

## Hyatt Place Tallinn is the first Hyatt hotel in the country of Estonia and across the Baltic States, reflecting the company's progress for intentional brand growth across Europe

**CHICAGO (August 1, 2025)** – [Hyatt Hotels Corporation](#) (NYSE: H) today celebrated the opening of Hyatt Place Tallinn, marking its brand debut in Estonia and a significant milestone in the company's continued strategic expansion across Europe. Located in the heart of Tallinn's dynamic harbor district, just steps from the city center, Hyatt Place Tallinn is a welcoming place where guests are met with convenient amenities and experiences in a casual atmosphere, helping them balance the demands of work and life while on the road. Remarkably accessible for ferry travelers arriving from Helsinki and Stockholm, guests are a short walk from Tallinn's UNESCO-listed Old Town neighborhood, known for its cobblestone streets, vibrant cafés, and medieval charm.

Surrounded by modern business hubs, cultural venues, and seaside promenades, Hyatt Place Tallinn connects guests to both the city's commercial and historic centers, making it an ideal base for both business and leisure stays. Within walking distance, guests can explore the Rotermanni Quarter, renowned for contemporary dining and boutique shopping, and Telliskivi Creative City, which offers a vibrant blend of art, design, and cultural experiences. Around the corner is Kultuurikatel, a distinctive venue that regularly hosts leading tech conferences and events that celebrate the creative industries.

"The opening of Hyatt Place Tallinn marks an exciting milestone as we introduce the Hyatt brand to the Baltic States for the first time," said Michel Morauw, Managing Director, North, EAME for Hyatt. "As business travelers increasingly seek to immerse themselves in local experiences when traveling for work, we are committed to meeting and exceeding their expectations, and it is openings like this that demonstrate our commitment to growth in this space."

Igor Viskub, Management Board member at Estma HPT, the owning company of the hotel, celebrated the momentous opening of the first Hyatt hotel in Estonia, saying: "We honored the Hyatt Place brand by bringing to life every aspect of its signature comfort and functionality in the Baltics. The ultimate proof of whether we succeeded is really up to our guests, World of Hyatt members and customers, but we feel we have found the right collaborator, the right brand, and the right location for Hyatt's successful entry into the growing Estonian market."

"As Estonia continues to emerge as a dynamic destination for both business and leisure, we are proud to contribute to its growth by introducing the first Hyatt hotel to the country," said Kadi Saluoks, general manager of Hyatt Place Tallinn. "This city has a lot to offer, and we have created a space that feels comfortable and easy to be in—whether you are here to work, explore, or just take a break. It has been exciting to see it all come together."

### Guestrooms Designed for Comfort and Convenience

Hyatt Place Tallinn's 169 spacious and thoughtfully designed guestrooms blend modern Scandinavian-inspired design with sleek, functional décor, combining clean-lined, modern furnishings to create a warm and stylish retreat for every guest. The hotel's serene color palette draws from Tallinn's Nordic light and coastal charm, creating a sense of calm and clarity, ideal for business travelers needing focus or leisure guests winding down after exploring the city. With flexible social spaces and rooms designed to balance work and relaxation, the hotel is perfectly positioned to meet the needs of today's multifaceted travelers. Guests can enjoy thoughtful in-room amenities such as walk-in showers and a Cozy Corner to relax or work, all while embracing the capital's rich cultural heritage.

### Locally Grown, Globally Inspired

The hotel's dining experiences bring the best of local flavor, reimagined with inspiration from around the world. At the heart of this offering is Zoom, a modern and inviting restaurant that blends contemporary design with a relaxed, welcoming atmosphere. The menu celebrates high-quality, seasonal ingredients, catering to both international tastes and local culinary traditions.

With over 25 years of culinary experience across multiple countries, Executive Chef Alexander Kaiser brings a rich tapestry of global expertise and a deep-rooted passion for hospitality to Hyatt Place Tallinn. His menus are modern and thoughtful, offering a fresh take on everyday dining.

