatt Zilara®, Zoëtry® Wellness & Spa Resorts, Secrets® Resorts & Spas, Breathless Resorts & Spas®, Dreams® Resorts & Spas, Hyatt Vivid Hotels & Resorts, Alua Hotels & Resorts®, and Sunscape® Resorts & Spas brands. Members who book directly through Hyatt channels can enjoy personalized care and access to distinct benefits including Guest of Honor, confirmed suite upgrades at time of booking, diverse wellbeing offerings, digital key, and exclusive member rates. With more than 40 million members, World of Hyatt offers a variety of ways to earn and redeem points for hotel stays, dining and spa services, wellbeing focused experiences through the [FIND](#) platform; as well as the benefits of Hyatt's strategic loyalty collaborations with American Airlines AAdvantage® and Small Luxury Hotels of the World™. Travelers can enroll for free at [hyatt.com](https://www.hyatt.com), download the World of Hyatt app for [android](#) and [IOS](#) devices and connect with World of Hyatt on [Facebook](#), [Instagram](#), [TikTok](#) and [Twitter](#).

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