### Amenities Designed for Balance

Guests have access to a state-of-the-art 24/7 fitness center equipped with high-performance equipment. The hotel's prime location also provides direct access to a scenic seaside promenade ideal for running and walking, as well as a nature reserve featuring a picturesque hiking trail, offering guests varied outdoor fitness options.

For moments of unwinding and social connection, the hotel's bar, 6 Cocktails, will open before year-end, offering sweeping views of the city and harbor.

Events at Hyatt Place Tallinn can be held in the versatile 890 square foot conference room, which can be divided into two separate spaces and is equipped with modern audiovisual technology, making it ideal for meetings, presentations, training sessions, or informal networking events.

For further information or to book a reservation, please visit [www.hyattplacetallinn.com](http://www.hyattplacetallinn.com). World of Hyatt members can save up to 25% and enjoy complimentary breakfast on stays through November 2, 2025, when booked by August 7, 2025. Terms apply. Terms apply. Learn more [here](#).

*The term "Hyatt" is used in this release for convenience to refer to Hyatt Hotels Corporation and/or one or more of its affiliates.*

For further information:

###

### **About Hyatt Place**

Hyatt Place hotels combine style, innovation and 24/7 conveniences to create an easy to navigate experience for today's multi-tasking traveler. Guests can enjoy thoughtfully designed guestrooms featuring distinct zones for sleep, work and play, and free flowing social spaces that offer seamless transitions from work to relaxation. With more than 430 locations globally, Hyatt Place hotels offer freshly prepared food around the clock, efficient service and differentiated experiences for [World of Hyatt](#) members. For more information, please visit [hyattplace.com](http://hyattplace.com). Join the conversation on [Facebook](#) and [Instagram](#), and tag photos with #HyattPlace.

### **About Hyatt Hotels Corporation**

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company guided by its purpose – to care for people so they can be their best. As of March 31, 2025, the Company's portfolio included more than 1,450 hotels and all-inclusive properties in 79 countries across six continents. The Company's offering includes brands in the *Luxury Portfolio*, including **Park Hyatt®**, **Alila®**, **Miraval®**, **Impression by Secrets**, and **The Unbound Collection by Hyatt®**; the *Lifestyle Portfolio*, including **Andaz®**, **Thompson Hotels®**, **The Standard®**, **Dream® Hotels**, **The StandardX**, **Breathless Resorts & Spas®**, **JdV by Hyatt®**, **Bunkhouse® Hotels**, and **Me and All Hotels**, the *Inclusive Collection*, including **Zoëtry® Wellness & Spa Resorts**, **Hyatt Ziva®**, **Hyatt Zilara®**, **Secrets® Resorts & Spas**, **Dreams® Resorts & Spas**, **Hyatt Vivid Hotels & Resorts**, **Sunscape® Resorts & Spas**, **Alua Hotels & Resorts®**, and **Bahia Principe Hotels & Resorts**; the *Classics Portfolio*, including **Grand Hyatt®**, **Hyatt Regency®**, **Destination by Hyatt®**, **Hyatt Centric®**, **Hyatt Vacation Club®**, and **Hyatt®**; and the *Essentials Portfolio*, including **Caption by Hyatt®**, **Hyatt Place®**, **Hyatt House®**, **Hyatt Studios**, **Hyatt Select**, and **UrCove**. Subsidiaries of the Company operate the World of Hyatt® loyalty program, ALG Vacations®, Mr & Mrs Smith, Unlimited Vacation Club®, Amstar® DMC destination management services, and Trisept Solutions® technology services. For more information, please visit [www.hyatt.com](http://www.hyatt.com).

### **Forward-Looking Statements**

*Forward-Looking Statements in this press release, which are not historical facts, are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These statements include statements about the Company's luxury and lifestyle brand portfolios, expected performance and demand, planned openings, and development pipeline. Our actual results, performance or achievements may differ materially from those expressed or implied by these forward-looking statements. In some cases, you can identify forward-looking statements by the use of words such as "may," "could," "expect," "intend," "plan," "seek," "anticipate," "believe," "estimate," "predict," "potential," "continue," "likely," "will," "would" and variations of these terms and similar expressions, or the negative of these terms or similar expressions. Such forward-looking statements are necessarily based upon estimates and assumptions that, while considered reasonable by us and our management, are inherently uncertain. Factors that may cause actual results to differ materially from current expectations include, but are not limited to, general economic uncertainty in key global markets and a worsening of global economic conditions or low levels of economic growth; the rate and pace of economic recovery following economic downturns; global supply chain constraints and interruptions, rising costs of construction-related labor and materials, and increases in costs due to inflation or other factors that may not be fully offset by increases in revenues in our business; risks affecting the luxury, resort, and all-inclusive lodging segments; levels of spending in business, leisure, and group segments, as well as consumer confidence; declines in occupancy and average daily rate; limited visibility with respect to future bookings; loss of key personnel; domestic and international political and geopolitical conditions, including political or civil unrest or changes in trade policy; the impact of global tariff policies or regulations; hostilities, or fear of hostilities, including future terrorist attacks, that affect travel; travel-related accidents; natural or man-made disasters, weather and climate-related events, such as earthquakes, tsunamis, tornadoes, hurricanes, droughts, floods, wildfires, oil spills, nuclear incidents, and global outbreaks of pandemics or contagious diseases, or fear of such*

*outbreaks; our ability to successfully achieve specified levels of operating profits at hotels that have performance tests or guarantees in favor of our third-party owners; the impact of hotel renovations and redevelopments; risks associated with our capital allocation plans, share repurchase program, and dividend payments, including a reduction in, or elimination or suspension of, repurchase activity or dividend payments; the seasonal and cyclical nature of the real estate and hospitality businesses; changes in distribution arrangements, such as through internet travel intermediaries; changes in the tastes and preferences of our customers; relationships with colleagues and labor unions and changes in labor laws; the financial condition of, and our relationships with, third-party owners, franchisees, and hospitality venture partners; the possible inability of third-party owners, franchisees, or development partners to access the capital necessary to fund current operations or implement our plans for growth; risks associated with potential acquisitions and dispositions and our ability to successfully integrate completed acquisitions with existing operations; failure to successfully complete proposed transactions (including the failure to satisfy closing conditions or obtain required approvals); our ability to maintain effective internal control over financial reporting and disclosure controls and procedures; declines in the value of our real estate assets; unforeseen terminations of our management and hotel services agreements or franchise agreements; changes in federal, state, local, or foreign tax law; increases in interest rates, wages, and other operating costs; foreign exchange rate fluctuations or currency restructurings; risks associated with the introduction of new brand concepts, including lack of acceptance of new brands or innovation; general volatility of the capital markets and our ability to access such markets; changes in the competitive environment in our industry, industry consolidation, and the markets where we operate; our ability to successfully grow the World of Hyatt loyalty program and Unlimited Vacation Club paid membership program; cyber incidents and information technology failures; outcomes of legal or administrative proceedings; and violations of regulations or laws related to our franchising business and licensing businesses and our international operations; and other risks discussed in the Company's filings with the U.S. Securities and Exchange Commission ("SEC"), including our annual report on Form 10-K and our Quarterly Reports on Form 10-Q, which filings are available from the SEC. These factors are not necessarily all of the important factors that could cause our actual results, performance or achievements to differ materially from those expressed in or implied by any of our forward-looking statements. We caution you not to place undue reliance on any forward-looking statements, which are made only as of the date of this press release. We undertake no obligation to update publicly any of these forward-looking statements to reflect actual results, new information or future events, changes in assumptions or changes in other factors affecting forward-looking statements, except to the extent required by applicable law. If we update one or more forward-looking statements, no inference should be drawn that we will make additional updates with respect to those or other forward-looking statements.*


#### **MEDIA CONTACT**

Ivan Carballido

Hyatt

[ivan.carballido@hyatt.com](mailto:ivan.carballido@hyatt.com)

---

Additional assets available online:  (1)

<https://stage.mediaroom.com/hyatt2/hyattplacetallinn>